Research Article

Existence and Modification of Halpern-Mann Iterations for Fixed Point and Generalized Mixed Equilibrium Problems with a Bifunction Defined on the Dual Space

Pongrus Phuangphoo^{1,2} and **Poom Kumam**¹

¹ Department of Mathematics, Faculty of Science, King Mongkut's University of Technology Thonburi (KMUTT), Bang Mod, Thung Khru, Bangkok 10140, Thailand

² Department of Mathematics, Faculty of Education, Bansomdejchaopraya Rajabhat University (BSRU), Thonburi, Bangkok 10600, Thailand

Correspondence should be addressed to Poom Kumam; poom.kum@kmutt.ac.th

Received 29 May 2013; Accepted 13 July 2013

Academic Editor: Zhenyu Huang

Copyright © 2013 P. Phuangphoo and P. Kumam. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

We study and establish the existence of a solution for a generalized mixed equilibrium problem with a bifunction defined on the dual space of a Banach space. Furthermore, we also modify Halpern-Mann iterations for finding a common solution of a generalized mixed equilibrium problem and a fixed point problem. Under suitable conditions of the purposed iterative sequences, the strong convergence theorems are established by using sunny generalized nonexpansive retraction in Banach spaces. Our results extend and improve various results existing in the current literature.

1. Introduction

In the past years, variational inequalities is among the most important and interesting mathematical problems, since they have wide applications in the optimization and control, economics and equilibrium, engineering science and physical sciences.

Equilibrium problem represents an important area of mathematical sciences such as optimization, operations research, game theory, financial mathematics, and mechanics. Equilibrium problems include variational inequalities, optimization problems, Nash equilibria problems, saddle point problems, and fixed point problems as special cases.

Throughout this paper, we denote the strong convergence and weak convergence $\{x_n\}$ by $x_n \rightarrow x, x_n \rightarrow x$, respectively.

Let *C* be a closed and convex subset of a real Banach space *E* with the dual space E^* . Let C^* be a closed and convex subset of E^* . We recall the following definitions.

(1) A mapping A : C → E* is said to be *monotone* if for each x, y ∈ C such that

$$\left\langle x - y, Ax - Ay \right\rangle \ge 0. \tag{1}$$

(2) A mapping $A : C \to E^*$ is said to be δ -strongly monotone, if there exists a constant $\delta > 0$ such that

$$\langle x - y, Ax - Ay \rangle \ge \delta ||x - y||^2, \quad \forall x, y \in C.$$
 (2)

(3) A mapping $A : C \to E^*$ is said to be δ -*in*-verse strongly monotone, if there exists a constant $\delta > 0$ such that

$$\langle x - y, Ax - Ay \rangle \ge \delta \|Ax - Ay\|^2, \quad \forall x, y \in C.$$
 (3)

(4) A mapping A : C^{*} → E is said to be *skew monotone* if for each x^{*}, y^{*} ∈ C^{*} such that

$$\left\langle Ax^* - Ay^*, x^* - y^* \right\rangle \ge 0. \tag{4}$$

(5) A mapping $A : D(A) \subset E^* \to E$ is said to be α -*in*-*verse strongly skew monotone* if there exists a constant $\alpha > 0$ such that

$$\langle Ax^* - Ay^*, x^* - y^* \rangle \ge \alpha \|Ax^* - Ay^*\|^2,$$

$$\forall x^*, y^* \in D(A).$$

$$(5)$$

Definition 1. Let E be a Banach space. Then,

- (1) *E* is said to be *strictly convex* if (||x + y||/2) < 1 for all $x, y \in U_E = \{z \in E : ||z|| = 1\}$ with $x \neq y$;
- (2) *E* is said to be *uniformly convex* if for each ε ∈ (0, 2], there exists δ > 0 such that (||x + y||/2) ≤ 1 − δ, for all x, y ∈ U_E with ||x + y|| > ε;
- (3) *E* is said to be *smooth* if the limit

$$\lim_{t \to 0} \frac{\|x + ty\| - \|x\|}{t}$$
(6)

exists, for each $x, y \in U_E$;

- (4) *E* is said to be *uniformly smooth* if the limit (6) is attained uniformly, for all $x, y \in U_E$;
- (5) E is said to have uniformly Gâteaux differentiable norm if for all y ∈ U(E), the the limit (6) converges uniformly, for x ∈ U_E.

Definition 2. Let *E* be a Banach space. Then, a function ρ_E : $\mathbb{R}^+ \to \mathbb{R}^+$ is said to be the *modulus of smoothness* of *E* if

$$\rho_E(t) = \sup\left\{\frac{\|x+y\| + \|x-y\|}{2} - 1 : \|x\| = 1, \|y\| = t\right\}.$$
(7)

- (1) *E* is said to be *smooth* if $\rho_E(t) > 0$, $\forall t > 0$.
- (2) *E* is said to be *uniformly smooth* if and only if $\lim_{t \to 0^+} (\rho_E(t)/t) = 0$.

Definition 3. Let *E* be a Banach space. Then, the *modulus of* convexity of *E* is the function $\delta_E : [0, 2] \rightarrow [0, 1]$ defined by

$$\delta_{E}(\epsilon) = \inf \left\{ 1 - \left\| \frac{x+y}{2} \right\| : \|x\| \le 1, \ \|y\| \le 1; \ \|x-y\| \ge \epsilon \right\}.$$
(8)

- *E* is said to be *uniformly convex* if and only if δ_E(ε) > 0 for all ε ∈ (0, 2].
- (2) Let *p* be a fixed real number *p* > 1. Then, *E* is said to be *p*-uniformly convex if there exists a constant *c* > 0 such that δ_E(ε) ≥ cε^p for all ε ∈ [0, 2].

Observe that every *p*-uniformly convex is uniformly convex. One should note that no a Banach space is *p*-uniformly convex, for 1 . It is well known that a Hilbert space is 2-uniformly convex and uniformly smooth.

For any p > 1, the generalized duality mapping $J_p : E \rightarrow 2^{E^*}$ is defined by

$$J_{p}x = \{f^{*} \in E^{*} : \langle x, f^{*} \rangle = \|x\|^{p}, \|f^{*}\| = \|x\|^{p-1}\},$$

$$\forall x \in E.$$
(9)

In particular, $J = J_2$ is called the *normalized duality* mapping. If *E* is a Hilbert space, then J = I, where *I* is the identity mapping. That is,

$$J_{2}x = Jx$$

= $\{f^{*} \in E^{*} : \langle x, f^{*} \rangle = ||x||^{2} = ||f^{*}||^{2}\}, \quad \forall x \in E.$ (10)

Remark 4. The basic properties below hold (see [1-3]).

- (1) If *E* is uniformly smooth real Banach space, then *J* is uniformly continuous on each bounded subset of *E*.
- (2) If *E* is uniformly smooth real Banach space, then J^* : $E^* \rightarrow 2^E$ is a normalized duality mapping on E^* , and then $J^{-1} = J^*$, $(J^*)J = I_E$, and $J(J^*) = I_{E^*}$, where on I_E and I_{E^*} are the identity mappings on *E* and E^* , respectively.
- (3) Let *E* be a smooth, strictly convex reflexive Banach space, and let *J* be the duality mapping from *E* into E^* . Then, J^{-1} is also single-valued, one-to-one, and onto, and it is also the duality mapping from E^* into *E*.
- (4) If *E* is a reflexive, strictly convex Banach space, then J^{-1} is hemicontinuous; that is, J^{-1} is norm-to-weak^{*}-continuous.
- (5) If *E* is a reflexive, smooth, and strictly convex Banach space, then *J* is single-valued, one-to-one, and onto.
- (6) A Banach space *E* is uniformly smooth if and only if *E*^{*} is uniformly convex.
- (7) Each uniformly convex Banach space *E* has the *Kadec-Klee property*; that is, for any sequence {*x_n*} ⊂ *E*, if *x_n* → *x* ∈ *E*, and ||*x_n*|| → ||*x*||, then *x_n* → *x*.
- (8) A Banach space *E* is strictly convex if and only if *J* is strictly monotone; that is,

$$\langle x - y, x^* - y^* \rangle > 0$$
, whenever $x, y \in E$,
 $x \neq y, \quad x^* \in Jx, \quad y^* \in Jy.$ (11)

- (9) Both uniformly smooth Banach space and uniformly convex Banach space are reflexive.
- (10) If E^* is uniformly convex, then *J* is uniformly norm-to-norm continuous on each bounded subset of *E*.
- (11) If E^{*} is strictly convex Banach space, then J is one-to-one; that is, x ≠ y implies Jx ∩ Jy ≠ Ø.

Let *J* be the normalized duality mapping; then *J* is said to be weakly sequentially continuous if the strong convergence of a sequence $\{x_n\}$ to $x \in E$ implies the weak^{*} convergence of a sequence $\{Jx_n\}$ to Jx in E^* .

Let *E* be a smooth and strictly convex reflexive Banach space, and let *C* be a nonempty, closed, and convex subset of *E*. We assume that the *Lyapunov functional* $\phi : E \times E \rightarrow \mathbb{R}^+$ is defined by [3, 4]

$$\phi(x, y) = \|x\|^2 - 2\langle x, Jy \rangle + \|y\|^2, \quad \forall x, y \in E.$$
(12)

Let *C* is nonempty, closed, and convex subset of a Banach space *E*. The *generalized projection* [3] $\Pi_C : E \to C$ is defined by for each $x \in E$,

$$\Pi_C(x) = \arg\min_{y\in C} \phi(x, y).$$
(13)

Remark 5. From the definition of ϕ . It is easy to see that

- (1) $(||x|| ||y||)^2 \le \phi(x, y) \le (||x|| + ||y||)^2$, for all $x, y \in E$;
- (2) $\phi(x, y) = \phi(x, z) + \phi(z, y) + 2\langle x z, Jz Jy \rangle$, for all $x, y, z \in E$;
- (3) $\phi(x, y) = \langle x, Jx Jy \rangle + \langle y x, Jy \rangle \le ||x|| ||Jx Jy|| + ||y x|||y||$, for all $x, y, z \in E$;
- (4) if *E* is a real Hilbert space *H*, then $\phi(x, y) = ||x y||^2$, and $\Pi_C = P_C$ (the metric projection of *H* onto *C*).

Lemma 6 (see [3, 4]). If C is a nonempty, closed, and convex subset of a smooth and strictly convex reflexive real Banach space E, then

(1) for $x \in E$ and $u \in C$, one has

$$u = \Pi_C(x) \Longleftrightarrow \langle u - y, Jx - Ju \rangle \ge 0, \quad \forall y \in C;$$
(14)

- (2) $\phi(x, \Pi_C(y)) + \phi(\Pi_C(y), y) \le \phi(x, y), \forall x \in C, and y \in E;$
- (3) $\phi(x, y) = 0$ if and only if $x = y, \forall x, y \in E$.

Let *C* be a nonempty, closed subset of a smooth, strictly convex, and reflexive Banach space *E* such that J(C) is closed and convex. For solving the equilibrium problem, let us assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions:

- (DA1) $F(x^*, x^*) = 0$, for all $x^* \in J(C)$;
- (DA2) *F* is monotone, that is, $F(x^*, y^*) + F(y^*, x^*) \le 0$, for all $x^*, y^* \in J(C)$
- (DA3) for all $x^*, y^*, z^* \in J(C)$,

$$\limsup_{t \downarrow 0} F(tz^* + (1-t)x^*, y^*) \le F(x^*, y^*); \quad (15)$$

(DA4) for all $x^* \in J(C)$, $F(x^*, \cdot)$ is convex and lower semicontinuous.

The following result is in Blum and Oettli [5], and see proof in [6].

Let \mathbb{R} be the set of real numbers, let *E* be a real Banach space with the norm $\|\cdot\|$, and let $\langle \cdot, \cdot \rangle$ that is the dual pair between *E* and E^* by E^* be the dual space of *E*. Let *C* be a nonempty, closed, and convex subset of *E*, let *J* be the duality mapping from *E* into E^* such that J(C) is closed and convex of E^* , let us assume that a bifunction $F : J(C) \times$ $J(C) \to \mathbb{R}$ satisfies suitable conditions, let $A : C^* \to E$ be a skew monotone operator from J(C) into *E*, and let φ : $J(C) \to \mathbb{R}$ be a real-valued function. The generalized mixed equilibrium problem is to find $\widehat{z} \in C$ such that

$$F(J\hat{z}, Jy) + \langle AJ\hat{z}, Jy - J\hat{z} \rangle + \varphi(Jy) - \varphi(J\hat{z}) \ge 0, \quad \forall y \in C.$$
(16)

The set of solutions of (16) is denoted by $GMEP(F, A, \varphi)$; that is,

GMEP
$$(F, A, \varphi) = \{\hat{z} \in C : F(J\hat{z}, Jy) + \langle AJ\hat{z}, Jy - J\hat{z} \rangle + \varphi(Jy)$$
 (17)
 $-\varphi(J\hat{z}) \ge 0, \forall y \in C\}.$

If $A \equiv 0$, then the problem (16) reduces to the *mixed* equilibrium problem which is to find $\hat{z} \in C$ such that

$$F(J\widehat{z}, Jy) + \varphi(Jy) - \varphi(J\widehat{z}) \ge 0, \quad \forall y \in C.$$
(18)

The set of solution of problem (18) is denoted by $MEP(F, \varphi)$; that is,

$$MEP(F, \varphi) = \{ \widehat{z} \in C : F(J\widehat{z}, Jy) + \varphi(Jy) - \varphi(J\widehat{z}) \ge 0, \forall y \in C \}.$$
(19)

If $A \equiv 0$ and $\varphi \equiv 0$, then the problem (16) reduces to the *equilibrium problem* which is to find $\hat{z} \in C$ such that

$$F(J\hat{z}, Jy) \ge 0, \quad \forall y \in C.$$
 (20)

The set of solution of problem (20) is denoted by EP(F); that is,

$$\operatorname{EP}(F) = \left\{ \widehat{z} \in C : F\left(J\widehat{z}, Jy\right) \ge 0, \ \forall y \in C \right\}.$$
(21)

The above formulation (20) was considered in Takahashi and Zembayashi [7], and they proved a strong convergence theorem for finding a solution of the equilibrium problem (20) in Banach spaces.

If $F \equiv 0$ and $A \equiv 0$, then the problem (16) reduces to *variational inequality*, which is to find $\hat{z} \in C$ such that

$$\langle AJ\hat{z}, Jy - J\hat{z} \rangle \ge 0, \ \forall y \in C.$$
 (22)

The set of solution of problem (22) is denoted by VI(J(C), A); that is,

$$\operatorname{VI}(J(C), A) = \left\{ \widehat{z} \in C : \left\langle AJ\widehat{z}, Jy - J\widehat{z} \right\rangle \ge 0, \ \forall y \in C \right\}.$$
(23)

In the sequel, let $T : C \to C$ be a mapping, we denote by Fix(*T*) the set of fixed points of *T*; that is,

Fix
$$(T) = \{x \in C : Tx = x\}.$$
 (24)

In 1953, Mann [8] introduced an iterative algorithm which is defined by the initial point x_0 is taken in *C* arbitrarily and

$$x_{n+1} = \alpha_n x_n + (1 - \alpha_n) T x_n, \quad n \ge 0$$
(25)

where the sequence $\alpha_n \in [0, 1]$. Mann's iteration can yield only weak convergence.

In 1967, Halpern [9] introduced another iterative algorithm which is defined by the initial point x_0 is taken in *C* arbitrarily and

$$x_0 = u \in C \text{ chosen arbitrary,}$$

$$x_{n+1} = \alpha_n u + (1 - \alpha_n) T x_n, \quad n \ge 0,$$
(26)

which satisfied the conditions $\lim_{n\to\infty} \alpha_n = 0$ and $\sum_{n=1}^{\infty} \alpha_n = \infty$. Then, the sequence $\{x_n\}$ is converges strongly to a fixed point of *T*.

In 2007, Takahashi and Zembayashi [7] introduced an iterative algorithm for finding a solution of an equilibrium problem with a bifunction defined on the dual space of a Banach space by using the shrinking projection method, and they established the strong convergence of the following results.

Theorem TZ. Let *E* be a uniformly convex Banach space whose norm is uniformly Gâteaux differentiable, and let *C* be a nonempty, closed and convex subset of *E* such that *J*(*C*) is closed, and convex of E^* . Assume that a mapping $F : J(C) \times$ *J*(*C*) $\rightarrow \mathbb{R}$ satisfied the conditions (DA1)–(DA4) such that EP(F) $\neq \emptyset$. Let { x_n } be a sequence generated by the following algorithm:

$$x_0 \in C$$
, $C_0 = C$ chosen arbitrary,
 $u_n \in C$ such that $F(Ju_n, Jy) + \frac{1}{r_n} \langle u_n - x_n, Jy - Ju_n \rangle \ge 0$,
 $\forall y \in C$,

$$y_n = \alpha_n x_n + (1 - \alpha_n) u_n,$$

$$C_{n+1} = \left\{ z \in C_n : \phi(y_n, z) \le \phi(x_n, z) \right\},$$

$$x_{n+1} = R_{C_{n+1}}(x_0), \quad \forall n \in \mathbb{N} \cup \{0\},$$
(27)

where J is the duality mapping on E, the sequence $\{\alpha_n\} \in [0, 1]$ such that $\limsup_{n \to \infty} \alpha_n < 1$, $r_n \in [a, \infty)$ for some a > 0, and $R_{C_{n+1}}$ is the sunny generalized nonexpansive retraction from E onto C_{n+1} . Then, the sequence $\{x_n\}$ converges strongly to some point $p = R_{\text{EF}(F)}(x_0)$, where $R_{\text{EP}(F)}$ is the sunny generalized nonexpansive retraction from E to EP(F).

In 2010, Plubtieng and Sriprad [10] proved the existence theorem of the variational inequality problem for skew monotone operator defined on the dual space of a smooth Banach space, and they established weak convergence theorem for finding a solution of the variational inequality problem using projection algorithm method with a new projection which was introduced by Ibaraki and Takahashi [11] and Iiduka and Takahashi [12] in Banach spaces.

Let *E* be a smooth, strictly convex, and reflexive Banach space, let E^* be the dual space of *E*, and let *C* be a nonempty, closed, and convex subset of *E* such that J(C) is closed and convex of E^* , where *J* is the duality mapping on *E*. Let *A* be a skew monotone operator from J(C) into E. Then, the *variational inequality problem* is to find $z \in C$ such that

$$\langle AJz, Jy - Jz \rangle \ge 0, \quad \forall y \in C.$$
 (28)

The set of solution of problem (28) is denoted by VI(J(C), A); that is,

$$\operatorname{VI}(J(C), A) = \left\{ z \in C : \left\langle AJz, Jy - Jz \right\rangle \ge 0, \ \forall y \in C \right\}.$$

$$(29)$$

Theorem PS. Let *E* be a uniformly convex and 2-uniformly smooth Banach space whose duality mapping *J* is weakly sequentially continuous. Let *C* be a nonempty, closed and convex subset of *E* such that J(C) is closed, and convex, and let *A* be an α -inverse-strongly-skew-monotone operator of *JC* into *E* such that $VI(J(C), A) \neq \emptyset$, and $||AJz|| \leq ||AJy - AJz||$, for all $y \in C$ and $z \in VI(J(C), A)$. Let $\{x_n\}$ be a sequence defined by $x_1 = x \in C$ and

$$x_{n+1} = R_{\rm C} \left(x_n - \lambda_n A J x_n \right), \tag{30}$$

for every n = 1, 2, 3, ..., where R_C is the sunny generalized nonexpansive retraction of E into C, $\{\alpha_n\} \in [a, b]$ and for some a, b with $0 < a < b < (\alpha/c)$, where c > 0 is aconstant that satisfies $||Jx - Jy|| \le c||x - y||$, for all $x, y \in C$. Then, the sequence $\{x_n\}$ converges weakly to some element $z \in$ VI(J(C), A). Further $z = \lim_{n \to \infty} R_{VI(J(C), A)} x_n$.

In 2011, Chen et al. [13] introduced a new iterative method for finding a solution of equilibrium with a bifunction defined on the dual space of a Banach space. They established the strong convergence theorem by using the sunny generalized nonexpansive retraction in Banach spaces.

Theorem CCW. Let C be a nonempty, closed and convex subset of a uniformly convex and uniformly smooth Banach space such that J(C) is closed and convex. Assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the conditions (DA1)–(DA4). Define a sequence $\{x_n\}$ in C by the following algorithm:

 $x_0 \in C$ chosen arbitrary,

$$u_n \in C$$
 such that $F(Ju_n, Jy) + \frac{1}{r_n} \langle u_n - x_n, Jy - Ju_n \rangle \ge 0$,

$$\forall y \in C$$
,

$$x_{n+1} = \alpha_n x_0 + (1 - \alpha_n) \left(\beta_n x_n + (1 - \beta_n) u_n \right), \quad \forall n \in \mathbb{N},$$
(31)

where *J* is the duality mapping on *E*, the sequences $\{\alpha_n\}, \{\beta_n\} \in [0, 1]$, and $\{r_n\} \in [a, \infty)$, for some a > 0 such that

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \liminf_{n \to \infty} \beta_n \left(1 - \beta_n \right) > 0, \qquad \liminf_{n \to \infty} r_n > 0.$$
(32)

Then, the sequence $R_{EP(F)}{x_n}$ converges strongly to some point $p \in EF(F)$, where $R_{EP(F)}$ is the sunny generalized nonexpansive retraction from E to EP(F).

In 2012, Saewan et al. [14] introduced a new iterative scheme for finding a common element of the set of solutions of the mixed equilibrium problems and the set of fixed points for a $-\phi$ -nonexpansive mapping in Banach spaces by using sunny generalized nonexpansive retraction in Banach spaces.

Theorem SCK. Let *E* be a uniformly smooth and uniformly convex Banach space, and let *C* be a nonempty, closed, and convex subset of *E* such that J(C) is closed and convex of E^* . Let $F : J(C) \times J(C) \rightarrow \mathbb{R}$ be a bifunction that satisfies the conditions (DA1)–(DA4), and let $T : C \rightarrow C$ be a closed and - ϕ -nonexpansive mapping. Assume that $\mathfrak{F} := \operatorname{Fix}(T) \cap$ MEP($F, \varphi \neq \emptyset$. For an initial point $x_0 \in C$ and define a sequence $\{x_n\}$ in *C* by the following algorithm:

$$x_{0} \in C \text{ chosen arbitrary,}$$

$$u_{n} \in C \text{ such that}$$

$$F(Ju_{n}, Jy) + \varphi(Jy) - \varphi(Ju_{n}) + \frac{1}{r_{n}} \langle u_{n} - x_{n}, Jy - Ju_{n} \rangle \ge 0,$$

$$\forall y \in C,$$

$$x_{n+1} = \alpha_{n}x_{0} + (1 - \alpha_{n}) (\beta_{n}x_{n} + (1 - \beta_{n})Tu_{n}),$$

$$\forall n \in \mathbb{N},$$
(33)

where *J* is the duality mapping on *E*, the sequence $\{\alpha_n\}, \{\beta_n\} \in [a,b]$, and $\{r_n\} \in [c,\infty)$, for some $a,b \in (0,1)$ and c > 0. If the following conditions are satisfied:

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \sum_{n=0}^{\infty} \beta_n < \infty, \qquad \liminf_{n \to \infty} r_n > 0.$$
(34)

Then, the sequence $R_{\mathfrak{F}}\{x_n\}$ converges strongly to some point $p \in \mathfrak{F}$, where $R_{\mathfrak{F}}$ is the sunny generalized nonexpansive retraction from E onto \mathfrak{F} .

In this paper, Motivated and inspired by the previously mentioned above results, we study and investigate the existence of theorem for a generalized mixed equilibrium problem with a bifunction defined on the dual space of a Banach space, and we construct an iterative procedure generated by the conditions for solving the common solution of a generalized mixed equilibrium problem and a fixed point problem by using the sunny generalized nonexpansive retraction. Under some suitable assumptions, the strong convergence theorem are established in Banach spaces. The results obtained in this paper extend and improve several recent results in this area.

2. Preliminaries

Definition 7. Let *C* be a nonempty, closed subset of a smooth Banach space.

(1) A mapping $T : C \to C$ is said to be *closed* if for each $\{x_n\} \in C, x_n \to x$ and $Tx_n \to y$ imply Tx = y.

(2) A mapping $T : C \to C$ is said to be *nonexpansive* if

$$\|Tx - Ty\| \le \|x - y\|, \quad \forall x, y \in C.$$

$$(35)$$

(3) A mapping $T : C \to C$ is said to be $-\phi$ -nonexpansive if $Fix(T) \neq \emptyset$, and

$$\phi(Tx, Ty) \le \phi(x, y), \quad \forall x, y \in C.$$
(36)

(4) A mapping $T : C \to C$ is said to be generalized nonexpansive [15] if $Fix(T) \neq \emptyset$ and

$$\phi(Tx, p) \le \phi(x, p), \quad \forall x \in C, \ p \in \operatorname{Fix}(T).$$
 (37)

Definition 8 (see [15]). Let *C* be a nonempty, closed subset of a smooth Banach space *E*. A mapping $R : E \to C$ is called

- (1) a retraction if $R^2 = R$;
- (2) a sunny if R(Rx + t(x Rx)) = Rx, for all $x \in E$ and $t \ge 0$.

We also know that if *E* is a smooth, strictly convex, and reflexive Banach space and *C* is nonempty, closed, and convex subset of *E*, then there exists a sunny generalized nonexpansive retraction R_C of *E* onto *C* if and only if J(C)is closed and convex. In this case R_C is given by

$$R_{C} = J^{-1} \Pi_{I(C)} J.$$
(38)

Definition 9 (see [15]). A nonempty, closed subset C of a smooth Banach space E is said to be a *sunny generalized non-expansive retraction* of E if there exists a sunny generalized nonexpansive R from E onto C.

Lemma 10 (see [11]). Let *C* be a nonempty, closed, and subset of a smooth and strictly convex Banach space *E*, and let *R* be a retraction from *E* onto *C*. Then, the following are equivalent:

- (1) *R* is sunny generalized nonexpansive;
- (2) $\langle x Rx, Jy JRx \rangle \le 0$, for all $x \in E$ and $y \in C$.

Lemma 11 (see [11]). Let *C* be a nonempty, closed, and sunny generalized nonexpansive retraction of a smooth and strictly convex Banach space *E*. Then, the sunny generalized nonexpansive retraction from *E* onto *C* is uniquely determined.

Lemma 12 (see [11]). Let *C* be a nonempty, closed, and subset of a smooth and strictly convex Banach space *E* such that there exists a sunny generalized nonexpansive retraction *R* from *E* onto *C*. Let $x \in E$ and $z \in C$. Then, the following hold:

(1) z = Rx if and only if $\langle x - z, Jy - Jz \rangle \le 0$, for all $y \in C$; (2) $\phi(x, Rx) + \phi(Rx, z) \le \phi(x, z)$.

Lemma 13 (see [16]). Let *C* be a nonempty, closed, and subset of a smooth, strictly convex, and reflexive Banach space *E*. Then, the following are equivalent:

- (1) *C* is sunny generalized nonexpansive retraction of *E*;
- (2) J(C) is closed and convex.

Remark 14. Let *E* be a Hilbert space. By the Lemmas 11 and 13, a sunny generalized nonexpansive retraction from *E* onto *C* reduces to a metric projection operator *P* from *E* onto *C*.

Lemma 15 (see [16]). Let *E* be a smooth, strictly convex, and reflexive Banach space, let *C* be a nonempty, closed, and sunny generalized nonexpansive retraction of *E*, and let *R* be the sunny generalized nonexpansive retraction from *E* onto *C*. Let $x \in E$ and $z \in C$. Then, the following are equivalent:

(1) z = Rx;(2) $\phi(x, z) = \min_{y \in C} \phi(x, y).$

Lemma 16 (see [4]). Let *E* be a uniformly smooth and strictly convex real Banach space, and let $\{x_n\}$ and $\{y_n\}$ be two sequences of *E*. If $\phi(x_n, y_n) \rightarrow 0$ and either $\{x_n\}$ or $\{y_n\}$ is bounded, then $||x_n - y_n|| \rightarrow 0$.

Lemma 17 (see [17]). Let *E* be a uniformly smooth and strictly convex real Banach space with the Kadec-Klee property, and let *C* be a nonempty, closed, and convex subset of *E*. Let $\{x_n\}$ and $\{y_n\}$ be two sequences in *C* and $p \in E$. If $x_n \to p$ and $\phi(x_n, y_n) \to 0$, then $y_n \to p$.

Lemma 18 (see [18]). Let $\{a_n\}$ and $\{b_n\}$ be two sequences of nonnegative real numbers satisfying the inequality

$$a_{n+1} \le a_n + b_n, \quad \forall n \ge 1.$$
(39)

If $\sum_{n=0}^{\infty} b_n < \infty$, then $\lim_{n \to \infty} a_n$ exists.

Lemma 19 (see [19]). Let *E* be a uniformly convex Banach space. Then, for any r > 0, there exists a strictly increasing, continuous, and convex function $h : [0, 2r] \rightarrow \mathbb{R}$ such that h(0) = 0 and

$$\begin{aligned} \left\| tx + (1-t) y \right\|^2 &\leq t \|x\|^2 + (1-t) \|y\|^2 \\ &- t (1-t) h \left(\left\| x - y \right\| \right), \qquad (40) \\ &\forall x, y \in B_r (z), \ t \in [0,1], \end{aligned}$$

where $B_r(z) = \{z \in E : ||z|| \le r\}.$

Lemma 20 (see [4]). Let *E* be a smooth and uniformly convex Banach space. Then, for any r > 0, there exists a strictly increasing, continuous, and convex function $h : [0, 2r] \rightarrow \mathbb{R}$ such that h(0) = 0 and

$$h\left(\left\|x-y\right\|\right) \le \phi\left(x,y\right), \quad \forall x, y \in B_r\left(z\right), \ t \in [0,1], \quad (41)$$

where $B_r(z) = \{z \in E : ||z|| \le r\}.$

Now, let us recall the following well-known concept and result.

Definition 21 (see [20]). Let *B* be a subset of a topological vector space *X*. A mapping $G : B \to 2^X$ is called a KKM mapping if $\operatorname{conv}\{x_1, x_2, x_3, \dots, x_m\} \in \bigcup_{i=1}^m G(x_i)$ for $x_i \in B$ and $i = 1, 2, 3, \dots, m$, where $\operatorname{conv} A$ denotes the convex hull of the set *A*.

In [21], Fan gave the following famous infinite-dimensional generalization of Knaster, Kuratowski, and Mazurkiewicz's classical finite-dimensional result.

Lemma 22 (see [21]). Let *B* be a subset of a Hausdorff topological vector space *X*, and let $G : B \to 2^X$ be a KKM mapping. If G(x) is closed, for all $x \in B$ and is compact for at least one $x \in B$, then $\bigcap_{x \in B} G(x) \neq \emptyset$.

Lemma 23 (see [14]). Let *C* be a nonempty, closed, and convex subset of a smooth and strictly convex Banach space, and let $T : C \rightarrow C$ be a closed and - ϕ -nonexpansive mapping. Then, Fix(*T*) is a closed and convex subset of *C*.

3. Existence Theorem

In this section, we prove the existence theorem of a solution for a generalized mixed equilibrium problem with a bifunction defined on the dual space of a Banach space.

Lemma 24. Let *C* be a nonempty, compact, and convex subset of a uniformly smooth, strictly convex, and reflexive Banach space *E*, let *J* be the duality mapping from *E* into E^* such that J(C) is closed and convex, let us assume that a bifunction F : $J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions (DA1)– (DA4), let C^* be a nonempty, closed, and convex subset of E^* , let $A : C^* \rightarrow E$ be an α -inverse strongly skew monotone and let $\varphi : J(C) \rightarrow \mathbb{R}$ be a convex and lower semicontinuous. Let r > 0 be given real number and $x \in E$ be any point. Then, there exists $z \in C$ such that

$$F(Jz, Jy) + \langle AJz, Jy - Jz \rangle + \frac{1}{r} \langle z - x, J(y - z) \rangle$$

+ $\varphi(Jy) - \varphi(Jz) \ge 0, \quad \forall y \in C.$ (42)

Proof. Let x_0 be any point in *E*. For each $y \in C$, we define the mapping $G : C \rightarrow 2^E$ as follows:

$$G(y) = \{z \in C : F(Jz, Jy) + \langle AJz, Jy - Jz \rangle$$

+ $\frac{1}{r} \langle z - x_0, J(y - z) \rangle + \varphi(Jy)$ (43)
 $-\varphi(Jz) \ge 0, \forall y \in C\}.$

It is easy to see that $y \in G(y)$, and hence $G(y) \neq \emptyset$.

(a) First, we will show that *G* is a KKM mapping.

Suppose that *G* is not a KKM mapping. Then, there exists a finite subset $\{y_1, y_2, y_3, \ldots, y_m\}$ of *C* and $\alpha_i > 0$ with $\sum_{i=1}^m \alpha_i = 1$ such that $\hat{x} = \sum_{i=1}^m \alpha_i y_i \notin \bigcup_{i=1}^m G(y_i)$ for all $i = 1, 2, 3, \ldots, m$.

It follows from the definition of a mapping G that

$$F(J\hat{x}, Jy_i) + \langle AJ\hat{x}, Jy_i - J\hat{x} \rangle + \frac{1}{r} \langle \hat{x} - x_0, J(y_i - \hat{x}) \rangle + \varphi(Jy_i) - \varphi(J\hat{x}) < 0, \quad \forall i = 1, 2, 3, \dots, m.$$

$$(44)$$

By the assumptions of (DA1) and (DA4), we get

$$\begin{split} 0 &= F\left(J\hat{x}, J\hat{x}\right) + \left\langle AJ\hat{x}, J\hat{x} - J\hat{x} \right\rangle \\ &+ \frac{1}{r} \left\langle \hat{x} - x_0, J\left(\hat{x} - \hat{x}\right) \right\rangle + \varphi\left(J\hat{x}\right) - \varphi\left(J\hat{x}\right) \end{split}$$

$$\leq \sum_{i=1}^{m} \alpha_{i} \left(F\left(J\hat{x}, Jy_{i}\right) + \left\langle AJ\hat{x}, Jy_{i} - J\hat{x} \right\rangle \right. \\ \left. + \frac{1}{r} \left\langle \hat{x} - x_{0}, J\left(y_{i} - \hat{x}\right) \right\rangle + \varphi\left(Jy_{i}\right) - \varphi\left(J\hat{x}\right) \right) \\ < 0,$$

$$(45)$$

which is a contradiction. Thus, G is a KKM mapping on C.

(b) Next, we will show that G(y) is closed, for all $y \in C$.

Let $\{z_n\}$ be a sequence in G(y) such that $z_n \to z_0$ as $n \to \infty$. It then follows from $z_n \in G(y)$ that

$$F(Jz_n, Jy) + \langle AJz_n, Jy - Jz_n \rangle + \frac{1}{r} \langle z_n - x_0, J(y - z_n) \rangle$$
$$+ \varphi(Jy) - \varphi(Jz_n) \ge 0.$$
(46)

By the assumption (DA3), the continuity of *J*, and the lower semicontinuity of φ and $\|\cdot\|^2$, it follows from (46) that

$$\begin{split} \varphi(z_0) &\leq \liminf_{n \to \infty} \varphi(z_n) \\ &\leq \liminf_{n \to \infty} \left(F\left(Jz_n, Jy\right) + \langle AJz_n, Jy - Jz_n \rangle \right. \\ &\quad + \frac{1}{r} \left(z_n - x_0, J\left(y - z_n\right) \right) + \varphi(Jy) \right) \\ &\leq \limsup_{n \to \infty} \left(F\left(Jz_n, Jy\right) + \langle AJz_n, Jy - Jz_n \rangle \right. \\ &\quad + \frac{1}{r} \left(z_n - x_0, J\left(y - z_n\right) \right) + \varphi(Jy) \right) \\ &= \limsup_{n \to \infty} \left(F\left(Jz_n, Jy\right) + \langle AJz_n, Jy - Jz_n \rangle \right. \\ &\quad + \frac{1}{r} \left((z_n - y) + (y - x_0), J\left(y - z_n\right) \right) \right. \\ &\quad + \varphi(Jy) \right) \\ &= \limsup_{n \to \infty} \left(F\left(Jz_n, Jy\right) + \langle AJz_n, Jy - Jz_n \rangle \right. \\ &\quad + \frac{1}{r} \left(y - x_0, J\left(y - z_n\right) \right) + \varphi(Jy) \right) \\ &= \limsup_{n \to \infty} \left(F\left(Jz_n, Jy\right) + \langle AJz_n, Jy - Jz_n \rangle \right. \\ &\quad + \frac{1}{r} \left(y - x_0, J\left(y - z_n\right) \right) \\ &\quad + \frac{1}{r} \left(y - x_0, J\left(y - z_n\right) \right) \\ &\quad - \frac{1}{r} \left(y - z_n, J\left(y - z_n\right) \right) + \varphi(Jy) \right) \end{split}$$

$$+ \frac{1}{r} \langle y - x_0, J (y - z_n) \rangle$$

$$- \frac{1}{r} \| y - z_n \|^2 + \varphi (Jy))$$

$$\leq \limsup_{n \to \infty} F (Jz_n, Jy)$$

$$+ \limsup_{n \to \infty} \langle AJz_n, Jy - Jz_n \rangle$$

$$+ \frac{1}{r} \sup_{n \to \infty} \langle y - x_0, J (y - z_n) \rangle$$

$$- \liminf_{n \to \infty} \frac{1}{r} \| y - z_n \|^2 + \varphi (Jy)$$

$$\leq F (Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle$$

$$+ \frac{1}{r} \langle y - x_0, J (y - z_0) \rangle$$

$$- \frac{1}{r} \| y - z_0 \|^2 + \varphi (Jy)$$

$$= F (Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle$$

$$+ \frac{1}{r} \langle y - x_0, J (y - z_0) \rangle + \varphi (Jy)$$

$$= F (Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle$$

$$+ \frac{1}{r} \langle y - x_0, J (y - z_0) \rangle + \varphi (Jy)$$

$$= F (Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle$$

$$+ \frac{1}{r} \langle (y - x_0) + (z_0 - y), J (y - z_0) \rangle$$

$$+ \frac{1}{r} \langle (y - x_0) + (z_0 - y), J (y - z_0) \rangle$$

$$+ \varphi (Jy)$$

$$= F (Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle$$

$$+ \frac{1}{r} \langle z_0 - x_0, J (y - z_0) \rangle + \varphi (Jy) .$$

$$(47)$$

Now, we get

$$F(Jz_0, Jy) + \langle AJz_0, Jy - Jz_0 \rangle + \frac{1}{r} \langle z_0 - x_0, J(y - z_0) \rangle$$
$$+ \varphi(Jy) - \varphi(Jz_0) \ge 0.$$
(48)

Therefore, $z_0 \in G(y)$, and so G(y) is closed, for all $y \in C$.

(c) We will show that G(y) is weakly compact.

Now, we know that G(y) is closed and subset of *C*.

Since *C* is compact. Therefore, G(y) is compact, and then G(y) is weakly compact.

By using (a), (b), and (c) and Lemma 22, we can conclude that $\bigcap_{y \in C} G(y) \neq \emptyset$.

Therefore, there exists $z \in C$ such that

$$F(Jz, Jy) + \langle AJz, Jy - Jz \rangle + \frac{1}{r} \langle z - x, J(y - z) \rangle$$

+ $\varphi(Jy) - \varphi(Jz) \ge 0, \quad \forall y \in C.$ (49)

Theorem 25. Let *C* be a nonempty, closed, and convex subset of a uniformly smooth and strictly convex real Banach space *E* such that *J*(*C*) is closed and convex, let us assume that a bifunction *F* : *J*(*C*) × *J*(*C*) $\rightarrow \mathbb{R}$ satisfies the following conditions (DA1)–(DA4), let *C*^{*} be a nonempty, closed, and convex subset of *E*^{*}, let *A* : *C*^{*} \rightarrow *E* be an α -inverse strongly skew monotone and let φ : *J*(*C*) $\rightarrow \mathbb{R}$ be a convex and lower semicontinuous. Let *r* > 0 be given real number and $x \in E$ be any point. We define a mapping S_r : *E* \rightarrow *C* as follows:

$$S_{r}(x) = \{z \in C : F(Jz, Jy) + \langle AJz, Jy - Jz \rangle$$

$$+ \frac{1}{r} \langle z - x, J(y - z) \rangle$$

$$+ \varphi(Jy) - \varphi(Jz) \ge 0, \ \forall y \in C\}.$$
(50)

Then, the following conclusion hold:

- (1) S_r is single-valued;
- $\begin{array}{ll} (2) \ \langle S_r x S_r y, J(S_r x S_r y) \rangle &\leq \ \langle x y, J(S_r x S_r y) \rangle, \\ \forall x, y \in E; \end{array}$
- (3) $\operatorname{Fix}(S_r) = \operatorname{GMEP}(F, A, \varphi);$

(4) $J(GMEP(F, A, \varphi))$ is closed and convex;

Proof. We will complete this proof by the following four items.

(1) We will show that S_r is single-valued. Indeed, for any $x \in E$ and r > 0, let $z_1, z_2 \in S_r(x)$. Then,

$$F(Jz_1, Jz_2) + \langle AJz_1, Jz_2 - Jz_1 \rangle + \frac{1}{r} \langle z_1 - x, J(z_2 - z_1) \rangle$$

+ $\varphi(Jz_2) - \varphi(Jz_1) \ge 0,$
$$F(Jz_2, Jz_1) + \langle AJz_2, Jz_1 - Jz_2 \rangle + \frac{1}{r} \langle z_2 - x, J(z_1 - z_2) \rangle$$

+ $\varphi(Jz_1) - \varphi(Jz_2) \ge 0.$
(7)

Adding the two inequalities, we have

$$0 \leq F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) + \langle AJz_{1}, Jz_{2} - Jz_{1} \rangle + \langle AJz_{2}, Jz_{1} - Jz_{2} \rangle + \frac{1}{r} \langle z_{1} - x, J(z_{2} - z_{1}) \rangle + \frac{1}{r} \langle z_{2} - x, J(z_{1} - z_{2}) \rangle + \varphi(Jz_{2}) - \varphi(Jz_{1}) + \varphi(Jz_{1}) - \varphi(Jz_{2}) = F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) + \langle AJz_{1}, Jz_{2} - Jz_{1} \rangle - \langle AJz_{2}, Jz_{2} - Jz_{1} \rangle + \frac{1}{r} \langle z_{1} - x, J(z_{2} - z_{1}) \rangle - \frac{1}{r} \langle z_{2} - x, J(z_{2} - z_{1}) \rangle = F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) + \langle AJz_{1} - AJz_{2}, Jz_{2} - Jz_{1} \rangle + \frac{1}{r} \langle (z_{1} - x) - (z_{2} - x), J(z_{2} - z_{1}) \rangle = F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) + \langle AJz_{1} - AJz_{2}, Jz_{2} - Jz_{1} \rangle + \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle = F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) - \langle AJz_{1} - AJz_{2}, Jz_{1} - Jz_{2} \rangle + \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle .$$
(52)

Therefore,

$$F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1}) - \langle AJz_{1} - AJz_{2}, Jz_{1} - Jz_{2} \rangle + \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle \ge 0.$$
(53)

From the condition (DA2), *A* is an α -inverse strongly skew monotone, and we have

$$0 \leq F(Jz_{1}, Jz_{2}) + F(Jz_{2}, Jz_{1})$$

- $\langle AJz_{1} - AJz_{2}, Jz_{1} - Jz_{2} \rangle + \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle$
$$\leq -\alpha ||AJz_{1} - AJz_{2}||^{2} + \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle$$

$$\leq \frac{1}{r} \langle z_{1} - z_{2}, J(z_{2} - z_{1}) \rangle.$$
(54)

Since r > 0, *J* is monotone, *E* is strictly convex, and we obtain

$$z_1 = z_2.$$
 (55)

This implies that S_r is single-valued.

(2) We will show that $\langle S_r x - S_r y, J(S_r x - S_r y) \rangle \leq \langle x - y, J(S_r x - S_r y) \rangle$, for all $x, y \in E$.

Indeed, for any
$$x, y \in C$$
 and $r > 0$, we have

$$F (JS_r x, JS_r y) + \langle AJS_r x, JS_r y - JS_r x \rangle$$

$$+ \frac{1}{r} \langle S_r x - x, J (S_r y - S_r x) \rangle + \varphi (JS_r y) - \varphi (JS_r x)$$

$$\geq 0,$$

$$F (JS_r y, JS_r x) + \langle AJS_r y, JS_r x - JS_r y \rangle$$

$$+ \frac{1}{r} \langle S_r y - y, J (S_r x - S_r y) \rangle + \varphi (JS_r x) - \varphi (JS_r y)$$

Adding the two inequalities, we have

 $\geq 0.$

$$0 \leq F (JS_{r}x, JS_{r}y) + F (JS_{r}y, JS_{r}x) + \langle AJS_{r}x, JS_{r}y - JS_{r}x \rangle + \langle AJS_{r}y, JS_{r}x - JS_{r}y \rangle + \frac{1}{r} \langle S_{r}x - x, J (S_{r}y - S_{r}x) \rangle + \frac{1}{r} \langle S_{r}y - y, J (S_{r}x - S_{r}y) \rangle + \varphi (JS_{r}y) - \varphi (JS_{r}x) + \varphi (JS_{r}x) - \varphi (JS_{r}y) = F (JS_{r}x, JS_{r}y) + F (JS_{r}y, JS_{r}x) + \langle AJS_{r}x, JS_{r}y - JS_{r}x \rangle - \langle AJS_{r}y, JS_{r}y - JS_{r}x \rangle + \frac{1}{r} \langle S_{r}x - x, J (S_{r}y - S_{r}x) \rangle - \frac{1}{r} \langle S_{r}y - y, J (S_{r}y - S_{r}x) \rangle = F (JS_{r}x, JS_{r}y) + F (JS_{r}y, JS_{r}x) + \langle AJS_{r}x - AJS_{r}y, JS_{r}y - JS_{r}x \rangle + \frac{1}{r} \langle (S_{r}x - x) - (S_{r}y - y), J (S_{r}y - S_{r}x) \rangle = F (JS_{r}x, JS_{r}y) + F (JS_{r}y, JS_{r}x) + \langle AJS_{r}x - AJS_{r}y, JS_{r}y - JS_{r}x \rangle + \frac{1}{r} \langle (S_{r}x - S_{r}y) - (x - y), J (S_{r}y - S_{r}x) \rangle = F (JS_{r}x, JS_{r}y) + F (JS_{r}y, JS_{r}x) - \langle AJS_{r}x - AJS_{r}y, JS_{r}x - JS_{r}y \rangle + \frac{1}{r} \langle (S_{r}x - S_{r}y) - (x - y), J (S_{r}y - S_{r}x) \rangle.$$

Therefore,

$$F(JS_rx, JS_ry) + F(JS_ry, JS_rx)$$

$$- \langle AJS_rx - AJS_ry, JS_rx - JS_ry \rangle$$

$$+ \frac{1}{r} \langle (S_rx - S_ry) - (x - y), J(S_ry - S_rx) \rangle \ge 0.$$
(58)

From the condition (DA2), *A* is an α -inverse strongly skew monotone, and we have

$$0 \leq F \left(JS_{r}x, JS_{r}y\right) + F \left(JS_{r}y, JS_{r}x\right)$$

$$- \left\langle AJS_{r}x - AJS_{r}y, JS_{r}x - JS_{r}y\right\rangle$$

$$+ \frac{1}{r} \left\langle \left(S_{r}x - S_{r}y\right) - \left(x - y\right), J \left(S_{r}y - S_{r}x\right)\right\rangle$$

$$\leq -\alpha \|AJS_{r}x - AJS_{r}y\|^{2}$$

$$+ \frac{1}{r} \left\langle \left(S_{r}x - S_{r}y\right) - \left(x - y\right), J \left(S_{r}y - S_{r}x\right)\right\rangle$$

$$\leq \frac{1}{r} \left\langle \left(S_{r}x - S_{r}y\right) - \left(x - y\right), J \left(S_{r}y - S_{r}x\right)\right\rangle$$

$$\leq -\frac{1}{r} \left\langle \left(S_{r}x - S_{r}y\right) - \left(x - y\right), J \left(S_{r}x - S_{r}y\right)\right\rangle.$$
(59)

Since r > 0, we have

$$\left\langle \left(S_{r}x-S_{r}y\right)-\left(x-y\right),J\left(S_{r}x-S_{r}y\right)\right\rangle \leq0.$$
 (60)

Therefore,

(56)

$$\left\langle S_{r}x - S_{r}y, J\left(S_{r}x - S_{r}y\right)\right\rangle - \left\langle x - y, J\left(S_{r}x - S_{r}y\right)\right\rangle \leq 0.$$
(61)

This implies that

$$\langle S_r x - S_r y, J(S_r x - S_r y) \rangle \le \langle x - y, J(S_r x - S_r y) \rangle.$$
 (62)

(3) We will show that $Fix(S_r) = GMEP(F, A, \varphi)$. It is easy to see that

$$z \in \operatorname{Fix}(S_r) \iff z = S_r z$$

$$\iff F(Jz, Jy) + \langle AJz, Jy - Jz \rangle$$

$$+ \frac{1}{r} \langle z - z, J(y - z) \rangle + \varphi(Jy) - \varphi(Jz) \ge 0$$

$$\iff F(Jz, Jy) + \langle AJz, Jy - Jz \rangle$$

$$+ \varphi(Jy) - \varphi(Jz) \ge 0$$

$$\iff z \in \operatorname{GMEP}(F, A, \varphi).$$
(63)

This implies that $Fix(S_r) = GMEP(F, A, \varphi)$.

(4) We will show that $J(GMEP(F, A, \varphi))$ is closed and convex.

For each $y \in C$, we define the mapping $H : C \rightarrow 2^E$ as follows:

$$H(y) = \{z \in C : F(Jz, Jy) + \langle AJz, Jy - Jz \rangle + \varphi(Jy) - \varphi(Jz) \ge 0\}.$$
(64)

It is easy to see that $y \in H(y)$, so that $H(y) \neq \emptyset$. Next, we will show that *H* is a KKM mapping.

Suppose that there exists a finite subset $\{z_1, z_2, ..., z_m\}$ of $C \text{ and } \beta_i > 0 \text{ with } \sum_{i=1}^m \beta_i = 1 \text{ such that } \widehat{z} = \sum_{i=1}^m \beta_i z_i \notin H(z_i),$ for all i = 1, 2, 3, ..., m. Then,

$$F(J\hat{z}, Jz_i) + \langle AJ\hat{z}, Jz_i - J\hat{z} \rangle + \varphi(Jz_i) - \varphi(J\hat{z}) < 0,$$

(65)
$$i = 1, 2, 3, \dots, m.$$

It follows from (DA1) and (DA4) that

$$0 = F(J\hat{z}, J\hat{z}) + \langle AJ\hat{z}, J\hat{z} - J\hat{z} \rangle + \varphi(J\hat{z}) - \varphi(J\hat{z})$$

$$\leq \sum_{i=1}^{m} \beta_i \left(F(J\hat{z}, Jz_i) + \langle AJ\hat{z}, Jz_i - J\hat{z} \rangle + \varphi(Jz_i) - \varphi(J\hat{z}) \right)$$

$$< 0.$$
(66)

which is the contradiction. Hence, H is a KKM mapping on С.

(4.1) Next, we will show that H(y) is closed, for each $y \in$ С.

For any $y \in C$, let $\{z_n\}$ be any sequence in H(y) such that $z_n \to z_0 \text{ as } n \to \infty.$

Hence, $z_n - x_0 \rightarrow z - x_0$ as $n \rightarrow \infty$. Next, we will show that $z_0 \in H(y)$. Then, for each $y \in C$, we have

$$F(Jz_n, Jy) + \langle AJz_n, Jy - Jz_n \rangle + \varphi(Jy) - \varphi(Jz_n) \ge 0.$$
(67)

It follows from the assumption (DA3) that

$$F(Jz_{0}, Jy) + \langle AJz_{0}, Jy - Jz_{0} \rangle + \varphi(Jy) - \varphi(Jz_{0})$$

$$\geq \limsup_{n \to \infty} F(Jz_{n}, Jy)$$

$$+ \lim_{n \to \infty} (\langle AJz_{n}, Jy - Jz_{n} \rangle + \varphi(Jy) - \varphi(Jz_{n}))$$
(68)

.

 $\geq 0.$

This implies that $z_0 \in H(y)$, and hence H(y) is closed, for each $y \in C$.

Therefore, $\bigcap_{y \in C} H(y) = J(\text{GMEP}(F, A, \varphi))$ is closed.

(4.2) Next, we will show that $J(GMEP(F, A, \varphi))$ is convex. Let $z_1^*, z_2^* \in J(\text{GMEP}(F, A, \varphi))$; then, we have $z_1^* = Jz_1 \in$ J(C) and $z_{2}^{*} = Jz_{2} \in J(C)$, where $z_{1}, z_{2} \in C$.

For $k, t \in (0, 1)$, let $z^* = kz_1^* + (1 - k)z_2^*$, and for any $y \in C$, we set $x_t^* = tJy + (1-t)z^*$.

It follows from (DA1) and (DA4) that

$$0 = F(x_{t}^{*}, x_{t}^{*}) + \varphi(x_{t}^{*}) - \varphi(x_{t}^{*})$$

$$\leq F(x_{t}^{*}, tJy + (1 - t)z^{*}) + \varphi(tJy + (1 - t)z^{*}) - \varphi(x_{t}^{*})$$

$$\leq tF(x_{t}^{*}, Jy) + (1 - t)F(x_{t}^{*}, z^{*})$$

$$+ t\varphi(x_{t}^{*}) + (1 - t)\varphi(Jy) - \varphi(x_{t}^{*})$$

$$\leq tF(x_{t}^{*}, Jy) + (1 - t)\varphi(Jy) - (1 - t)\varphi(x_{t}^{*})$$

$$\leq F(x_{t}^{*}, Jy) + \varphi(Jy) - \varphi(x_{t}^{*}),$$
(69)

$$0 = \langle Ax_t^*, x_t^* - x_t^* \rangle$$

$$= \langle Ax_t^*, (x_t^* - Jy) + (Jy - x_t^*) \rangle$$

$$= \langle Ax_t^*, x_t^* - Jy \rangle + \langle Ax_t^*, Jy - x_t^* \rangle$$

$$= \langle Ax_t^*, x_t^* - Jy \rangle - \langle Ax_t^*, x_t^* - Jy \rangle$$

$$\leq \langle Ax_t^*, x_t^* - Jy \rangle$$

$$= \langle Ax_t^*, tJy + (1 - t) z^* - Jy \rangle \qquad (70)$$

$$= \langle Ax_t^*, tJy + (1 - t) z^* - (t + (1 - t)) Jy \rangle$$

$$= \langle Ax_t^*, (1 - t) (z^* - Jy) \rangle$$

$$= (1 - t) \langle Ax_t^*, z^* - Jy \rangle$$

$$= (t - 1) \langle Ax_t^*, Jy - z^* \rangle$$

$$\leq \langle Ax_t^*, Jy - z^* \rangle.$$

Adding two inequalities (69) and (70), we get

$$0 \le F\left(x_{t}^{*}, Jy\right) + \left\langle Ax_{t}^{*}, Jy - z^{*}\right\rangle + \varphi\left(Jy\right) - \varphi\left(x_{t}^{*}\right).$$
(71)

Letting $t \downarrow 0$. It follows from (DA3) and the hemicontinuous of A that

$$F(z^*, Jy) + \langle Az^*, Jy - z^* \rangle + \varphi(Jy) - \varphi(z^*) \ge 0, \quad \forall y \in C.$$
(72)

Hence, $z^* \in J(\text{GMEP}(F, A, \varphi))$, and thus $J(\text{GMEP}(F, A, \varphi))$ is convex. This completes the proof.

4. Iterative Algorithm for Strong **Convergence** Theorem

In this section, we modify Halpern-Mann iteration to find the common solution of a generalized mixed equilibrium problem and a fixed point problem in Banach spaces.

Theorem 26. Let *E* be a uniformly smooth and strictly convex real Banach space, let C be a nonempty, closed and convex subset of E such that J(C) is closed, and convex of E^* , let us assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions (DA1)–(DA4), let C^* be a nonempty, closed and convex subset of E^* , let $A : C^* \to E$ be an α inverse strongly skew monotone, let φ : $J(C) \rightarrow \mathbb{R}$ be a convex, and lower semicontinuous, and let $T\ :\ C\ \rightarrow\ C$ be a closed and $-\phi$ -nonexpansive mapping. Assume that $\Omega :=$ $GMEP(F, A, \varphi) \cap Fix(T)$ is nonempty. Let $\{x_n\}$ be a sequence generated by

$$x_0 \in C$$
 chosen arbitrary,

$$u_n \in C$$
 such that

Journal of Applied Mathematics

$$F(Ju_n, Jy) + \langle AJu_n, Jy - Ju_n \rangle + \frac{1}{r_n} \langle u_n - x_n, J(y - u_n) \rangle$$
$$+ \varphi(Jy) - \varphi(Ju_n) \ge 0, \quad \forall y \in C,$$
$$x_{n+1} = \alpha_n x_0 + (1 - \alpha_n) (\beta_n x_n + (1 - \beta_n) Tu_n), \quad \forall n \in \mathbb{N},$$
(73)

where *J* is the duality mapping on *E* and { α_n } is a sequence in [0, 1], { β_n } \in [a, b], for some 0 < a < b < 1 and { r_n } \in [c, ∞), for some c > 0 such that

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \sum_{n=0}^{\infty} \beta_n < \infty, \qquad \liminf_{n \to \infty} r_n > 0.$$
(74)

Then, the sequence $\{R_{\Omega}(x_n)\}$ converges strongly to some point in Ω , where R_{Ω} is the sunny generalized nonexpansive retraction from *E* onto Ω .

Proof. We will complete this proof by the following three steps.

Step 1. We will show that the sequences $\{x_n\}$ and $\{u_n\}$ are bounded.

Let $u_n = S_{r_n} x_n$ and $y_n = \beta_n x_n + (1 - \beta_n) T u_n$, for any $n \ge 1$. Then,

$$x_{n+1} = \alpha_n x_0 + (1 - \alpha_n) y_n.$$
 (75)

From Theorem 25 and Lemma 23, we know that GMEP (F, A, φ) and Fix(T) are closed, and convex subset of *E*. Therefore, Ω is nonempty, closed and convex subset of *E*.

For any $p \in \Omega$, T is a closed and $-\phi$ -nonexpansive mapping, we compute

$$\begin{split} \phi(y_n, p) &\leq \phi(\beta_n x_n + (1 - \beta_n) T u_n, p) \\ &= \|\beta_n x_n + (1 - \beta_n) T u_n\|^2 \\ &- 2 \langle \beta_n x_n + (1 - \beta_n) T u_n, J p \rangle + \|p\|^2 \\ &= \|\beta_n x_n + (1 - \beta_n) T u_n\|^2 \\ &- 2\beta_n \langle x_n, J p \rangle - 2 (1 - \beta_n) \langle T u_n, J p \rangle \\ &+ (\beta_n + (1 - \beta_n)) \|p\|^2 \\ &\leq \beta_n \|x_n\|^2 + (1 - \beta_n) \|T u_n\|^2 \\ &- 2\beta_n \langle x_n, J p \rangle - 2 (1 - \beta_n) \langle T u_n, J p \rangle \\ &+ (\beta_n + (1 - \beta_n)) \|p\|^2 \\ &= \beta_n (\|x_n\|^2 - 2 \langle x_n, J p \rangle + \|p\|^2) \\ &+ (1 - \beta_n) (\|T u_n\|^2 - 2 \langle T u_n, J p \rangle + \|p\|^2) \\ &= \beta_n \phi(x_n, p) + (1 - \beta_n) \phi(T u_n, p) \\ &\leq \beta_n \phi(x_n, p) + (1 - \beta_n) \phi(S_{r_n} x_n, p) \end{split}$$

$$\leq \beta_n \phi(x_n, p) + (1 - \beta_n) \phi(x_n, p)$$
$$= \phi(x_n, p),$$
(76)

and we have

$$\begin{split} \phi(x_{n+1}, p) &\leq \phi(\alpha_n x_0 + (1 - \alpha_n) y_n, p) \\ &= \|\alpha_n x_0 + (1 - \alpha_n) y_n\|^2 \\ &- 2 \langle \alpha_n x_0 + (1 - \alpha_n) y_n, Jp \rangle + \|p\|^2 \\ &= \|\alpha_n x_0 + (1 - \alpha_n) y_n\|^2 \\ &- 2\alpha_n \langle x_0, Jp \rangle - 2 (1 - \alpha_n) \langle y_n, Jp \rangle \\ &+ (\alpha_n + (1 - \alpha_n)) \|p\|^2 \\ &\leq \alpha_n \|x_0\|^2 + (1 - \alpha) \|y_n\|^2 \\ &- 2\alpha_n \langle x_0, Jp \rangle - 2 (1 - \alpha_n) \langle y_n, Jp \rangle \\ &+ (\alpha_n + (1 - \alpha_n)) \|p\|^2 \\ &= \alpha_n \left(\|x_0\|^2 - 2 \langle x_0, Jp \rangle + \|p\|^2\right) \\ &+ (1 - \alpha_n) \left(\|y_n\|^2 - 2 \langle y_n, Jp \rangle + \|p\|^2\right) \\ &= \alpha_n \phi(x_0, p) + (1 - \alpha_n) \phi(x_n, p) \\ &\leq \alpha_n \phi(x_0, p) + \phi(x_n, p) . \end{split}$$

By virtue of $\sum_{n=0}^{\infty} \alpha_n < \infty$, it follows from Lemma 16 that $\lim_{n\to\infty} \phi(x_n, p)$ exists.

Therefore, $\{\phi(x_n, p)\}$ is bounded, and so $\{x_n\}$ is bounded. Hence, $\{u_n\}$ and $\{y_n\}$ are also bounded.

Step 2. We will show that $R_{\Omega}(x_n)$ is bounded. Let $z_n = R_{\Omega}(x_n)$ and $p \in \Omega$. Then, $z_n \in \Omega$. It follows from Lemma 12(2) that

$$\phi(x_n, z_n) = \phi(x_n, R_{\Omega}(x_n))$$

$$\leq \phi(x_n, p) - \phi(R_{\Omega}(x_n), p) \qquad (78)$$

$$\leq \phi(x_n, p).$$

Since $\{x_n\}$ is bounded. Therefore, $\{z_n\}$ is bounded. Hence, $R_{\Omega}(x_n)$ is bounded.

Step 3. We will show that $\{R_{\Omega}(x_n)\}$ converges strongly to some point in Ω .

From (78), we have $\phi(x_n, z_n) \le \phi(x_n, p)$. Replacing x_n by x_0 , we get $\phi(x_0, z_n) \le \phi(x_0, p)$. Therefore, $\{\phi(x_0, z_n)\}$ is bounded. Now, we know that $\phi(x_{n+1}, z_n) \le \alpha_n \phi(x_0, z_n) + \phi(x_n, z_n)$. By Lemma 12(2), we get

$$\phi(x_{n+1}, z_{n+1}) = \phi(x_{n+1}, R_{\Omega}(x_{n+1}))$$

$$\leq \phi(x_{n+1}, z_n) - \phi(R_{\Omega}(x_{n+1}), z_n)$$

$$\leq \phi(x_{n+1}, z_n)$$

$$\leq \alpha_n \phi(x_0, z_n) + \phi(x_n, z_n).$$
(79)

Since $\{\phi(x_0, z_n)\}$ is bounded. There exists M > 0 such that $|\phi(x_0, z_n)| \le M$.

By the assumption $\sum_{n=0}^{\infty} \alpha_n < \infty$, we have

$$\sum_{n=0}^{\infty} \phi\left(x_0, z_n\right) \le M \sum_{n=0}^{\infty} \alpha_n < \infty.$$
(80)

It follows from Lemma 16 that $\lim_{n\to\infty} \phi(x_n, z_n)$ exists.

For any $m \in \mathbb{N}$, we get

$$\phi(x_{n+m}, p) \le \phi(x_n, p) + \sum_{j=0}^{m-1} \alpha_{n+j} \phi(x_0, p),$$

$$\phi(x_{n+m}, z_n) \le \phi(x_n, z_n) + \sum_{j=0}^{m-1} \alpha_{n+j} \phi(x_0, z_n).$$
(81)

Since $z_{n+m} = R_{\Omega}(x_{n+m})$ and from Lemma 12(2), we have

$$\phi(x_{n+m}, z_{n+m}) + \phi(z_{n+m}, z_n) \\ \leq \phi(x_{n+m}, z_n) \leq \phi(x_n, z_n) + \sum_{j=0}^{m-1} \alpha_{n+j} \phi(x_0, p).$$
(82)

Hence,

$$\phi(z_{n+m}, z_n) \le \phi(x_n, z_n) - \phi(x_{n+m}, z_{n+m}) + \sum_{j=0}^{m-1} \alpha_{n+j} \phi(x_0, p).$$
(83)

We set $r = \sup\{||z_n|| : n \in \mathbb{N}\}$. From Lemma 20, it follows that there exists a strictly increasing, continuous, and convex function $h: [0, 2r] \rightarrow \mathbb{R}$ such that h(0) = 0 and

$$h(||z_{n} - z_{n+m}||) \le \phi(z_{n+m}, z_{n})$$

$$\le \phi(x_{n}, z_{n}) - \phi(x_{n+m}, z_{n+m})$$

$$+ \sum_{j=0}^{m-1} \alpha_{n+j} \phi(x_{0}, z_{n}).$$
(84)

Since $\{\phi(x_n, z_n)\}$ is convergent sequence, $\{\phi(x_0, z_n)\}$ is bounded, and $\sum_{n=0}^{\infty} \alpha_n < \infty$, then, we obtain

$$\lim_{n \to \infty} \|z_n - z_{n+m}\| = 0, \quad \forall m \in \mathbb{N}.$$
(85)

This implies that $\{z_n\}$ is a Cauchy sequence.

Note that Ω is closed.

Thus, there exists $p \in \Omega$ such that $z_n \rightarrow p$.

Therefore, the sequence $R_{\Omega}(x_n)$ converges strongly to some point $p \in \Omega$.

This completes the proof. \Box

If we set $A \equiv 0$ in Theorem 26, then Theorem 26 reduces to the following corollary which extends and improves the following result of Saewan et al. [14].

Corollary 27. Let *E* be a uniformly smooth and strictly convex real Banach space, let *C* be a nonempty, closed, and convex subset of *E* such that J(C) is closed and convex of E^* , let us assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions (DA1)–(DA4), let C^* be a nonempty, closed, and convex subset of E^* , let $\varphi : J(C) \rightarrow \mathbb{R}$ be a convex and lower semicontinuous, and let $T : C \rightarrow C$ be a closed and - φ -nonexpansive mapping. Assume that $\Omega := \text{MEP}(F, \varphi) \cap$ Fix(*T*) is nonempty. Let $\{x_n\}$ be a sequence generated by

$x_0 \in C$ chosen arbitrary,

$u_n \in C$ such that

$$F(Ju_n, Jy) + \frac{1}{r_n} \langle u_n - x_n, J(y - u_n) \rangle + \varphi(Jy) - \varphi(Ju_n) \ge 0,$$

$$\forall y \in C,$$

$$x_{n+1} = \alpha_n x_0 + (1 - \alpha_n) \left(\beta_n x_n + (1 - \beta_n) T u_n \right), \quad \forall n \in \mathbb{N},$$
(86)

where *J* is the duality mapping on *E* and $\{\alpha_n\}$ is a sequence in $[0, 1], \{\beta_n\} \in [a, b]$, for some 0 < a < b < 1 and $\{r_n\} \in [c, \infty)$, for some c > 0 such that

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \sum_{n=0}^{\infty} \beta_n < \infty, \qquad \liminf_{n \to \infty} r_n > 0.$$
 (87)

Then, the sequence $\{R_{\Omega}(x_n)\}$ converges strongly to some point in Ω , where R_{Ω} is the sunny generalized nonexpansive retraction from E onto Ω .

If we set $A \equiv 0$ and $\varphi \equiv 0$ in Theorem 26, then Theorem 26 reduces to the following corollary which extends and improves the following result of Chen et al. [13].

Corollary 28. Let *E* be a uniformly smooth and strictly convex real Banach space, let *C* be a nonempty, closed, and convex subset of *E* such that J(C) is closed and convex of E^* , let us assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions (DA1)–(DA4), let C^* be a nonempty, closed, and convex subset of E^* , and let $T : C \rightarrow$ *C* be a closed and - ϕ -nonexpansive mapping. Assume that $\Omega := EP(F) \cap Fix(T)$ is nonempty. Let $\{x_n\}$ be a sequence generated by

$$x_{0} \in C \text{ chosen arbitrary,}$$

$$u_{n} \in C \text{ such that}$$

$$F(Ju_{n}, Jy) + \frac{1}{r_{n}} \langle u_{n} - x_{n}, J(y - u_{n}) \rangle \geq 0, \quad \forall y \in C,$$

$$x_{n+1} = \alpha_{n}x_{0} + (1 - \alpha_{n}) (\beta_{n}x_{n} + (1 - \beta_{n})Tu_{n}), \quad \forall n \in \mathbb{N},$$
(88)

where *J* is the duality mapping on *E* and $\{\alpha_n\}$ is a sequence in $[0, 1], \{\beta_n\} \in [a, b]$, for some 0 < a < b < 1 and $\{r_n\} \in [c, \infty)$, for some c > 0 such that

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \sum_{n=0}^{\infty} \beta_n < \infty, \qquad \liminf_{n \to \infty} r_n > 0.$$
(89)

Then, the sequence $\{R_{\Omega}(x_n)\}$ converges strongly to some point in Ω , where R_{Ω} is the sunny generalized nonexpansive retraction from *E* onto Ω .

If we set $A \equiv 0$, $\varphi \equiv 0$, and $T \equiv I$ (identity mapping) in Theorem 26, then Theorem 26 reduces to the following corollary which extends and improves the following result of Chen et al. [13].

Corollary 29. Let *E* be a uniformly smooth and strictly convex real Banach space, let *C* be a nonempty, closed, and convex subset of *E* such that J(C) is closed and convex of E^* , let us assume that a bifunction $F : J(C) \times J(C) \rightarrow \mathbb{R}$ satisfies the following conditions (DA1)–(DA4), and let C^* be a nonempty, closed, and convex subset of E^* . Assume that EP(F)is nonempty. Let $\{x_n\}$ be a sequence generated by

 $x_0 \in C$ chosen arbitrary,

 $u_n \in C$ such that

$$F(Ju_n, Jy) + \frac{1}{r_n} \langle u_n - x_n, J(y - u_n) \rangle \ge 0, \quad \forall y \in C,$$

$$x_{n+1} = \alpha_n x_0 + (1 - \alpha_n) \left(\beta_n x_n + (1 - \beta_n) u_n \right), \quad \forall n \in \mathbb{N},$$

(90)

where *J* is the duality mapping on *E* and $\{\alpha_n\}$ is a sequence in $[0, 1], \{\beta_n\} \subset [a, b]$, for some 0 < a < b < 1 and $\{r_n\} \subset [c, \infty)$, for some c > 0 such that

$$\sum_{n=0}^{\infty} \alpha_n < \infty, \qquad \sum_{n=0}^{\infty} \beta_n < \infty, \qquad \liminf_{n \to \infty} r_n > 0.$$
(91)

Then, the sequence $\{R_{EP(F)}(x_n)\}$ converges strongly to some point in Ω , where $R_{EP(F)}$ is the sunny generalized nonexpansive retraction from *E* onto EP(*F*).

Acknowledgments

The first author would like to thank the Bansomdejchaopraya Rajabhat University for financial support. The authors would like to thank the Higher Education Research Promotion and National Research University Project of Thailand's Office of the Higher Education Commission for financial support (Under NRU-CSEC Project no. 56000508).

References

- I. Cioranescu, "Geometry of Banach spaces, duality mappings and nonlinear problem," in *Mathematics and Its Applications*, M. Hazewinkel, Ed., vol. 62, Kluwer Academic Publishers, Dordecht, the Netherlands, 1990.
- [2] W. Takahashi, Nonlinear Functional Analysis, Yokohama, Yokohama, Japan, 2000, Fixed Point Theory and Its Applications.
- [3] Y. I. Alber, "Metric and generalized projection operators in Banach spaces: properties and applications," in *Theory and Applications of Nonlinear operators of Accretive and Monotone Type*, A. G. Kartosator, Ed., vol. 178 of Lecture Notes in Pure and *Applied Mathematics*, pp. 15–50, Dekker, New York, NY, USA, 1996.
- [4] S. Kamimura and W. Takahashi, "Strong convergence of a proximal-type algorithm in a Banach space," *SIAM Journal on Optimization*, vol. 13, no. 3, pp. 938–945, 2002.
- [5] E. Blum and W. Oettli, "From optimization and variational inequalities to equilibrium problems," *The Mathematics Student*, vol. 63, no. 1–4, pp. 123–145, 1994.
- [6] K. Aoyama, Y. Kimura, and W. Takahashi, "Maximal monotone operators and maximal monotone functions for equilibrium problems," *Journal of Convex Analysis*, vol. 15, no. 2, pp. 395– 409, 2008.
- [7] W. Takahashi and K. Zembayashi, "A strong convergence theorem for the equilibrium problem with a bifunction defined on the dual space of a Banach space," in *Proceedings of the* 8th International Conference on Fixed Point Theory and Its Applications, pp. 197–209, Yokohama, 2007.
- [8] W. R. Mann, "Mean value methods in iteration," *Proceedings of the American Mathematical Society*, vol. 4, pp. 506–510, 1953.
- [9] B. Halpern, "Fixed points of nonexpanding maps," Bulletin of the American Mathematical Society, vol. 73, pp. 957–961, 1967.
- [10] S. Plubtieng and W. Sriprad, "Existence and approximation of solution of the variational inequality problem with a skew monotone operator defined on the dual spaces of Banach spaces," *Journal of Nonlinear Analysis and Optimization. Theory and Applications*, vol. 1, no. 1, pp. 23–33, 2010.
- [11] T. Ibaraki and W. Takahashi, "A new projection and convergence theorems for the projections in Banach spaces," *Journal of Approximation Theory*, vol. 149, no. 1, pp. 1–14, 2007.
- [12] H. Iiduka and W. Takahashi, "Weak convergence of a projection algorithm for variational inequalities in a Banach space," *Journal* of Mathematical Analysis and Applications, vol. 339, no. 1, pp. 668–679, 2008.
- [13] J.-w. Chen, Y. J. Cho, and Z. Wan, "Shrinking projection algorithms for equilibrium problems with a bifunction defined on the dual space of a Banach space," *Fixed Point Theory and Applications*, p. 201191, 2011.
- [14] S. Saewan, Y. J. Cho, and P. Kumam, "Weak and strong convergence theorems for mixed equilibrium problems in Banach spaces," *Optimization Letters*, 2012.
- [15] T. Honda, W. Takahashi, and J.-C. Yao, "Nonexpansive retractions onto closed convex cones in Banach spaces," *Taiwanese Journal of Mathematics B*, vol. 14, no. 3, pp. 1023–1046, 2010.

- [16] F. Kohsaka and W. Takahashi, "Generalized nonexpansive retractions and a proximal-type algorithm in Banach spaces," *Journal of Nonlinear and Convex Analysis*, vol. 8, no. 2, pp. 197– 209, 2007.
- [17] S.-s. Chang, H. W. Joseph Lee, C. K. Chan, and L. Yang, "Approximation theorems for total quasi-φ-asymptotically nonexpansive mappings with applications," *Applied Mathematics and Computation*, vol. 218, no. 6, pp. 2921–2931, 2011.
- [18] K.-K. Tan and H. K. Xu, "Approximating fixed points of nonexpansive mappings by the Ishikawa iteration process," *Journal of Mathematical Analysis and Applications*, vol. 178, no. 2, pp. 301–308, 1993.
- [19] H. K. Xu, "Inequalities in Banach spaces with applications," Nonlinear Analysis. Theory, Methods & Applications. An International Multidisciplinary Journal. Series A: Theory and Methods, vol. 16, no. 12, pp. 1127–1138, 1991.
- [20] B. Kanster, C. Kuratowski, and S. Mazurkiewic, "Ein Beweis des fixpunktsatzes fur n-dimensionale simplexe," *Fundamenta Mathematicae*, vol. 14, pp. 132–137, 1929.
- [21] K. Fan, "A generalization of Tychonoff's fixed point theorem," *Mathematische Annalen*, vol. 142, pp. 305–310, 1961.