## BASIC MEASURES

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## 1. INTRODUCTION

We are all familiar with convolution as a smoothing operation. An example of this is the classical theorem of Steinhaus that

(1.1)  $|E| > 0 \Rightarrow E + E$  contains an interval.

One simple way of proving (1.1) is to consider the convolution of the indicator function of E with itself.

Now let C denote Cantor's middle third set and let  $\mu_c$  be a probability measure evenly distributed over C. Since |C| = 0, it is obvious that

(1.2)

 $\mu_{_{\mathbf{C}}}\perp\lambda$  (where  $\lambda$  denotes Lebesgue measure).

Less obviously

despite the fact that C + C fills out an interval. Indeed some support sets of convolution powers of  $\mu_c$  must be quite small because

(1.4) 
$$\mu_{c}^{n} \perp \mu_{c}^{m} \perp \lambda, \quad n \neq m.$$