BETTER GOOD λ **INEQUALITIES** Douglas S. Kurtz

Introduction

In the early 1970s, D. Burkholder and R. Gundy introduced a technique for studying operators on L^p spaces. Their idea was to relate a pair of operators by a distribution function estimate which is now known as a "good- λ " inequality:

$$m(\{x \in \mathbb{R}^{n}: |Tf(x)| > 2\lambda, |Mf(x)| \le \delta\lambda\})$$
$$\le \epsilon m(\{x \in \mathbb{R}^{n}: |Tf(x)| > \lambda\}).$$

Such an inequality implies that the L^p norm of Tf is bounded by the L^p norm of Mf. Thus, integrability results about M can be used to derive corresponding ones about T. Often, the method of proof allows one to replace Lebesgue measure by a weighted measure.

In many instances, this kind of result can be improved. Consider the situation when Tf is a maximal Calderón-Zygmund singular integral operator and Mf is the Hardy-Littlewood maximal function of f. R.R. Coifman and C. Fefferman proved [6]

$$w(\{x \in \mathbb{R}^{n}: Tf(x) > 2\lambda, Mf(x) \le \delta\lambda\})$$

$$< \epsilon w(\{x \in \mathbb{R}^{n}: Tf(x) > \lambda\})$$
(0.1)

for any weight w in Muckenhoupt's A_{∞} class. Our main result is an improved version of (0.1).

Theorem 1: Let $w \in A_{\infty}$ and $0 < \epsilon < 1$ There is a constant C > 0 such that