## CONTROL OF ERROR RATES IN ADAPTIVE ANALYSIS OF ORTHOGONAL SATURATED DESIGNS

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Individual and simultaneous confidence intervals using the data adaptively are constructed for the effects in orthogonal saturated designs under the assumption of effect sparsity. The minimum coverage probabilities of the intervals are equal to the nominal level  $1-\alpha$ .

**1. Introduction.** Unreplicated factorial designs are extremely useful in industrial experimentation. Consequently, the analysis of saturated designs has received considerable attention in recent years.

A common scenario is as follows. An experiment is conducted using a single replicate or orthogonal fraction of a  $2^k$  factorial design yielding observations  $Y_1, \ldots, Y_n$ , which are assumed to be independently normally distributed with homogeneous variance  $\sigma^2$ , and which are to be analyzed using a standard linear model. The design is said to be saturated if the factorial effect contrasts,  $\mu_1, \ldots, \mu_p$  say, are estimable but n=p+1 so there are no error degrees of freedom with which to independently estimate  $\sigma^2$ . Henceforth we refer to the factorial effect contrasts  $\mu_i$  simply as "effects." Let  $X_i$  denote the least squares estimator of  $\mu_i$ . The design is said to be orthogonal if the estimators  $X_1, \ldots, X_p$  of the effects are uncorrelated. Thus, under normality the estimators  $X_i$  are independent. Furthermore,  $X_i \sim N(\mu_i, a^2\sigma^2)$  for known constant a. Suppose the goal is to construct confidence intervals for the effects,  $\mu_1, \ldots, \mu_p$ . Lacking an independent variance estimate, the analysis is based solely on the estimators  $X_1, \ldots, X_p$ . This can be done assuming effect sparsity—namely, most of the effects  $\mu_i$  are negligible. The difficulty is that we do not know how many or which of the effects are negligible.

More generally, factorial experiments may involve factors at other than two levels, and they may be asymmetric. Orthogonal polynomial contrasts may be used to accommodate factors at other than two levels. Then the estimator variances may differ, in which case  $X_i \sim N(\mu_i, a_i^2 \sigma^2)$  for known constant  $a_i$ .

Without loss of generality, we assume henceforth that  $a_i^2 = 1$ . Otherwise, use the  $X_i/a_i$ 's instead to obtain confidence intervals for the  $\mu_i/a_i$ 's.

The problem of analysis of orthogonal saturated designs is not new. Hamada and Balakrishnan (1998) provided an extensive review, discussion, and empirical comparison of many methods. While many methods have been proposed and studied empirically, few are known to provide control of error rates under all parameter configurations, called *strong control of error rates* by Hochberg

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and Tamhane [(1987), page 3]. Kinateder, Voss and Wang (2000) reviewed methods and problems concerning control of error rates in this context.

The most heuristically appealing methods of analysis utilize adaptive estimators of variability, so as to be more robust to the presence of a few large effects. Lenth (1989) proposed the first and most influential of these–a "quick and easy" method of analysis using an adaptive pseudo-standard error. Following Lenth, first obtain an initial estimate  $\hat{\sigma}_o$  of  $\sigma$  as 1.5 times the median of the absolute estimates  $|X_i|$ . Secondly, set aside any absolute estimates which exceed  $2.5\hat{\sigma}_o$ , then compute  $\hat{\sigma}$  as 1.5 times the median of the remaining absolute estimates. This is an adaptive estimator in the sense that, when viewed as a linear combination of the ordered absolute estimates, the coefficients are random, depending on the estimates. Variations on Lenth's approach were subsequently considered by Juan and Peña (1992), Dong (1993) and Haaland and O'Connell (1995). It has been an open problem to show that any such adaptive method of analysis of saturated designs provides strong control of error rates.

In this paper we provide a class of adaptive confidence intervals, both individual and simultaneous, which we show do provide strong control of error rates for the analysis of orthogonal saturated designs. The *confidence coefficient* of the interval or intervals, defined as the minimum or infimum over parameter configurations of the coverage probability of the interval or intervals, is obtained at the *null case*, that is, when all  $\mu_i$ 's are zero. It is common sense that one should use as many degrees of freedom as possible for estimating  $\sigma$ . In other words, one should use as many of those  $X_i$ 's which have mean  $\mu_i = 0$  as possible to estimate  $\sigma$ , though which and how many to use are unknown. In the next sections, we will obtain individual and simultaneous confidence intervals by carefully constructing an estimator G, defined in (5), for  $\sigma^2$ , which is continuous and monotone in each  $|X_i|$  and uses the data adaptively.

The setting posed previously is that the estimators  $X_1,\ldots,X_p$  are independently distributed  $X_i\sim N(\mu_i,\sigma^2)$ . However, for our results, the following more general conditions are sufficient and assumed henceforth to hold. Let  $f_i(x)$  be the pdf of a continuous, unimodal distribution which is symmetric about zero with variance one, for  $1\leq i\leq p$ . Assume independent estimators  $X_1,\ldots,X_p$ , where

(1) 
$$X_i \sim \frac{1}{\sigma} f_i \left( \frac{x_i - \mu_i}{\sigma} \right)$$

for unknown  $\mu_1, \ldots, \mu_p$  and  $\sigma$ .

**2. Individual confidence intervals.** In this section, we discuss how to construct the individual confidence interval for each effect,  $\mu_i$ . The method is the same for each, so consider  $\mu_p$ . Denote the vector of effects by  $\mu = (\mu_1, \dots, \mu_p)$ , with  $\mu_o = (0, \dots, 0)$  representing the null case.

THEOREM 1. Suppose  $G(x_1, ..., x_{p-1})$  is a nonnegative function satisfying the following. For each  $1 \le i \le p-1$ , suppose  $G(x_1, ..., x_{p-1})$ :

- (i) is symmetric about zero, that is,  $G(x_1,\ldots,x_{p-1})=G(|x_1|,\ldots,|x_{p-1}|)$ , and nondecreasing in  $|x_i|$  when the other variables  $x_j$   $(j\neq i)$  are held fixed and
  - (ii) satisfies  $G(ax_1, \ldots, ax_{p-1}) = a^2 G(x_1, \ldots, x_{p-1})$  for any  $a \ge 0$ .

Then the probability  $P_{\mu,\sigma}(\frac{(X_p-\mu_p)^2}{G(X_1,\ldots,X_{p-1})} \geq d)$  for any positive constant d depends on its parameters through  $\mu_1/\sigma,\ldots,\mu_{p-1}/\sigma$ , and is nonincreasing in each  $|\mu_i/\sigma|$  when the others are fixed. Therefore,

$$(2) \quad P_{\mu_{o},\sigma}\left(\frac{(X_{p}-\mu_{p})^{2}}{G(X_{1},\ldots,X_{p-1})} \geq d\right) = \sup_{\mu,\sigma} P_{\mu,\sigma}\left(\frac{(X_{p}-\mu_{p})^{2}}{G(X_{1},\ldots,X_{p-1})} \geq d\right)$$

and

(3) 
$$X_p \pm \sqrt{d G(X_1, \dots, X_{p-1})}$$

is an interval estimator for  $\mu_p$  with confidence coefficient  $1 - \alpha$ , where  $\alpha$  is defined to be the left hand side of (2).

PROOF. It is clear that the distribution of

$$Q = \frac{(X_p - \mu_p)^2}{G(|X_1|, \dots, |X_{p-1}|)} = \frac{[(X_p - \mu_p)/\sigma]^2}{G(|X_1|/\sigma, \dots, |X_{p-1}|/\sigma)}$$

depends on the parameters through  $|\mu_1/\sigma|,\ldots,|\mu_{p-1}/\sigma|$  because of ii) and conditions on the  $f_i$ . Since  $X_1,\ldots,X_p$  are independent, Q is nonincreasing as a function of  $|x_i|$  for each i < p, and each  $|X_i|/\sigma$  (i < p) is stochastically non-decreasing in  $|\mu_i/\sigma|$ , the distribution of Q is stochastically nonincreasing in each  $|\mu_i/\sigma|$  [Alam and Rizvi (1966), Mahamunulu (1967) and Voss (1999)].  $\square$ 

Now the remaining problem is to construct a function satisfying properties (i) and (ii) in Theorem 1. Let  $|X|_{(i)}$  be the ith order statistic of  $|X_1|, \ldots, |X_{p-1}|$ , and let

(4) 
$$SS_i = \sum_{h=1}^i |X|_{(h)}^2$$

denote the sum of squares of the i smallest of these order statistics, with observed value  $ss_i = \sum_{h=1}^i |x|_{(h)}^2$ . Intuitively, it is more likely that the smaller order statistics  $|X|_{(h)}$  will correspond to estimators  $X_i$  with negligible means. Thus, it is natural to use a multiple of  $ss_i$  to estimate  $\sigma^2$ , for reasonable choice of i. Consider how to choose i adaptively. If we believe a priori that at least  $\nu$  of the means  $\mu_i$  are negligible, then the sum in (4) should include at least  $\nu$  terms—namely, we should use  $ss_i$  for some  $i \geq \nu$ . Also, if r of the means are negligible (where r is unknown) and the rest are large in magnitude, the procedure should adapt to this by using  $ss_i$  for i close to but not exceeding r.

To make the choice of i adaptive, we propose the following step-up approach. Start with  $i = \nu$ , to include (at least) the first  $\nu$  terms. With i terms included, include the next term, namely  $|x|_{(i+1)}^2$ , as long as it is not too large relative to  $ss_i$ . Iteratively add terms in this way, iterating on i, until a term is too large to be added. In other words, we propose using as the variance estimator a multiple of  $ss_m$ , where m is the smallest value of  $i \geq \nu$  for which  $|x|_{(i+1)}^2/ss_i$  exceeds a specified value [see  $c_i$  in (7)], or m = p - 1 if this is never the case. While there is no guarantee that  $SS_m$  so obtained will be composed entirely from estimators  $X_i$  with negligible means, intuitively this is likely to be the case if  $\nu$  is not chosen to be too large.

Theorem 2. Define

(5) 
$$G(x_1, \dots, x_{p-1}) = ss_m/k_m,$$

where

$$(6) \qquad m = \begin{cases} p-1, & \text{ if } |x|_{(i+1)}^2 < c_i s s_i \\ & \forall i = \nu, \dots, p-2 \\ \min\{i: i \ge \nu, \ |x|_{(i+1)}^2 \ge c_i s s_i\}, & \text{ otherwise} \end{cases}$$

for

(7) 
$$c_i = c_{\nu} / [1 + (i - \nu)c_{\nu}]$$

and for  $c_{\nu}$  a positive constant, and where

(8) 
$$k_i = 1 + (i - \nu)c_{\nu}.$$

Then the function G satisfies properties (i) and (ii) in Theorem 1.

PROOF. It is easy to see that property (ii) is true for G and, for (i), that G is symmetric about zero. To show for i) that G is nondecreasing in  $|x_i|$ , we first prove the continuity of the function G.

For  $\nu \leq i \leq p-2$ , let

$$B_i = \left\{ (x_1, \dots, x_{p-1}) : |x|_{(i+1)}^2 < c_i s s_i \right\},$$

where  $c_i$  is as defined in (7), or equivalently,  $c_{i+1} = c_i/(1+c_i)$ , and  $c_{\nu}$  is a positive constant. Also, let

$$A_{
u} = B^c_{
u}, \quad A_i = igcap_{h=
u}^{i-1} B_h \cap B^c_i \ \ ext{for} \ \ 
u < i < p-1 \ \ \ ext{and} \quad A_{p-1} = igcap_{h=
u}^{p-2} B_h \,.$$

It is clear that  $\{A_i\}_{i=\nu}^{p-1}$  form a partition of the sample space. [Specifically,  $(x_1,\ldots,x_{p-1})\in A_m$ , where m is as defined in (6).] On each  $A_i$ , G is continuous. Consider G on the boundary between  $A_i$  and  $A_j$  for any  $\nu\leq i< j\leq p-1$ . The equation

$$|x|_{(i+1)}^2 = c_i s s_i$$

holds on the common boundary of  $A_i$  and  $A_j$ , so

$$ss_{i+1} = (1 + c_i)ss_i.$$

Also,

$$|x|_{(i+2)}^2 \le c_{i+1} s s_{i+1}$$

on the boundary of  $A_i$ . Therefore, on the common boundary of  $A_i$  and  $A_i$ ,

(9) 
$$|x|_{(i+2)}^2 \le c_{i+1} s s_{i+1} = c_{i+1} (1 + c_i) s s_i = c_i s s_i = |x|_{(i+1)}^2,$$

and so  $|x|_{(i+2)} = |x|_{(i+1)}$ . Similarly,  $|x|_{(j)} = |x|_{(j-1)} = \dots = |x|_{(i+1)}$ , so

$$(10) \qquad \frac{ss_j}{k_j} = \frac{ss_i + (j-i)|x|_{(i+1)}^2}{k_j} = \frac{(1 + (j-i)c_i)ss_i}{k_j} = \frac{ss_i}{k_i},$$

so G is continuous on the common boundary of  $A_i$  and  $A_j$ . This implies the continuity of G on the entire sample space. Hence, G, as a function of  $x_i$ , is continuous for all  $1 \le i \le p-1$ .

Now it suffices to prove that G, as a function of  $x_1$ , is nondecreasing on  $x_1 > 0$ . On each  $A_j \cap \{x_1 > 0\}$  (now we use  $A_j$  as a set of  $x_1$ ), the derivative of G with respect to  $x_1$  is either 0 (if  $x_1 > |x|_{(j)}$ ) or  $2x_1/k_j$ , which is positive. Therefore, G is nondecreasing on each  $A_j \cap \{x_1 > 0\}$ , and is nondecreasing on  $x_1 > 0$  due to the continuity of G.  $\square$ 

REMARK 1. From equations (9) and (10), one may see that the  $c_i$  and  $k_i$  for  $i > \nu$  are uniquely determined given  $c_{\nu}$ ,  $k_{\nu}$ , and the requirement that G be continuous, in order for property i) to be satisfied for a given  $c_{\nu}$ . We have implicitly and without loss of generality defined  $k_{\nu}$  to be one in equation (8).

REMARK 2. Our method is adaptive if and only if  $c_{\nu} > 1/\nu$ . In particular,  $|x|_{(i+1)}^2/ss_i > 1/i$ , so  $(x_1,\ldots,x_{p-1}) \in A_j$  for j>i is possible if and only if  $c_i > 1/i$  for all  $\nu \leq i < j$ . However,  $c_{\nu} > 1/\nu$  implies  $c_i > 1/i$  for all  $i > \nu$ . In other words, for any value of  $c_{\nu} > 1/\nu$ , the method is adaptive and any value of  $m \geq \nu$  is possible.

REMARK 3. The adaptive estimator of Lenth (1989)—his pseudo standard error—is not monotone in the absolute estimates  $|X_i|$ , so the confidence level of his interval cannot be established to be  $1-\alpha$  using the method of this paper. Likewise for the variations on Lenth's method considered by Juan and Peña (1992), Dong (1993) and Haaland and O'Connell (1995). To the best of our knowledge, none of the adaptive methods proposed in the literature satisfy the monotonicity condition of Theorem 1. Voss' (1999) individual confidence interval, which always uses  $SS_{\nu}$  as denominator, that is,  $G = SS_{\nu}$ , is a special non-adaptive case of Theorem 2, obtained by choosing  $c_{\nu} \leq 1/\nu$ .

REMARK 4. If effect sparsity is questionable,  $\nu$  should be chosen to be small. Otherwise, one may use  $\nu$  equal to the integer part of (p+1)/2 if one anticipates that at least half of effects are not active, or even larger depending on the knowledge of the effects under study. For a fixed  $\nu$ , each  $c_i$   $(i>\nu)$  is increasing in  $c_{\nu}$ , by equation (7). So the larger  $c_{\nu}$  is, the more  $|X|_{(i)}^2$ 's that are likely to be included in the function G. If these observations are from populations with  $\mu_i=0$ , the resulting confidence interval tends to be tighter. We recommend that  $c_{\nu}$  be selected by solving the following equation:

$$(11) \quad P_{\boldsymbol{\mu},\,\sigma}\left(\frac{|X|_{(\nu+1)}^2}{SS_{\nu}} \geq c_{\nu} \mid \mu_p = 0 \,\,\forall \,\, p \leq \nu+1, \quad \mu_p = +\infty \,\,\forall \,\, p \geq \nu+2\right) = \gamma,$$

using a small probability  $\gamma$ . This choice of  $c_{\nu}$  is analogous to conducting a size  $\gamma$  test of the null hypothesis that  $\nu+1$  means are zero and the rest infinite against the alternative hypothesis that  $\nu$  means are zero and the rest infinite. For example, assuming normality [i.e. assuming  $f_i$  in (1) is the pdf of a standard normal distribution], if p=15,  $\nu=8$  and  $\gamma=0.05$ , then  $c_{\nu}=1.765$ , based on 500,000 simulations coded in Gauss. Further values of  $c_{\nu}$  will be given later in Table 1.

REMARK 5. By this approach, the value of m (i.e., the set  $A_m$ ) is selected analogous to using a step-up testing procedure–namely, m is selected by stepping up from the value  $i=\nu$  until obtaining a value i=m for which  $|x|^2_{(m+1)}/ss_m$  is sufficiently large. However, our inference procedure is not a stepwise procedure, as the choice of m does not imply an assertion that the effect  $\mu_i$  corresponding to  $|x|_{(m)}$  is nonzero, and our procedure does not control the probability of correctly choosing m in any sense. Some step-up tests in this context were considered by Loughin and Noble (1997), Venter and Steel (1996, 1998) and Langsrud and Naes (1998), though it remains open to show that their procedures provide control of error rates under all parameter configurations.

Table 1

Constants  $d_{\alpha}$  and  $d'_{\alpha}$  for  $100(1-\alpha)\%$  individual and simultaneous confidence intervals for p effects, respectively, and  $c_{\nu}$  for  $\gamma=0.05$ 

p	ν	$c_{ u}$	Individual confidence intervals			Simultaneous confidence intervals		
			$d_{0.10}$	$d_{0.05}$	$d_{0.01}$	$- d_{0.10}^{\prime}$	$d_{0.05}^{\prime}$	$d_{0.01}^{\prime}$
11	6	2.676	5.873	9.289	20.59	19.84	26.74	48.38
15	8	1.765	4.258	6.544	13.59	14.73	19.00	31.41
19	10	1.324	3.374	5.112	10.14	11.91	14.99	23.42
23	12	1.063	2.775	4.174	8.120	10.08	12.45	18.74
27	14	.8885	2.386	3.550	6.760	8.754	10.70	15.65
31	16	.7685	2.093	3.110	5.839	7.806	9.429	13.49

**3. Simultaneous confidence intervals.** To construct simultaneous confidence intervals for  $\{\mu_1, \ldots, \mu_p\}$ , we follow the method of Voss and Wang (1999) but use the function G in Theorem 2. Let

(12) 
$$\hat{\underline{x}}_i = (x_1, \dots, x_{i-1}, x_{i+1}, \dots, x_p),$$

for  $1 \le i \le p$ . Note that  $(x_1, \ldots, x_{p-1}) = \underline{\hat{x}}_p$  and  $G(X_1, \ldots, X_{p-1}) = G(\underline{\hat{X}}_p)$ .

Theorem 3. Define

(13) 
$$V_i^2 = \frac{(X_i - \mu_i)^2}{G(\hat{X}_i)}$$

for  $1 \le i \le p$ , where G is defined in (5), and let

(14) 
$$W^2 = \max_{1 < i < p} V_i^2.$$

Then

(15) 
$$P_{\mu_o, \sigma}(W^2 \ge d') = \sup_{\mu, \sigma} P_{\mu, \sigma}(W^2 \ge d')$$

where d' is a constant. Therefore,

$$(16) X_i \pm \sqrt{d'G(\hat{\underline{X}}_i)}$$

for  $1 \le i \le p$  are simultaneous interval estimators for  $\mu_1, \ldots, \mu_p$  with simultaneous confidence coefficient  $1 - \alpha$ , where  $\alpha$  is defined to be the left hand side of (15).

PROOF. Analogous to the proof of Theorem 1 in Voss and Wang (1999). □

REMARK 6. Suppose one guesses correctly (though unknowingly) that  $\nu$  of the effects are zero, and suppose the nonzero effects are all large in magnitude. The confidence intervals will tend to be tight for the nonzero means. However, if  $X_i$  is one of those estimators with zero mean, then the corresponding error estimate will necessarily include the estimate of a nonzero effect, lengthening the interval considerably. This may not be considered a problem, since the focus is generally on detection of nonzero effects and corresponding directional inference. If it is considered a problem, one might intentionally start at  $\nu-1$  rather than  $\nu$ .

Remark 7. Analogously, one can construct simultaneous confidence intervals for any subset  $\{\mu_{i_1},\ldots,\mu_{i_j}\}$  of  $\{\mu_1,\ldots,\mu_p\}$  by consideration of

$$W^2 = \max_{1 \leq h \leq j} V_{i_h}^2.$$

REMARK 8. The same approach as presented here for constructing individual and simultaneous confidence intervals can be used to obtain hypothesis tests of specified size.

REMARK 9. Implementation of the methods requires availability of the constant d of equation (3) for individual confidence intervals or the constant d' of equation (16) for all simultaneous confidence intervals, as well as the constant  $c_{\nu}$  of equation (7). These constants are given in Table 1 for common values of p assuming normality.

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