APPROXIMATING THE NUMBER OF SUCCESSES IN INDEPENDENT TRIALS: BINOMIAL VERSUS POISSON¹

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Let I_1, I_2, \ldots, I_n be independent Bernoulli random variables with $\mathbb{P}(I_i=1)=1-\mathbb{P}(I_i=0)=p_i,\ 1\leq i\leq n,$ and $W=\sum_{i=1}^n I_i,\ \lambda=\mathbb{E}W=\sum_{i=1}^n p_i.$ It is well known that if p_i 's are the same, then W follows a binomial distribution and if p_i 's are small, then the distribution of W, denoted by $\mathcal{L}W$, can be well approximated by the $\mathrm{Poisson}(\lambda)$. Define $r=\lfloor\lambda\rfloor$, the greatest integer $\leq \lambda$, and set $\delta=\lambda-\lfloor\lambda\rfloor$, and κ be the least integer more than or equal to $\max\{\lambda^2/(r-1-(1+\delta)^2),n\}$. In this paper, we prove that, if $r>1+(1+\delta)^2$, then

$$d_{\kappa} < d_{\kappa+1} < d_{\kappa+2} < \cdots < d_{TV}(\mathcal{L}W, \text{Poisson}(\lambda)),$$

where d_{TV} denotes the total variation metric and $d_m = d_{TV}(\mathcal{L}W, \operatorname{Bi}(m, \lambda/m)), m \geq \kappa$. Hence, in modelling the distribution of the sum of Bernoulli trials, Binomial approximation is generally better than Poisson approximation.

1. Introduction and the main result. Let I_k 's, $1 \le k \le n$, denote n independent Bernoulli trials with success probabilities p_k 's. Let $W := \sum_{k=1}^n I_k$ denote the number of successes with mean $\lambda := \mathbb{E}W = \sum_{k=1}^n p_k$. If p_k 's are the same, that is, the trials are identically distributed, then the distribution of W, denoted by $\mathcal{L}W$, has a binomial distribution. However, if p_k 's are different and n is large, then $\mathcal{L}W$ is often difficult to calculate and an approximation is necessary. Binomial, Poisson and normal distributions have often been used to approximate $\mathcal{L}W$ [see Barbour, Holst and Janson (1992) and Volkova (1995)].

Approximating $\mathcal{L}W$ by Poisson has a long history. Indeed, the Poisson distribution $Po(\lambda)$ was first introduced by Poisson (1837) as the limiting distribution of the binomial distribution $Bi(m, \lambda/m)$ as $m \to \infty$. von Bortkewitsch (1898) and Student (1907) were among the earliest to apply Poisson distribution to statistical analysis of rare events. However, the mathematical foundation of why Poisson models could be used to fit the number of rare events was not fully understood until the pioneering work of Chen (1975). Chen adapted Stein's differential method for assessing the accuracy of normal approximation for sums of dependent random variables for Poisson approximations. The resulting Stein-Chen method can be used to work out accurate upper bounds on the total variation distance between

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a Poisson distribution and the distribution of the sum of dependent 0–1 random variables. In the context of independent Bernoulli trials, Barbour and Hall (1984) use Stein–Chen method to obtain

$$\frac{1}{32}\min\left\{\frac{1}{\lambda},1\right\}\sum_{i=1}^{n}p_{i}^{2} \leq d_{TV}(\mathcal{L}W,\operatorname{Po}(\lambda)) \leq \frac{1-e^{-\lambda}}{\lambda}\sum_{i=1}^{n}p_{i}^{2},$$

where d_{TV} is the total variation metric for measuring the distance between two probability measures \mathbf{Q}_1 and \mathbf{Q}_2 on $\mathbf{Z}_+ := \{0, 1, 2, ...\}$ defined as

$$d_{TV}(\mathbf{Q}_1, \mathbf{Q}_2) = \sup_{A \subset \mathbf{Z}_+} |\mathbf{Q}_1(A) - \mathbf{Q}_2(A)| = \sum_{\mathbf{Q}_1\{i\} > \mathbf{Q}_2\{i\}} [\mathbf{Q}_1\{i\} - \mathbf{Q}_2\{i\}].$$

Hence, the correct order for the distance $d_{TV}(\mathcal{L}W, \text{Po}(\lambda))$ is $\min\{\lambda^{-1}, 1\} \sum_{i=1}^{n} p_i^2$. A direct setup of Stein identity for estimating binomial approximation error to $\mathcal{L}W$ is given in Ehm (1991) for m = n, $p = \lambda/n$ and q = 1 - p, and according to Ehm's Lemma 2, the correct order for the distance $d_{TV}(\mathcal{L}W, \text{Bi}(n, p))$ is

$$\min\{1, (npq)^{-1}\} \sum_{i=1}^{n} (p_i - p)^2.$$

For more investigations on binomial approximation, see Barbour, Holst and Janson (1992), Soon (1996) and Roos (2000).

These bounds, though informative, do not quite compare the binomial and Poisson approximations to $\mathcal{L}W$. For a given W, Deheuvels and Pfeifer (1986) determined asymptotically those Poisson distributions $Po(\nu)$ which minimize the total variation distance of Poisson approximations to $\mathcal{L}W$. Our main interest in this paper is to compare the binomial and Poisson approximations with the same mean λ . More precisely, if one wants to compute $\mathbb{P}(W \in A)$, should one use a binomial or a Poisson? Obviously, the answer depends on the form of set A. For sets A of certain intervals, it is well understood which model should be used due to an elegant result of Hoeffding [(1956) Theorem 4] which states the following.

THEOREM A. If $\mathbb{E}W = \lambda$, and a is an integer, then

$$\mathbb{P}(W \le a) \le \mathbb{P}\left(\mathrm{Bi}\left(n, \frac{\lambda}{n}\right) \le a\right) \qquad \text{if } 0 \le a \le \lambda - 1,$$

$$\mathbb{P}(W \le a) \ge \mathbb{P}\left(\mathrm{Bi}\left(n, \frac{\lambda}{n}\right) \le a\right) \qquad \text{if } \lambda \le a \le n.$$

To avoid introducing more notation, we generally use distributions [here, e.g., $Bi(n, \frac{\lambda}{n})$] as random variables having the corresponding distributions.

Combining this result and an observation by Anderson and Samuels (1967), Theorem 2.1 and Corollary 2.1, we have for integer a,

if $0 \le a \le \lambda - 1$,

(1.1)
$$\mathbb{P}(W \le a) \le \mathbb{P}\left(\mathrm{Bi}\left(n, \frac{\lambda}{n}\right) \le a\right) < \mathbb{P}\left(\mathrm{Bi}\left(n+1, \frac{\lambda}{n+1}\right) \le a\right) < \dots < \mathbb{P}\left(\mathrm{Po}(\lambda) \le a\right)$$

and if $a \ge \lambda + 1$,

(1.2)
$$\mathbb{P}(W \ge a) \le \mathbb{P}\left(\mathrm{Bi}\left(n, \frac{\lambda}{n}\right) \ge a\right) < \mathbb{P}\left(\mathrm{Bi}\left(n+1, \frac{\lambda}{n+1}\right) \ge a\right) < \dots < \mathbb{P}\left(\mathrm{Po}(\lambda) \ge a\right)$$

showing that the binomial model is preferred over the Poisson model for approximating $\mathcal{L}W$ for such sets A.

What happens if the set A is not of such intervals? We are then led to compare $d_{TV}(\mathcal{L}W, \operatorname{Bi}(n, \frac{\lambda}{n}))$ and $d_{TV}(\mathcal{L}W, \operatorname{Po}(\lambda))$. Our main result (Theorem 1.1) states that, under some mild conditions on λ , binomial approximation is better than Poisson approximation in the sense of total variation. Moreover, there is a monotone analogue of (1.1) or (1.2). This result is also motivated by the following considerations.

As the mean of a Poisson distribution is the same as its variance, if the data of "rare events" have the sample mean close to the sample variance, then the Poisson fitting is likely a good choice, as evidenced in von Bortkewitsch (1898) and Student (1907). However, when it is found that the variance of the counts is substantially larger than the mean, the negative binomial distribution is sometimes instead considered as a model [see Bliss and Fisher (1953) or Hand, Daly, McConway and Ostrowski (1996), pages 173–176, for many sets of data of this kind]. The underlying structure of getting such data suggests that the data exhibit a kind of positive dependence and it is well known that compound Poisson distribution can take into consideration of the dependence of the data. As a member of compound Poisson distribution family, negative binomial can play a better role than Poisson.

On the other hand, if the variance of the counts is much smaller than the mean, then a binomial could match the variance of the data better than that of a Poisson and hence could fit the data better than a Poisson. The theorem below confirms that for the counts of *independent* Bernoulli trials, binomial is indeed a more favored model than Poisson.

THEOREM 1.1. Let $W = \sum_{k=1}^n I_k$, where I_k 's are independent Bernoulli random variables such that $\mathbb{P}(I_k=1)=1-\mathbb{P}(I_k=0)=p_k$, for $1\leq k\leq n$. Let $d_m=d_{TV}(\mathcal{L}W,\mathrm{Bi}(m,\lambda/m)),\ r=\lfloor\lambda\rfloor$, the integer part of $\lambda,\ \delta=\lambda-\lfloor\lambda\rfloor$ and κ the least integer more than or equal to $\max\{n,\lambda^2/(r-1-(1+\delta)^2)\}$. If $r>1+(1+\delta)^2$, then

$$d_{\kappa} < d_{\kappa+1} < d_{\kappa+2} < \cdots < d_{TV}(\mathcal{L}W, \operatorname{Po}(\lambda)).$$

In particular, if $\lambda \ge 6$ and $n \ge (r+1)^2/(r-5)$, then

(1.3)
$$d_{TV}\left(\mathcal{L}W, \operatorname{Bi}\left(n, \frac{\lambda}{n}\right)\right) < d_{TV}\left(\mathcal{L}W, \operatorname{Bi}\left(n+1, \frac{\lambda}{n+1}\right)\right) < \dots < d_{TV}(\mathcal{L}W, \operatorname{Po}(\lambda)).$$

And these inequalities are strict.

REMARK 1.1. When $6 \le \lambda < 7$, (1.3) holds for $n \ge 49$, which is hardly restrictive in applications.

REMARK 1.2. Theorem 1.1 says that d_m is increasing for $m \ge \kappa$ if $r > 1 + (1 + \delta)^2$. We believe the restrictions of $r > 1 + (1 + \delta)^2$ and $m \ge \kappa$ could be slightly relaxed. In fact, the idea of the moment estimates suggests that the best binomial distributions Bi(m,p) to fit the distribution of W should be those with $mp \approx \mathbb{E} W$ and $mp(1-p) \approx \text{Var}(W)$, giving $m \approx \frac{\lambda^2}{\sum_{i=1}^n p_i^2}$. This leads to the following conjecture.

CONJECTURE. Let m_0 be the integer part of $\frac{\lambda^2}{\sum_{i=1}^n p_i^2}$, then d_m is decreasing for $m \le m_0$ and increasing for $m > m_0$.

EXAMPLE. Suppose

$$X_1 \sim \text{Binomial}(70, 0.1), \qquad X_2 \sim \text{Binomial}(9, 1/3),$$

 $X_3 \sim \text{Binomial}(2, 1/\sqrt{2})$

are independent random variables and let $W = X_1 + X_2 + X_3$. It has been shown in Brown and Xia (2001) that binomial approximation to $\mathcal{L}W$ is much better

TABLE 1 52 48 49 50 55 51 53 54 m 0.90084 0.53914 0.80139 0.48006 0.48072 0.60633 0.69992 1.0055 d_m 56 57 59 60 65 70 75 58 m1.1080 1.2064 1.3099 1.4103 1.5070 1.9409 2.3065 2.6187 d_m 80 81 85 90 95 100 200 300 m 2.8886 2.9382 3.1241 3.3314 3.5153 3.6795 5.1831 5.6626 d_m 700 1000 400 500 600 800 900 1250 m 5.8984 6.0388 6.1318 6.1980 6.2475 6.2860 6.3719 6.3167 d_{m} 1750 2000 2250 2500 2750 3250 1500 3000 m6.4086 6.4348 6.4544 6.4696 6.4818 6.4918 6.5001 6.5071 d_{m} 3500 3750 4000 5000 6000 7000 8000 ∞ m 6.5131 6.5183 6.5229 6.5365 6.5457 6.5522 6.5570 6.5912 d_m

than Poisson approximation. In fact, if we choose m=48 and p=0.237796 so that $mp=\mathbb{E}(W)$ and $mp(1-p)\approx \mathrm{Var}(W)$, then $d_{48}=0.48\%$ and $d_{\infty}=d_{TV}(\mathcal{L}W,\mathrm{Po}(\mathbb{E}(W)))=6.6\%$. More details of approximation errors (in percentage) for other binomial distributions are provided in Table 1. Note that, in this case, $\kappa=n=81$ and one can easily verify that the values of the table are in agreement with the conjecture.

2. Proofs. For this section, $m \ge n$. To simplify our notation, we write

$$Bi_m(j) := Bi(m, \lambda/m)\{j\}$$

and, for each $A \subset \mathbf{Z}_+$,

$$\mathrm{Bi}_m(A) := \sum_{j \in A} \mathrm{Bi}_m(j).$$

Let

$$A_m(j) = \mathbb{P}(W = j) / \operatorname{Bi}_m(j), \qquad 0 \le j \le m.$$

We need the following results from Hoeffding [(1956), Corollary 2.1 and Theorem 5].

LEMMA 2.1. For any function $g: \mathbb{Z}_+ \to \mathbb{R}$, the maximum and minimum of

$$f(p_1,\ldots,p_n):=\mathbb{E}g(W),$$

as a function of p_1, \ldots, p_n with $p_1 + \cdots + p_n = \lambda$, are attained at points whose coordinates take on, at most, three different values, only one of which is distinct from 0 and 1.

LEMMA 2.2. For integers a and b such that $0 \le a \le \lambda \le b \le n$,

$$\mathbb{P}(a \le \operatorname{Bi}_m \le b) \le \mathbb{P}(a \le W \le b)$$

for $m \ge n$.

REMARK 2.1. As in (1.2), for $m \ge n$, and integers a and b such that $0 \le a \le \lambda \le b$, we have

$$\mathbb{P}(a \leq \operatorname{Bi}_{m+1} \leq b) < \mathbb{P}(a \leq \operatorname{Bi}_m \leq b).$$

We need the following lemmas to prove Theorem 1.1.

LEMMA 2.3. Let $m \ge n$ and $r = \lfloor \lambda \rfloor$ as above, then

$$(2.1) A_m(r-2) \le A_m(r+1),$$

$$(2.2) A_m(r) \ge A_m(r+3).$$

Moreover, if $\delta > 0.5$, then $A_m(r-1) \leq A_m(r+1)$, and if $\delta \leq 0.5$, then $A_m(r) \geq A_m(r+2)$.

PROOF. We will prove (2.1) only as the other claims can be proved in the same way. Let

(2.3)
$$a_m = \frac{\operatorname{Bi}_m(r-2)}{\operatorname{Bi}_m(r+1)} = \frac{(r-1)r(r+1)(m-\lambda)^3}{(m-r+2)(m-r+1)(m-r)\lambda^3}.$$

Note that a_m is dependent on λ . Then (2.1) is equivalent to

$$\mathbb{P}(W=r-2)-a_m\mathbb{P}(W=r+1)\leq 0.$$

Define

$$g(w) = \begin{cases} 1, & \text{for } w = r - 2, \\ -a_m, & \text{for } w = r + 1, \\ 0, & \text{otherwise.} \end{cases}$$

It follows from Lemma 2.1 that $\mathbb{E}g(W)$ is maximized at one of the shifted binomial distributions with the same mean:

$$\mathbb{P}(W = r - 2) - a_m \mathbb{P}(W = r + 1)$$

$$= \mathbb{E}g(W) \le \max_{s,k \in \mathbb{Z}_+; s \le \lambda \le s + k \le m} \mathbb{E}g(s + \text{Bi}(k, (\lambda - s)/k)).$$

Hence, it suffices to show

$$\mathbb{P}(s + \operatorname{Bi}(k, (\lambda - s)/k) = r - 2)$$

$$< a_m \mathbb{P}(s + \operatorname{Bi}(k, (\lambda - s)/k) = r + 1), \qquad s < r - 1,$$

which is equivalent to, after simple expansion, much as for (2.3),

$$(2.4) b_{s,k} := \frac{(r-s+1)(r-s)(r-s-1)(k-\lambda+s)^3}{(k-r+s+2)(k-r+s+1)(k-r+s)(\lambda-s)^3} \le a_m,$$

for all $s, k \in \mathbb{Z}_+$ with $s \le r - 1$ and $s + k \le m$. However,

$$(k-\lambda+s)^3/[(k-r+s+2)(k-r+s+1)(k-r+s)]$$

is an increasing function of k, (2.4) is ensured by $b_{s,m-s} \le a_m$, that is,

$$\frac{(r-s+1)(r-s)(r-s-1)}{(\lambda-s)^3} \le \frac{(r+1)r(r-1)}{\lambda^3}.$$

The last inequality is obvious because $(r-s+1)(r-s)(r-s-1)/(\lambda-s)^3$ is a decreasing function of s in [0, r-1]. This completes the proof. \Box

For
$$\frac{\lambda}{m+1} \le p \le \frac{\lambda}{m}$$
, let

$$K_m(p) = \operatorname{Bi}(m, p) + I(p),$$

where I(p) is an indicator random variable with $\mathbb{P}(I(p) = 1) = 1 - \mathbb{P}(I(p) = 0)$ = $\lambda - mp \in [0, 1]$, and I(p) is independent of Bi(m, p). Then, we have $K_m(\lambda/m) \sim \text{Bi}_m$ and $K_m(\lambda/(m+1)) \sim \text{Bi}_{m+1}$.

LEMMA 2.4. For each $j \in \mathbb{Z}_+$ and $\frac{\lambda}{m+1} , we have$

(2.5)
$$\frac{\partial \mathbb{P}(K_m(p) = j)}{\partial p} = \frac{\text{Bi}(m, p)\{j\}[\lambda - (m+1)p]}{(m+1-j)p^2(1-p)}[(mp-j)^2 + mp^2 - j],$$

$$(2.6) \quad \frac{\partial \mathbb{P}(K_m(p) \le j)}{\partial p} = \frac{\operatorname{Bi}(m, p)\{j\}}{p(1-p)} [\lambda - (m+1)p](mp-j).$$

PROOF. Clearly, for each $i \in \mathbb{Z}_+$, we have

$$\frac{\partial \text{Bi}(m, p)\{i\}}{\partial p} = m[\text{Bi}(m - 1, p)\{i - 1\} - \text{Bi}(m - 1, p)\{i\}],$$

and so

$$\frac{\partial \operatorname{Bi}(m, p)([0, i])}{\partial p} = -m\operatorname{Bi}(m - 1, p)\{i\}.$$

Now.

 $\mathbb{P}(K_m(p) \le j) = \text{Bi}(m, p)([0, j])(1 - \lambda + mp) + \text{Bi}(m, p)([0, j - 1])(\lambda - mp),$ which implies

$$\frac{\partial \mathbb{P}(K_m(p) \le j)}{\partial p} = -m[\text{Bi}(m-1, p)\{j\}(1-\lambda + mp) + \text{Bi}(m-1, p)\{j-1\}(\lambda - mp) - \text{Bi}(m, p)\{j\}]$$

$$= \frac{\text{Bi}(m, p)\{j\}}{p(1-p)}[\lambda - (m+1)p](mp-j).$$

Finally, (2.5) follows from (2.6) by taking difference and some algebraic rearrangement. $\hfill\Box$

LEMMA 2.5. Suppose that $r > 1 + (1 + \delta)^2$ and $m \ge \lambda^2/[r - 1 - (1 + \delta)^2]$. If $r - 1 \le j \le r + 1$ or j = r + 2 and $\delta > 0.5$, then

$$\operatorname{Bi}_{m+1}(j) < \operatorname{Bi}_m(j)$$
.

PROOF. Let

$$h(p) = (mp - j)^{2} + mp^{2} - j = m(m+1)p^{2} - 2mpj + j(j-1).$$

Since

$$m \ge \frac{\lambda^2}{r - 1 - (1 + \delta)^2} \ge \frac{j(j - 1)}{j - (\lambda - j)^2}$$

for $r - 1 \le j \le r + 1$ or j = r + 2 and $\delta > 0.5$, it follows that

$$h\left(\frac{\lambda}{m+1}\right) = \frac{m}{m+1}[(\lambda - j)^2 + j(j-1)/m - j] \le 0.$$

On the other hand, by the fact that

$$m \ge \frac{\lambda^2}{r - 1 - (1 + \delta)^2} \ge \frac{\lambda^2}{j - (\lambda - j)^2}$$

for $r - 1 \le j \le r + 2$, we have

$$h\left(\frac{\lambda}{m}\right) = (\lambda - j)^2 + \frac{\lambda^2}{m} - j \le 0.$$

Hence $h(p) \le 0$ for all $\frac{\lambda}{m+1} , giving$

$$\frac{\partial \mathbb{P}(K_m(p) = j)}{\partial p} \ge 0, \qquad \frac{\lambda}{m+1}$$

and consequently,

$$\operatorname{Bi}_{m+1}(j) = \mathbb{P}(K_m(\lambda/(m+1)) = j) < \mathbb{P}(K_m(\lambda/m) = j) = \operatorname{Bi}_m(j),$$

for
$$r - 1 \le j \le r + 1$$
 or $j = r + 2$ and $\delta > 0.5$. \square

PROOF OF THEOREM 1.1. We first note that $\lambda^2/(r-1-(1+\delta)^2)$ is a non-decreasing function of δ ; (1.3) follows from the first assertion of Theorem 1.1.

Next, for each $m \ge \kappa$, define

$$l_m = \min\{j : \mathbb{P}(W = j) \ge \operatorname{Bi}_m(j)\},\$$

$$r_m = \max\{j : \mathbb{P}(W = j) \ge \operatorname{Bi}_m(j)\}$$

and set

$$L_m = [0, l_m - 1], \quad M_m = [l_m, r_m] \quad \text{and} \quad R_m = [r_m + 1, \infty).$$

Since $A_m(j)/A_m(j-1)$ is decreasing in $1 \le j \le m$ [see the inequality (5) of Samuels (1965)], we have

$$\mathbb{P}(W = j) \begin{cases} \geq \mathrm{Bi}_m(j), & \text{if } l_m \leq j \leq r_m, \\ < \mathrm{Bi}_m(j), & \text{if } 0 \leq j < l_m \text{ or } r_m < j \leq m. \end{cases}$$

Therefore, we have

$$(2.7) d_m = \mathbb{P}(W \in M_m) - \operatorname{Bi}_m(M_m).$$

Fix $m \ge \kappa$. Letting a = r, b = r + 1 in Lemma 2.2, we have

$$\mathbb{P}(r < W < r + 1) > \text{Bi}_m([r, r + 1]).$$

There are three cases to consider:

(I)
$$\mathbb{P}(W=r) \ge \operatorname{Bi}_m(r)$$
 and $\mathbb{P}(W=r+1) \ge \operatorname{Bi}_m(r+1)$,

(II)
$$\mathbb{P}(W=r) > \operatorname{Bi}_m(r)$$
 but $\mathbb{P}(W=r+1) < \operatorname{Bi}_m(r+1)$

and

(III)
$$\mathbb{P}(W=r) < \operatorname{Bi}_m(r)$$
 and $\mathbb{P}(W=r+1) > \operatorname{Bi}_m(r+1)$.

To complete the proof, it is sufficient to show that $d_m < d_{m+1}$ for the three cases.

Case I. We have, under this case, $l_m \le r$ and $r + 1 \le r_m$ and hence

$$d_m = \mathbb{P}(W \in M_m) - \operatorname{Bi}_m(M_m)$$

$$< \mathbb{P}(W \in M_m) - \operatorname{Bi}_{m+1}(M_m) \qquad \text{(by Remark 2.1)}$$

$$\leq d_{m+1}.$$

Case II. Under this situation, we have $l_m \le r$ and $r_m = r$. Lemma 2.3 shows that $l_m = r$ or r - 1. Now, it follows from (2.7) and Lemma 2.5 that

$$d_m = \mathbb{P}(W \in M_m) - \operatorname{Bi}_m(M_m) < \mathbb{P}(W \in M_m) - \operatorname{Bi}_{m+1}(M_m) \le d_{m+1}.$$

Case III. The proof is essentially the same as in Case II. Here Lemma 2.3 implies that $l_m = r + 1$ and $r_m = r + 1$ or r + 2 and $\delta > 0.5$. The proof is thus completed by applying (2.7) and Lemma 2.5 again. \square

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