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## The Fractal Analysis of Products and Projections of Measures

Given a Borel measure  $\mu$  in  $\mathbb{R}^d$ , Cutler [1,2] showed that

$$\hat{\mu}(x) = \liminf_{r \downarrow 0} \frac{\log \mu B(x, r)}{\log r}, \quad \hat{\mu}(x) = \limsup_{r \downarrow 0} \frac{\log \mu B(x, r)}{\log r}$$

relate directly to the Hausdorff and packing dimensions of measure theoretic supports for  $\mu$ . We say that  $\mu$  is a *fractal measure* if  $\hat{\mu}(x) = \hat{\mu}(x)$  for  $\mu$  a.e.  $x$ . Using known and new results about the dimension properties of Cartesian products of sets and projections onto subspaces, we find the corresponding results for measures. In particular, if  $\mu_1, \mu_2$  are Borel measures in  $\mathbb{R}$  and  $\mu = \mu_1 \times \mu_2$ , then  $\mu_1, \mu_2$  fractal implies that  $\mu_1 \times \mu_2$  is fractal. Also, if  $\mu_\theta$  denotes the measure in  $\mathbb{R}$  obtained by projecting  $\mu$  in  $\mathbb{R}^2$  onto a straight line of direction  $\theta$ , then  $\mu$  fractal implies that  $\mu_\theta$  is fractal for a.e.  $\theta$ . These results are a corollary to an analysis of the connection between fractal properties of the support sets for  $\mu$  and those for  $\mu_\theta$ ; they extend results of Haase [3].

### References

- [1] C. D. Cutler, *The Hausdorff dimension distribution of finite measures in Euclidean space*, Can. J. Math. **38** (1986), 1459-1484.
- [2] C. D. Cutler, *Measure disintegrations with respect to  $\sigma$ -stable monotone indices and the pointwise representation of packing measure*, Rendi del Circolo Matematico di Palermo (to appear).
- [3] H. Haase, *On the dimension of product measures*, Mathematika **37** (1990), 316-232.