# VOLUME INEQUALITIES FOR SUBSPACES OF $L_{p}$ 

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#### Abstract

A direct approach is used to establish both Ball and Barthe's reverse isoperimetric inequalities for the unit balls of subspaces of $L_{p}$. This approach has the advantage that it completely settles all the open uniqueness questions for these inequalities.


Affine isoperimetric inequalities generally have ellipsoids as extremals. The so called reverse affine isoperimetric inequalities usually have simplices - or in the symmetric case cubes and their polars - as their extremals.

Symmetrization techniques, developed and promoted by Steiner well over a century ago, have been used to establish a variety of powerful affine isoperimetric inequalities. The reverse inequalities would turn out to be much harder to establish. They appeared to require some sort of antisymmetrization technique.

By 1990, only one significant reverse inequality had been established in dimensions greater than two: the Rogers-Shephard difference-body inequality (see e.g. [42i]). Unfortunately, the techniques employed by Rogers and Shephard could not be adapted to establish any of the other conjectured reverse inequalities. A breakthrough occurred in 1990, when Keith Ball connected John's theorem characterizing the largest ellipsoid contained in a convex body (the John ellipsoid) with the BrascampLieb inequality. The Brascamp-Lieb inequality had been developed to solve the best-constant problem for Young's convolution inequality (see the excellent recent survey of Gardner [īin gorgeous reformulation of the Brascamp-Lieb inequality that seemed tailor-made to exploit the John ellipsoid. Ball's normalized BrascampLieb inequality has had a profound impact on convex geometric analysis


[^0]The problem of characterizing the extremals of the reverse inequalities remained open. The reason for this is that not only were the equality conditions of the Brascamp-Lieb inequality not known, but they were known to be complicated. The breakthrough here was achieved by Barthe [4]. Barthe not only established the equality conditions for the Brascamp-Lieb inequality, but he discovered an amazing new approach to establishing the Brascamp-Lieb inequality. Among other things, this allowed Barthe to settle the uniqueness question for those reverse inequalities established using the Brascamp-Lieb inequality, where the generating measure is discrete.

Basic questions (discussed below) in the $L_{p}$ Brunn-Minkowski the-

 [46], [48ㅇ․ ) motivated the search for a direct approach to establishing these reverse inequalities. A simple approach, which does not use the Brascamp-Lieb inequality, is one of the aims of this paper. This approach allows us to answer all the surrounding uniqueness questions that had remained open.

Throughout, a Borel measure on unit sphere $S^{n-1}$ of Euclidean $n$ space $\mathbb{R}^{n}$ is to be understood to mean a non-negative finite Borel measure on $S^{n-1}$. A Borel measure $\mu$ on $S^{n-1}$ is said to be isotropic provided

$$
\int_{S^{n-1}} v \otimes v d \mu(v)=I,
$$

where $I$ denotes the identity operator on $\mathbb{R}^{n}$, and $v \otimes v$ is the rank 1 linear operator on $\mathbb{R}^{n}$ that takes $x$ to $(x \cdot v) v$, where $x \cdot v$ denotes the standard inner product of $x$ and $v$ in $\mathbb{R}^{n}$. A measure on $S^{n-1}$ is said to be even if it assumes the same value on antipodal sets. Each even isotropic Borel measure $\mu$ on $S^{n-1}$ determines an $n$-dimensional subspace of $L_{p}$ whose unit ball we denote by $Z_{p}^{*}=Z_{p}^{*}(\mu)$; to be specific, the $n$-dimensional subspace of $L_{p}=L_{p}\left(S^{n-1}\right)$ may be taken to be $\mathbb{R}^{n}$ with a norm defined, for each $x \in \mathbb{R}^{n}$, by

$$
\|x\|_{Z_{p}^{*}}=\left[\int_{S^{n-1}}|x \cdot v|^{p} d \mu(v)\right]^{1 / p}
$$

Conversely, a theorem of Lewis $[\overline{2} \mathbf{2} \mathbf{0}]$ shows that each $n$-dimensional subspace of $L_{p}$ is isometric to a Banach space with such a representation for some even isotropic Borel measure, $\mu$ (see, e.g. [ $\overline{3} \overline{3}]$ for details).

Volume inequalities for the body $Z_{p}^{*}=Z_{p}^{*}(\mu)$ or its polar, $Z_{p}=Z_{p}(\mu)$, that characterize the Euclidean subspaces of $L_{p}$, are easily obtained by using well-known standard inequalities (such as the Urysohn and Hölder
inequalities). Much more difficult to obtain are the reverse inequalities for $Z_{p}^{*}$ or $Z_{p}$. These have the $\ell_{p}^{n}$ subspaces of $L_{p}$ as extremals.

In 1991, Ball [2] used his normalized Brascamp-Lieb inequality to obtain the sharp reverse inequality for the volume of $Z_{p}^{*}$, for all $p \in$ $[1, \infty]$. Ball's inequality shows that the unit ball of $\ell_{p}^{n}$ is the extremal. The solution to the uniqueness problem for Ball's reverse inequality was only recently obtained by Barthe [ $[4]$ for discrete measures, by using his newly established equality conditions for the Brascamp-Lieb inequality. Barthe proved that indeed the unit ball of $\ell_{p}^{n}$ is the only extremal for Ball's inequality, when $\mu$ is a discrete isotropic measure.

The reverse inequalities for the volume of $Z_{p}$ would prove to be more resistant. Ball [1] established the reverse inequality for the volume of $Z_{p}$ for the case $p=1$ and predicted that for $p>1$, these inequalities could be obtained from a reverse Brascamp-Lieb inequality. Again, the breakthrough was achieved by Barthe [ [4] Barthe found the reverse Brascamp-Lieb inequality anticipated by Ball and used it to establish the reverse inequalities for the volume of $Z_{p}$ for all $p>1$. Barthe also established the uniqueness of the extremals when $\mu$ is a discrete measure.

Within the $L_{p}$ Brunn-Minkowski theory, a basic problem is how to obtain Ball's inequalities, along with their equality conditions, for isotropic measures which are not necessarily discrete. In this paper, we shall derive the reverse inequalities for the volumes of both $Z_{p}$ and $Z_{p}^{*}$ and prove that the $\ell_{p}^{n}$-balls are the unique extremals. All our inequalities will be obtained along with their equality conditions. This will be done for all $p \in[1, \infty]$ and all even isotropic measures.

We have attempted to write an article that is simultaneously selfcontained and elementary. We have given very detailed proofs. Although the questions we address arise naturally within the $L_{p}$ BrunnMinkowski theory, none of the machinery of the theory is used. The reader will find none of the staples of modern convex geometry; " $L_{p^{-}}$. curvature", "Gaussian extremals", and the "Brascamp-Lieb inequality" are conspicuous in their absence. The only inequality used to establish the reverse inequalities will be the Hölder inequality.

The ideas and techniques of Ball and Barthe play a critical role throughout this paper. It would be impossible to overstate our reliance on their work.

## 0. Introduction

We assume that $\mu$ is a non-negative finite even Borel measure on the unit sphere $S^{n-1}$, whose support, $\operatorname{supp} \mu$, is not contained in a great
subsphere of $S^{n-1}$. For each $p \in[1, \infty)$, define the origin-symmetric convex body $Z_{p}=Z_{p}(\mu)$ in $\mathbb{R}^{n}$ to be the body whose support function (see Section 1 for definition), for $u \in S^{n-1}$, is given by

$$
\begin{equation*}
h_{Z_{p}}(u)^{p}=\int_{S^{n-1}}|u \cdot v|^{p} d \mu(v) \tag{0.1}
\end{equation*}
$$

and, for $p=\infty$, is given by

$$
\begin{equation*}
h_{Z_{\infty}}(u)=\lim _{p \rightarrow \infty} h_{Z_{p}}(u)=\max _{v \in \operatorname{supp} \mu} u \cdot v . \tag{0.2}
\end{equation*}
$$

The $Z_{1}$ bodies are the zonoids (limits of Minkowski sums of line segments) of the classical Brunn-Minkowski theory. The $Z_{p}$ bodies are the $L_{p}$-zonoids of the $L_{p}$ Brunn-Minkowski theory.

In addition to its denoting absolute value, we shall use $|\cdot|$ to denote the standard Euclidean norm on $\mathbb{R}^{n}$, on occasion, the absolute value of the determinant of an $n \times n$ matrix, and often to denote $n$-dimensional volume. A Borel measure $\mu$ on $S^{n-1}$ is isotropic provided

$$
\begin{equation*}
|x|^{2}=\int_{S^{n-1}}|x \cdot v|^{2} d \mu(v) \tag{0.3}
\end{equation*}
$$

for all $x \in \mathbb{R}^{n}$. Note that an isotropic measure cannot be concentrated on a great subsphere of $S^{n-1}$. In light of ( $\left.\overline{0} \overline{1}_{1}^{1}\right)$ and $(\overline{0} \cdot \overline{3})$, we see that

$$
\begin{equation*}
\mu \text { is isotropic if and only if } Z_{2}(\mu)=B, \tag{0.4}
\end{equation*}
$$

where $B$ denotes the standard unit ball in $\mathbb{R}^{n}$. The two most important examples of even isotropic measures on $S^{n-1}$ are (suitably normalized) spherical Lebesgue measure and the cross measure. The basic cross measure is an even isotropic discrete measure concentrated uniformly on $\pm e_{1}, \ldots, \pm e_{n}$, where $e_{1}, \ldots, e_{n}$ denotes the canonical basis for $\mathbb{R}^{n}$. A cross measure is just a rotation of a basic cross measure; i.e., it is concentrated on $O\left\{ \pm e_{1}, \ldots, \pm e_{n}\right\}$, where $O \in \mathrm{O}(n)$. Note that each point in the support of a cross measure is equally weighted.

For $p \in[1, \infty]$, let $p^{*} \in[1, \infty]$ denote the Hölder conjugate of $p$; i.e., $p^{*}$ is defined by

$$
\frac{1}{p}+\frac{1}{p^{*}}=1
$$

For $n, p \in(0, \infty)$, let

$$
\omega_{n}(p)=2^{n} \frac{\Gamma\left(1+\frac{1}{p}\right)^{n}}{\Gamma\left(1+\frac{n}{p}\right)} .
$$

Let $\omega_{n}(\infty)=2^{n}$, and abbreviate $\omega_{n}(2)$ by $\omega_{n}$. Note that for positive integer $n$, the unit ball of $\mathbb{R}^{n}$ has precisely volume $\omega_{n}$. For $p \in(0, \infty)$,
define $c_{p}$ by

$$
c_{p}=\left(\frac{\Gamma\left(1+\frac{n}{2}\right)}{\Gamma\left(1+\frac{1}{2}\right)} \frac{\Gamma\left(\frac{1+p}{2}\right)}{\Gamma\left(\frac{n+p}{2}\right)}\right)^{n / p}
$$

and define $c_{\infty}=\lim _{p \rightarrow \infty} c_{p}=1$.
The following two theorems are our main results.
Theorem 1. Suppose $p \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\omega_{n} / c_{p} \leq\left|Z_{p}^{*}(\mu)\right| \leq \omega_{n}(p)
$$

If $p \in[1, \infty)$ is not an even integer, then there is equality in the left inequality if and only if $\mu$ is suitably normalized Lebesgue measure. For $p \neq 2$, there is equality in the right inequality if and only if $\mu$ is a cross measure.

The right inequality of Theorem $\overline{11}_{1}^{1}$, without the equality conditions, was proved by Ball [2, Proposition 8]. For discrete measures, the equality conditions are due to Barthe [ $\mathbf{- 1} \mathbf{1}$, Corollary 3].

Theorem 2. Suppose $p \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\omega_{n}\left(p^{*}\right) \leq\left|Z_{p}(\mu)\right| \leq \omega_{n} c_{p}
$$

For $p \neq 2$, there is equality in the left inequality if and only if $\mu$ is a cross measure. If $p \in[1, \infty)$ is not an even integer, then there is equality in the right inequality if and only if $\mu$ is normalized Lebesgue measure.

The left inequality of Theorem $\overline{2}$, without the equality conditions, for $p=1$ is due to Ball ${ }_{1}^{11}$, Lemma 4$]$. The left inequality for $p>1$ is due to Barthe [ 4, Proposition 11]. For discrete measures, the equality conditions follow from the work of Barthe [ 4

Theorems ${ }_{1}^{1}$ 12 and ${\underset{-1}{2}}_{2}^{2}$ have direct applications to volume-ratio inequalities. Recall that the inner-volume ratio $\operatorname{vr}_{i}(K)$ and the outer-volume ratio $\operatorname{vr}_{o}(K)$ of a convex body $K$ in $\mathbb{R}^{n}$ are defined by

$$
\operatorname{vr}_{i}(K)=\left(|K| /\left|E_{i}\right|\right)^{1 / n} \quad \text { and } \quad \operatorname{vr}_{o}(K)=\left(|K| /\left|E_{o}\right|\right)^{1 / n}
$$

where $E_{i}$ is the ellipsoid of maximal volume contained in $K$, and $E_{o}$ is the ellipsoid of minimal volume containing $K$.

Let $B_{p}^{n}=\left\{x \in \mathbb{R}^{n}:\left|e_{1} \cdot x\right|^{p}+\cdots+\left|e_{n} \cdot x\right|^{p} \leq 1\right\}$ denote the unit ball
 the following volume ratio inequalities.

Theorem 3. Suppose $1 \leq p \leq \infty$. If $\mu$ is an isotropic measure on $S^{n-1}$, then

$$
\operatorname{vr}_{i}\left(Z_{p}^{*}\right) \leq \operatorname{vr}_{i}\left(B_{p}^{n}\right) \quad \text { and } \quad \operatorname{vr}_{o}\left(Z_{p}\right) \geq \operatorname{vr}_{o}\left(B_{p^{*}}^{n}\right)
$$

For $p \neq 2$, there is equality in each of the inequalities if and only if $\mu$ is a cross measure.

The left inequality of Theorem ' $\mathbf{B}_{1}^{\prime}$ is due to Ball [ $[2 \overline{2}]$. The right inequality is due to Barthe [4] for $p>1$ and Ball conditions for $p=\infty$ and discrete $\mu$ are due to Barthe $\left[\right.$| 4 |
| :--- |
| $]$ | .

## 1. Notation and basics regarding convex bodies

For $p \in[1, \infty]$, we shall use $|\cdot|_{p}$ to denote the usual $\ell_{p}$-norm on $\mathbb{R}^{n}$; i.e., for $x \in \mathbb{R}^{n}$ and $p<\infty$

$$
|x|_{p}=\left(\sum_{j=1}^{n}\left|e_{j} \cdot x\right|^{p}\right)^{1 / p} \quad \text { and } \quad|x|_{\infty}=\max _{1 \leq j \leq n}\left|e_{j} \cdot x\right|
$$

We will write $\ell_{p}^{n}=\left(\mathbb{R}^{n},|\cdot|_{p}\right)$. When $p=2$, we write $\mathbb{R}^{n}$ rather than $\ell_{2}^{n}$, and suppress the subscript in the norm.

Important examples of origin-symmetric convex bodies are the $B_{p}^{n}$, the unit balls of $\ell_{p}^{n}$. Note that we have $\left|B_{p}^{n}\right|=\omega_{n}(p)$. When $p=2$, we shall write simply $B$ rather than $B_{2}^{n}$.

For easy subsequent referencing, we list some basic facts regarding
 is a compact convex set with non-empty interior in $\mathbb{R}^{n}$. In this work, convex bodies always contain the origin in their interiors. A convex body $K$ is uniquely determined by its support function $h_{K}: S^{n-1} \rightarrow(0, \infty)$, which is defined for $u \in S^{n-1}$ by

$$
\begin{equation*}
h_{K}(u)=\max \{u \cdot x: x \in K\} \tag{1.1}
\end{equation*}
$$

The radial function $\rho_{K}: \mathbb{R}^{n} \backslash\{0\} \rightarrow(0, \infty)$ of the convex body $K$ is defined for $x \neq 0$ by

$$
\begin{equation*}
\rho_{K}(x)=\max \{\lambda \geq 0: \lambda x \in K\} \tag{1.2}
\end{equation*}
$$

Using the fact that the radial function is homogeneous of degree -1 , and rewriting the integrals over $\mathbb{R}^{n}$ as integrals over $S^{n-1} \times(0, \infty)$ in polar coordinates shows that for each $p \in(0, \infty)$, the volume of $K$ is given by

$$
\begin{equation*}
|K|=\frac{1}{\Gamma\left(1+\frac{n}{p}\right)} \int_{\mathbb{R}^{n}} \exp \left\{-1 / \rho_{K}(x)^{p}\right\} d x \tag{1.3}
\end{equation*}
$$

where the integral is with respect to Lebesgue measure on $\mathbb{R}^{n}$.
Associated with each origin-symmetric convex body $K$ is its polar body $K^{*}$ which may be defined by

$$
\begin{equation*}
K^{*}=\left\{x \in \mathbb{R}^{n}: h_{K}(x) \leq 1\right\} \tag{1.4}
\end{equation*}
$$

This definition leads to

$$
\begin{equation*}
\operatorname{int} K^{*}=\left\{x \in \mathbb{R}^{n}: h_{K}(x)<1\right\} . \tag{1.5}
\end{equation*}
$$

The radial and support functions of $K^{*}$ and $K$ are related by

$$
\begin{equation*}
\rho_{K^{*}}=1 / h_{K} \quad \text { and } \quad \rho_{K}=1 / h_{K^{*}} . \tag{1.6}
\end{equation*}
$$

Note that if the convex body $K$ is the unit ball of the Banach space $\mathbb{R}^{n}$ with norm $\|\cdot\|_{K}$, then

$$
\|x\|_{K}=1 / \rho_{K}(x)
$$

for all $x \in \mathbb{R}^{n}$.
The following duality is important. For $p \in[1, \infty]$,

$$
\left(B_{p}^{n}\right)^{*}=B_{p^{*}}^{n} .
$$

For $p=2$, this expresses the fact that $B^{*}=B$.

## 2. A basic inequality

A Borel measure (always assumed to be non-negative and finite) $\mu$ on $S^{n-1}$ generates a positive semi-definite $n \times n$ matrix $[\mu$ ] defined by

$$
[\mu]=\int_{S^{n-1}} v \otimes v d \mu(v)
$$

or equivalently by

$$
\begin{equation*}
x \cdot[\mu] x=\int_{S^{n-1}}|x \cdot v|^{2} d \mu(v) \tag{2.1}
\end{equation*}
$$

for all $x \in \mathbb{R}^{n}$. In $(\overline{2} \cdot \overline{1})$, take $x=e_{j}$, sum over all $j$, and for the trace of [ $\mu$ ], we get

$$
\begin{align*}
\operatorname{tr}[\mu] & =\sum_{j=1}^{n} e_{j} \cdot[\mu] e_{j}  \tag{2.2}\\
& =\sum_{j=1}^{n} \int_{S^{n-1}}\left(e_{j} \cdot v\right)^{2} d \mu(v) \\
& =\int_{S^{n-1}} 1 d \mu(v) \\
& =\mu\left(S^{n-1}\right) .
\end{align*}
$$

We shall require and review some basics regarding mixed discriminants. Recall that for positive semi-definite $n \times n$ matrices $Q_{1}, \ldots, Q_{m}$
and real $\lambda_{1}, \ldots, \lambda_{m} \geq 0$, the determinant of the linear combination $\lambda_{1} Q_{1}+\cdots+\lambda_{m} Q_{m}$ is a homogeneous polynomial of degree $n$ in the $\lambda_{i}$,

$$
\operatorname{det}\left(\lambda_{1} Q_{1}+\cdots+\lambda_{m} Q_{m}\right)=\sum_{1 \leq i_{1}, \ldots, i_{n} \leq m} \lambda_{i_{1}} \cdots \lambda_{i_{n}} D\left(Q_{i_{1}}, \ldots, Q_{i_{n}}\right),
$$

where the coefficient $D\left(Q_{i_{1}}, \ldots, Q_{i_{n}}\right)$ depends only on $Q_{i_{1}}, \ldots, Q_{i_{n}}$ (and not on any of the other $Q_{j}$ ) and thus may be chosen to be symmetric in its arguments. The coefficient $D\left(Q_{i_{1}}, \ldots, Q_{i_{n}}\right)$ is defined to be symmetric in its arguments and is called the mixed discriminant of $Q_{i_{1}}, \ldots, Q_{i_{n}}$.

The mixed discriminant $D(Q, \ldots, Q, I, \ldots, I)$, with $n-k$ copies of $Q$ and $k$ copies of the identity matrix $I$ will be abbreviated by $D_{k}(Q)$. Note that the elementary mixed discriminants $D_{0}(Q), \ldots, D_{n}(Q)$ are thus defined as the coefficients of the polynomial

$$
\operatorname{det}(Q+\lambda I)=\sum_{i=0}^{n}\binom{n}{i} \lambda^{i} D_{i}(Q)
$$

Obviously, $D_{0}(Q)=\operatorname{det}(Q)$ while $n D_{n-1}(Q)=\operatorname{tr}(Q)$ is the trace of $Q$.
For $x_{1}, \ldots, x_{n} \in \mathbb{R}^{n}$, let $\left[x_{1}, \ldots, x_{n}\right]$ denote the $n$-dimensional volume of the parallelotope whose defining vectors are $x_{1}, \ldots, x_{n}$. We require the following easily-established fact (see, e.g. [|희 $)$. Suppose $y_{i j} \in \mathbb{R}^{n}$, for $1 \leq i \leq m$ and $1 \leq j \leq n$. If the positive semi-definite matrices $Q_{1}, \ldots, Q_{n}$ are defined by

$$
x \cdot Q_{j} x=\sum_{i=1}^{m}\left|x \cdot y_{i j}\right|^{2}
$$

for all $x \in \mathbb{R}^{n}$, then the mixed discriminant of $Q_{1}, \ldots, Q_{n}$ is given by

$$
D\left(Q_{1}, \ldots, Q_{n}\right)=\frac{1}{n!} \sum_{1 \leq i_{1}, \ldots, i_{n} \leq m}\left[y_{i_{1} 1}, \ldots, y_{i_{n} n}\right]^{2} .
$$

Alternatively, if $\mu_{1}, \ldots, \mu_{n}$ are discrete positive measures on $S^{n-1}$ and $\operatorname{supp} \mu_{j} \subseteq\left\{v_{1 j}, \ldots, v_{m j}\right\}$, then

$$
D\left(\left[\mu_{1}\right], \ldots,\left[\mu_{n}\right]\right)=\frac{1}{n!} \sum_{1 \leq i_{1}, \ldots, i_{n} \leq m}\left[v_{i_{1} 1}, \ldots, v_{i_{n} n}\right]^{2} \mu_{1}\left(v_{i_{1} 1}\right) \cdots \mu_{n}\left(v_{i_{n} n}\right) .
$$

It follows that for Borel measures $\mu_{1}, \ldots, \mu_{n}$ on $S^{n-1}$, we have

$$
\begin{equation*}
D\left(\left[\mu_{1}\right], \ldots,\left[\mu_{n}\right]\right)=\frac{1}{n!} \int_{S^{n-1}} \ldots \int_{S^{n-1}}\left[v_{1}, \ldots, v_{n}\right]^{2} d \mu_{1}\left(v_{1}\right) \cdots d \mu_{n}\left(v_{n}\right) . \tag{2.3}
\end{equation*}
$$

We will use $\nu$, possibly with subscripts, to denote isotropic measures

generated by an isotropic measure is the identity, $I$; i.e., $[\nu]=I$. Thus, from $(\overline{2} \cdot \overline{2})$, we see that for an isotropic measure $\nu$,

$$
\begin{equation*}
\nu\left(S^{n-1}\right)=n, \tag{2.4}
\end{equation*}
$$

and since $D(I, \ldots, I)=\operatorname{det} I=1$, from $(\overline{2} \cdot 3 \cdot \overline{3})$, we see that

$$
\begin{equation*}
1=\frac{1}{n!} \int_{S^{n-1}} \ldots \int_{S^{n-1}}\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right) \tag{2.5}
\end{equation*}
$$

Choose $\mu_{2}=\cdots=\mu_{n}=\nu$. Since the measure $\nu$ is isotropic, we have $\left[\mu_{2}\right]=\cdots=\left[\mu_{n}\right]=[\nu]=I$. For $u \in S^{n-1}$, choose $\mu_{1}$ to be the discrete probability such that supp $\mu_{1}=\{u\}$. We see from $(\overline{2}, 2)$ that $\operatorname{tr}\left[\mu_{1}\right]=1$. Thus, for the left side of $(\overline{2} \cdot 3)$ we have

$$
D\left(\left[\mu_{1}\right], I, \ldots, I\right)=D_{n-1}\left(\left[\mu_{1}\right]\right)=\frac{1}{n} \operatorname{tr}\left[\mu_{1}\right]=\frac{1}{n} .
$$

This and the definition of $\mu_{1}$, shows that ( $\left.\overline{2} \cdot \overline{3} \cdot \overline{3 n}_{1}\right)$ gives

$$
\begin{equation*}
\frac{1}{(n-1)!} \int_{S^{n-1}} \ldots \int_{S^{n-1}}\left[u, v_{2}, \ldots, v_{n}\right]^{2} d \nu\left(v_{2}\right) \cdots d \nu\left(v_{n}\right)=1 \tag{2.6}
\end{equation*}
$$

for each $u \in S^{n-1}$.
Suppose $t: S^{n-1} \rightarrow(0, \infty)$ is continuous, and $\nu$ is an isotropic measure on $S^{n-1}$. Define the measure $\mu$ by $d \mu=t d \nu$ and let $\mu_{1}=\cdots=$ $\mu_{n}=\mu$. Thus, from definition $(\overline{2}-1.12)$, we have

$$
[\mu]=\int_{S^{n-1}} t(v) v \otimes v d \nu(v)
$$

Since $D([\mu], \ldots,[\mu])=\operatorname{det}[\mu]$, identity $(2,3)$ becomes

$$
\begin{align*}
& \operatorname{det} \int_{S^{n-1}} t(v) v \otimes v d \nu(v)  \tag{2.7}\\
& \quad=\frac{1}{n!} \int_{S^{n-1}} \ldots \int_{S^{n-1}} t\left(v_{1}\right) \cdots t\left(v_{n}\right)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right)
\end{align*}
$$

For a Borel measure $\mu$, let $|f: \mu|_{p}$ denote the standard $L_{p}$ norm of the function $f$ with respect to $\mu$; i.e., for $0<p<\infty$

$$
|f: \mu|_{p}=\left\{\int|f|^{p} d \mu\right\}^{1 / p}
$$

and, for $p=\infty$,

$$
|f: \mu|_{\infty}=\lim _{p \rightarrow \infty}|f: \mu|_{p}=\sup _{v}|f(v)|,
$$

where the supremum is to be interpreted as an essential supremum. If in addition, $\mu$ is a probability measure, then for $p=0$, define

$$
|f: \mu|_{0}=\lim _{p \rightarrow 0}|f: \mu|_{p}=\exp \int \log |f| d \mu
$$

For discrete measures, the following lemma is due to Ball. Barthe [ Proposition 9] provides a very simple proof. The equality conditions are new.

The Ball-Barthe Lemma. If $t: S^{n-1} \rightarrow(0, \infty)$ is continuous and $\nu$ is an isotropic measure on $S^{n-1}$, then

$$
\begin{equation*}
\operatorname{det} \int_{S^{n-1}} t(v) v \otimes v d \nu(v) \geq \exp \left\{\int_{S^{n-1}} \log t(v) d \nu(v)\right\} \tag{2.8}
\end{equation*}
$$

with equality if and only if $t\left(v_{1}\right) \cdots t\left(v_{n}\right)$ is constant for linearly independent $v_{1}, \ldots, v_{n}$ in $\operatorname{supp}(\nu)$.

Proof. We first observe that by $(\underset{2}{2} \cdot \overline{6})$ the quantity in brackets in the right-hand side of

$$
\begin{aligned}
& \int_{S^{n-1}} \ldots \int_{S^{n-1}} \log t\left(v_{1}\right)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right) \\
& \quad=\int_{S^{n-1}} \log t\left(v_{1}\right)\left[\int_{S^{n-1}} \cdots \int_{S^{n-1}}\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{2}\right) \cdots d \nu\left(v_{n}\right)\right] d \nu\left(v_{1}\right)
\end{aligned}
$$

is equal to $(n-1)$ !. We see from this that, for each $i$

$$
\begin{aligned}
& \frac{1}{(n-1)!} \int_{S^{n-1}} \ldots \int_{S^{n-1}} \log t\left(v_{i}\right)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right) \\
& \quad=\int_{S^{n-1}} \log t(v) d \nu(v)
\end{aligned}
$$

Since by $\binom{2}{2}$ the measure of the underlying space is unity, and thus the $L_{1}$-norm of the function $\left(v_{1}, \ldots, v_{n}\right) \mapsto t\left(v_{1}\right) \cdots t\left(v_{n}\right)$ dominates the $L_{0}$-norm, we have together with $\left(\overline{2}_{2} \cdot \mathbf{6}^{3}\right)$, that

$$
\begin{aligned}
& \frac{1}{n!} \int_{S^{n-1}} \ldots \int_{S^{n-1}} t\left(v_{1}\right) \cdots t\left(v_{n}\right)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right) \\
& \quad \geq \exp \left[\frac{1}{n!} \int_{S^{n-1}} \ldots \int_{S^{n-1}} \log \left(t\left(v_{1}\right) \cdots t\left(v_{n}\right)\right)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right)\right] \\
& \quad=\exp \left[\int_{S^{n-1}} \log t(v) d \nu(v)\right]
\end{aligned}
$$

This together with ( inequality holds if and only if the function $t\left(v_{1}\right) \cdots t\left(v_{n}\right)$ is constant on the support of the probability measure $(1 / n!)\left[v_{1}, \ldots, v_{n}\right]^{2} d \nu\left(v_{1}\right) \cdots d \nu\left(v_{n}\right)$.

This is equivalent to $t\left(v_{1}\right) \cdots t\left(v_{n}\right)$ being constant for linearly independent $v_{1}, \ldots, v_{n} \in \operatorname{supp}(\nu)$. See Lemma 'A. $\overline{1} 1$ in for details. q.e.d.

## 3. A minor inequality

Note that for even $\mu$, from the definition ( $\overline{0} 21)$ of $Z_{\infty}=Z_{\infty}(\mu)$, we see that $h_{Z_{\infty}}(u) \leq 1$ with $h_{Z_{\infty}}(u)=1$ if and only if $u \in \operatorname{supp} \mu$. Therefore, $Z_{\infty}$ is the smallest convex body containing $\operatorname{supp} \mu$; i.e.,

$$
\begin{equation*}
Z_{\infty}=\operatorname{conv}(\operatorname{supp} \mu) . \tag{3.1}
\end{equation*}
$$

For $t \in L_{1}(\mu)$, define $t^{\circ} \in \mathbb{R}^{n}$ by

$$
\begin{equation*}
t^{\circ}=\int_{S^{n-1}} u t(u) d \mu(u) \tag{3.2}
\end{equation*}
$$

Obviously, for real $\lambda>0$, we have

$$
\begin{equation*}
(\lambda t)^{\circ}=\lambda t^{\circ} . \tag{3.3}
\end{equation*}
$$

Lemma 3.1. Suppose $p \in[1, \infty]$, and $\mu$ is an even Borel measure on $S^{n-1}$. If $t \in L_{p^{*}}(\mu)$, then

$$
\begin{equation*}
1 / \rho_{Z_{p}}\left(t^{\circ}\right) \leq|t: \mu|_{p^{*}} . \tag{3.4}
\end{equation*}
$$

Proof. For $p<\infty$, define

$$
\begin{equation*}
M_{p}=\left\{t^{\circ} \in \mathbb{R}^{n}:|t: \mu|_{p^{*}} \leq 1\right\}, \tag{3,1}
\end{equation*}
$$

while for $p=\infty$, define $M_{p}$ as the closure of this; i.e.,
(3.1.2)

$$
M_{\infty}=\operatorname{cl}\left\{t^{\circ} \in \mathbb{R}^{n}:|t: \mu|_{1} \leq 1\right\}
$$

It is easily shown that $M_{p}$ is a convex body for all $p \in[1, \infty]$.
In light of $\left(\overline{3}, 3^{3}\right)$ and the fact that the radial function is homogeneous of degree -1 , we see that once the desired inequality $\left(\overline{3} \cdot \overline{4} \overline{4}^{3}\right)$ is established for $t=t_{o}$, then it must hold for $t=\lambda t_{o}$, for all $\lambda>0$. Therefore, it is sufficient to establish ( $\overline{3} \cdot \overline{4}$ ) for the special case where $|t: \mu|_{p^{*}}=1$. We shall do this by showing that for all $p \in[1, \infty]$,
(3.11. 3 )
$M_{p} \subseteq Z_{p}$.

Suppose $u \in S^{n-1}$. First note that for $p<\infty$, from ( $\overline{1} 1$ ( $\left.\overline{3} \cdot 2)^{2}\right)$, the Hölder inequality, definition ( $\left.\overline{0} \cdot \overline{1}\right)$, we see that

$$
\begin{aligned}
h_{M_{p}}(u) & =\sup _{|t: \mu|_{p^{*}} \leq 1} u \cdot t^{\circ} \\
& =\sup _{|t: \mu|_{p^{*}} \leq 1} \int_{S^{n-1}} t(v)(u \cdot v) d \mu(v) \\
& \leq \sup _{|t: \mu|_{p^{*}} \leq 1}|t: \mu|_{p^{*}}\left[\int_{S^{n-1}}|u \cdot v|^{p} d \mu(v)\right]^{1 / p} \\
& =\left[\int_{S^{n-1}}|u \cdot v|^{p} d \mu(v)\right]^{1 / p} \\
& =h_{Z_{p}}(u) .
\end{aligned}
$$



$$
\begin{aligned}
h_{M_{\infty}}(u) & =\sup _{|t: \mu|_{1} \leq 1}\left|u \cdot t^{\circ}\right| \\
& =\sup _{|t: \mu|_{1} \leq 1}\left|\int_{S^{n-1}}(u \cdot v) t(v) d \mu(v)\right| \\
& \leq \sup _{v \in \operatorname{supp} \mu}|u \cdot v| \\
& =h_{Z_{\infty}}(u),
\end{aligned}
$$

which establishes (3.1.3). q.e.d.

## 4. Characterizations of supports of measures

We shall require the following.
Lemma 4.1. Suppose $\mu$ is an even Borel measure on $S^{n-1}$, which is not concentrated on a great subsphere. Suppose there exists a nonconstant positive function $g: \mathbb{R} \rightarrow(0, \infty)$ such that if $\left\{v_{1}, \ldots, v_{n}\right\} \subset$ $\operatorname{supp} \mu$ and $\left\{v_{1}^{\prime}, \ldots, v_{n}^{\prime}\right\} \subset \operatorname{supp} \mu$ are both linearly independent sets, then

$$
g\left(x \cdot v_{1}\right) \cdots g\left(x \cdot v_{n}\right)=g\left(x \cdot v_{1}^{\prime}\right) \cdots g\left(x \cdot v_{n}^{\prime}\right)
$$

for all $x \in \mathbb{R}^{n}$. Then, there exists a linearly independent set of vectors $\left\{u_{1}, \ldots, u_{n}\right\}$ such that

$$
\operatorname{supp} \mu=\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\} .
$$

Proof. Since $\mu$ is not concentrated on any great subsphere of $S^{n-1}$, there exist linearly independent $u_{1}, \ldots, u_{n} \in \operatorname{supp} \mu$. Since $\mu$ is even, $\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\} \subseteq \operatorname{supp} \mu$.

We argue by contradiction and assume a vector $v \in \operatorname{supp} \mu$ exists such that $v \notin\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\}$. Write $v=\lambda_{1} u_{1}+\cdots+\lambda_{n} u_{n}$. At least one coefficient, say $\lambda_{1}$, is not zero. Since $\left\{u_{1}, u_{2}, \ldots, u_{n}\right\} \subset \operatorname{supp} \mu$ and $\left\{v, u_{2}, \ldots, u_{n}\right\} \subset \operatorname{supp} \mu$ are both linearly independent sets,

$$
g\left(x \cdot u_{1}\right) \cdots g\left(x \cdot u_{n}\right)=g(x \cdot v) g\left(x \cdot u_{2}\right) \cdots g\left(x \cdot u_{n}\right)
$$

for all $x \in \mathbb{R}^{n}$. But $g>0$, and hence

$$
g\left(x \cdot u_{1}\right)=g(x \cdot v)
$$

for all $x \in \mathbb{R}^{n}$.
Since $g$ is not constant, there are $s_{1}$ and $s_{2}$ so that $g\left(s_{1}\right) \neq g\left(s_{2}\right)$. Since $u_{1}$ and $v$ are not parallel, there exists an $x_{o} \in \mathbb{R}^{n}$ so that $s_{1}=x_{o} \cdot u_{1}$ and $s_{2}=x_{o} \cdot v$. Thus, $g\left(x_{o} \cdot u_{1}\right) \neq g\left(x_{o} \cdot v\right)$ is the desired contradiction.
q.e.d.

The following slight variant of Lemma $\overline{4}$. 1 will also be needed. The almost identical proof is included for completeness.

Lemma 4.2. Suppose $\mu$ is an even Borel measure on $S^{n-1}$, which is not concentrated on a great subsphere. Suppose there exists a real c $>0$ and an even positive function $g:(-c, c) \rightarrow(0, \infty)$ that is injective on $(0, c)$ such that if $\left\{v_{1}, \ldots, v_{n}\right\} \subset \operatorname{supp} \mu$ and $\left\{v_{1}^{\prime}, \ldots, v_{n}^{\prime}\right\} \subset \operatorname{supp} \mu$ are both linearly independent sets, then

$$
g\left(x \cdot v_{1}\right) \cdots g\left(x \cdot v_{n}\right)=g\left(x \cdot v_{1}^{\prime}\right) \cdots g\left(x \cdot v_{n}^{\prime}\right),
$$

whenever $|x|<c$. Then, there exists a linearly independent set of vectors $\left\{u_{1}, \ldots, u_{n}\right\}$ such that

$$
\operatorname{supp} \mu=\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\} .
$$

Proof. Since $\mu$ is not concentrated on any great subsphere of $S^{n-1}$, there exist linearly independent $u_{1}, \ldots, u_{n} \in \operatorname{supp} \mu$. Since $\mu$ is even, $\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\} \subseteq \operatorname{supp} \mu$.

We argue by contradiction and assume a vector $v \in \operatorname{supp} \mu$ exists such that $v \notin\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\}$. Write $v=\lambda_{1} u_{1}+\cdots+\lambda_{n} u_{n}$. At least one coefficient, say $\lambda_{1}$, is not zero. Since $\left\{v, u_{2}, \ldots, u_{n}\right\} \subset \operatorname{supp} \mu$ is a linearly independent set,

$$
g\left(x \cdot u_{1}\right) \cdots g\left(x \cdot u_{n}\right)=g(x \cdot v) g\left(x \cdot u_{2}\right) \cdots g\left(x \cdot u_{n}\right)
$$

whenever $|x|<c$. Since $g>0$, we have

$$
g\left(x \cdot u_{1}\right)=g(x \cdot v),
$$

whenever $|x|<c$. Since $g$ is even and injective on $(0, c)$ it follows that $x \cdot u_{1}= \pm x \cdot v$ whenever $|x|<c$. Hence, the desired contradiction $v= \pm u_{1}$.

We shall require the following trivial observation regarding isotropic measures.

Lemma 4.3. Suppose $\nu$ is an isotropic Borel measure on $S^{n-1}$. If

$$
\left\{u_{1}, \ldots, u_{n}\right\} \subset S^{n-1}
$$

is a basis for $\mathbb{R}^{n}$ and $\operatorname{supp} \nu \subseteq\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\}$, then $\left\{u_{1}, \ldots, u_{n}\right\}$ is in fact an orthonormal basis.

Proof. Since $\nu$ is isotropic, from (

$$
\sum_{i=1}^{n} a_{i}\left|x \cdot u_{i}\right|^{2}=|x|^{2}
$$

where $a_{i}=\nu\left(\left\{u_{i},-u_{i}\right\}\right)$. Note that since $\nu$ is not concentrated on a great subsphere, each $a_{i}>0$. Taking $x=u_{j}$, gives

$$
\begin{equation*}
\sum_{i=1}^{n} a_{i}\left|u_{j} \cdot u_{i}\right|^{2}=1 \tag{4}
\end{equation*}
$$

This shows that $a_{j} \leq 1$. But from ( $(\underset{2}{2}-\overline{4})$, we know $\sum_{i=1}^{n} a_{i}=n$ and hence, $a_{j}=1$ and from (4.3.1), we see that $\left|u_{j} \cdot u_{i}\right|=0$ for $j \neq i$. q.e.d.

## 5. Volume estimates of $L_{p}$ zonoids

Note that from the definitions it follows immediately that if $\mu$ is a basic cross measure, then $Z_{p}=\left(B_{p}^{n}\right)^{*}=B_{p^{*}}^{n}$.

To establish Theorems $\mathbf{1 1}_{1}^{1}$, and ${ }_{\underline{2}}^{10}$, we first prove.
Theorem 5.1. Suppose $p \in[1, \infty)$ and $q \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\begin{equation*}
\left|Z_{p}^{*}(\mu)\right| / \omega_{n}(p) \leq\left|Z_{q}(\mu)\right| / \omega_{n}\left(q^{*}\right) \tag{5.1}
\end{equation*}
$$

For $(p, q) \neq(2,2)$, equality holds if and only if there exist orthogonal unit vectors $u_{1}, \ldots, u_{n}$ such that

$$
\operatorname{supp} \mu=\left\{ \pm u_{1}, \ldots, \pm u_{n}\right\}
$$

that is, $\mu$ is a cross measure.
Proof. First, assume $q \in(1, \infty]$. Define the strictly increasing function $\phi: \mathbb{R} \rightarrow \mathbb{R}$ by

$$
\begin{equation*}
\frac{1}{\Gamma\left(1+\frac{1}{p}\right)} \int_{-\infty}^{s} e^{-|\tau|^{p}} d \tau=\frac{1}{\Gamma\left(1+\frac{1}{q^{*}}\right)} \int_{-\infty}^{\phi(s)} e^{-|\tau|^{q^{*}}} d \tau \tag{1,1}
\end{equation*}
$$

Then, $\phi^{\prime}>0$ and for all $s \in \mathbb{R}$

$$
\begin{equation*}
|s|^{p}=|\phi(s)|^{q^{*}}-\log c_{p, q}-\log \phi^{\prime}(s) \tag{1,112}
\end{equation*}
$$

where $c_{p, q}=\Gamma(1+1 / p) / \Gamma\left(1+1 / q^{*}\right)$.
Define the transformation $T: \mathbb{R}^{n} \rightarrow \mathbb{R}^{n}$ by

$$
\quad T x=\int_{S^{n-1}} u \phi(x \cdot u) d \mu(u) \text {. }
$$

Now, ( $\overline{5} 113)$ and Lemma 1
$(1)=1 / \rho_{Z_{q}}(T x)^{q^{*}} \leq \int_{S^{n-1}}|\phi(x \cdot u)|^{q^{*}} d \mu(u)$
for each $x \in \mathbb{R}^{n}$. We see from (hen by

$$
\begin{equation*}
d T(x)=\int_{S^{n-1}} u \otimes u \phi^{\prime}(x \cdot u) d \mu(u) \tag{5}
\end{equation*}
$$

for each $x \in \mathbb{R}^{n}$. Thus, for all $v \in S^{n-1}$,

$$
v \cdot d T(x) v=\int_{S^{n-1}}|u \cdot v|^{2} \phi^{\prime}(x \cdot u) d \mu(u)
$$

and since $\phi^{\prime}>0$, and $\mu$ is not concentrated on a great subsphere of $S^{n-1}$, we conclude that the matrix $d T(x)$ is positive definite for each $x \in \mathbb{R}^{n}$. Hence, a simple application of the mean value theorem shows that $T: \mathbb{R}^{n} \rightarrow \mathbb{R}^{n}$ is (globally) injective.
 Ball-Barthe Lemmas ( $(2)_{2}^{2} \cdot 8_{1}^{\prime}$, ( 11.4$)$, making the change of variables $y=$ $T x$, and (1. 1.3$)$ again, we have

$$
\begin{aligned}
\Gamma & \left(1+\frac{n}{p}\right)\left|Z_{p}^{*}\right| \\
& =\int_{\mathbb{R}^{n}} \exp \left\{-1 / \rho_{Z_{p}^{*}}(x)^{p}\right\} d x \\
& =\int_{\mathbb{R}^{n}} \exp \left\{-\int_{S^{n-1}}|x \cdot u|^{p} d \mu(u)\right\} d x \\
& =\int_{\mathbb{R}^{n}} \exp \left\{-\int_{S^{n-1}}\left(|\phi(x \cdot u)|^{q^{*}}-\log \phi^{\prime}(x \cdot u)-\log c_{p, q}\right) d \mu(u)\right\} d x
\end{aligned}
$$

$$
\begin{aligned}
& =c_{p, q}^{n} \int_{\mathbb{R}^{n}} \exp \left\{-\int_{S^{n}-1}|\phi(x \cdot u)|^{q^{*}} d \mu(u)\right\} \exp \left\{\int_{S^{n}-1} \log \phi^{\prime}(x \cdot u) d \mu(u)\right\} d x \\
& \leq c_{p, q}^{n} \int_{\mathbb{R}^{n}} \exp \left\{-\int_{S^{n-1}}|\phi(x \cdot u)|^{q^{*}} d \mu(u)\right\}|d T(x)| d x \\
& \leq c_{p, q}^{n} \int_{\mathbb{R}^{n}} \exp \left\{-1 / \rho_{Z_{q}}(T x)^{q^{*}}\right\}|d T(x)| d x \\
& \leq c_{p, q}^{n} \int_{\mathbb{R}^{n}} \exp \left\{-1 / \rho_{Z_{q}}(y)^{q^{*}}\right\} d y \\
& =c_{p, q}^{n} \Gamma\left(1+\frac{n}{q^{*}}\right)\left|Z_{q}\right| .
\end{aligned}
$$

This is the desired inequality ( $\left.(5,1)^{\prime}\right)$.
The case $q=1$ of inequality $(5)$ follows from the cases $q>1$, established above, by taking the limit $q \rightarrow 1$. However, in order to establish the equality conditions, a direct proof is needed.

For $q=1$, define $\phi: \mathbb{R} \rightarrow(-1,1)$ by

$$
\frac{1}{\Gamma\left(1+\frac{1}{p}\right)} \int_{-\infty}^{s} e^{-|\tau|^{p}} d \tau=\int_{-\infty}^{\phi(s)} \mathbf{1}_{[-1,1]}(\tau) d \tau
$$

Observe that $\phi$ is a strictly increasing function and thus $\phi^{\prime}>0$. Note also that $|\phi|<1$. For all $s \in \mathbb{R}$,

$$
|s|^{p}=-\log c_{p, 1}-\log \phi^{\prime}(s),
$$

where $c_{p, 1}=\Gamma(1+1 / p)$.
Define the transformation $T: \mathbb{R}^{n} \rightarrow \mathbb{R}^{n}$ by

$$
\begin{equation*}
T x=\int_{S^{n-1}} u \phi(x \cdot u) d \mu(u) \tag{5.107}
\end{equation*}
$$

for each $x \in \mathbb{R}^{n}$. In fact, $T: \mathbb{R}^{n} \rightarrow Z_{1}$; i.e.,
$\left(T\left(\mathbb{R}^{n}\right) \subseteq Z_{1}\right.$.
To see this, note that since $|\phi| \leq 1$, Lemma $\overline{3} 1$ and ( $\overline{5} 1.7$ ) show that $\rho_{Z_{1}}(T x) \geq 1$, for all $x \in \mathbb{R}^{n}$. But this and definition (1, 121$)$ immediately give us the desired $T x \in Z_{1}$, for all $x \in \mathbb{R}^{n}$.

We see from (5.1.7) that the differential of $T$ is given by

$$
\begin{equation*}
d T(x)=\int_{S^{n-1}} u \otimes u \phi^{\prime}(x \cdot u) d \mu(u) . \tag{5.19}
\end{equation*}
$$

Since $\phi^{\prime}>0$, the matrix $d T(x)$ is positive definite for each $x \in \mathbb{R}^{n}$, and hence, a simple application of the mean value theorem shows that the transformation $T: \mathbb{R}^{n} \rightarrow Z_{1} \subset \mathbb{R}^{n}$ is (globally) injective.
 Lemma (2.8), and the change of variables $y=T x$ together with ( it follows that:

$$
\begin{aligned}
\Gamma\left(1+\frac{n}{p}\right)\left|Z_{p}^{*}\right| & =\int_{\mathbb{R}^{n}} \exp \left\{-1 / \rho_{Z_{p}^{*}}(x)^{p}\right\} d x \\
& =\int_{\mathbb{R}^{n}} \exp \left\{-\int_{S^{n-1}}|x \cdot u|^{p} d \mu(u)\right\} d x \\
& =\int_{\mathbb{R}^{n}} \exp \left\{\int_{S^{n-1}}\left(\log \phi^{\prime}(x \cdot u)+\log c_{p, 1}\right) d \mu(u)\right\} d x \\
& =c_{p, 1}^{n} \int_{\mathbb{R}^{n}} \exp \left\{\int_{S^{n-1}} \log \phi^{\prime}(x \cdot u) d \mu(u)\right\} d x \\
& \leq c_{p, 1}^{n} \int_{\mathbb{R}^{n}}|d T(x)| d x \\
& \leq c_{p, 1}^{n} \int_{Z_{1}} d y \\
& =c_{p, 1}^{n}\left|Z_{1}\right|
\end{aligned}
$$

Therefore, (5.1) holds when $q=1$.
Assume equality holds in $\left(\overline{5} \cdot 1_{1}\right)$. The equality conditions, of the BallBarthe Lemma ( $\left(\overline{2} . \mathbf{Q}^{\prime}\right)$ ) show that this implies that for each fixed $x \in \mathbb{R}^{n}$, the function $\phi^{\prime}\left(x \cdot u_{1}\right) \cdots \phi^{\prime}\left(x \cdot u_{n}\right)$ is constant for linearly independent $u_{1}, \ldots, u_{n} \in \operatorname{supp} \mu$. If $p \neq q^{*}$, then the function $\phi^{\prime}$ is not constant. Thus, Lemmas $\overline{4} .1$ for $p \neq q^{*}$. Setting $(p, q)=(p, 2)$ and $(p, q)=(2, q)$ in $(\overline{5} \cdot \overline{1})$ gives

$$
\left|Z_{p}^{*}\right| / \omega_{n}(p) \leq 1 \leq\left|Z_{q}\right| / \omega_{n}\left(q^{*}\right)
$$

where the first equality holds if and only if $p=2$ or $\mu$ is a cross measure, and the second equality holds if and only if $q=2$ or $\mu$ is a cross measure. Therefore, the equality of $\binom{5}{5}$ holds if and only if $(p, q)=(2,2)$ or $\mu$ is a cross measure. q.e.d.

The proof above used techniques developed by Barthe in [ 4
Theorem ${ }^{2} \cdot \overline{2} \cdot \mathbf{1}$, follows from Theorem is due to Ball [i] for $p=1$. For $p>1$, the inequality is due to Barthe [1] $\mathbf{4}$. The equality conditions, for discrete measures, are due to Barthe [4]

Theorem 5.2. Suppose $p \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\begin{equation*}
\omega_{n}\left(p^{*}\right) \leq\left|Z_{p}(\mu)\right| \tag{5.2}
\end{equation*}
$$

and if $p \neq 2$, there is equality if and only if $\mu$ is a cross measure.

The case $p=\infty$ of Theorem in in proved in Theorem inequality of Theorem, $5 \cdot 3$ is due to Ball [2]. The equality conditions for discrete measures are due to Barthe [i]

Theorem 5.3. Suppose $p \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\begin{equation*}
\omega_{n}(p) \geq\left|Z_{p}^{*}(\mu)\right| \tag{5.3}
\end{equation*}
$$

and for $p \neq 2$, there is equality if and only if $\mu$ is a cross measure.
Proof. The case where $p<\infty$ is a direct consequence of Theorem with $q=2$.

To establish the case $p=\infty$, define the strictly increasing function $\phi:(-1,1) \rightarrow \mathbb{R}$ by
(5.3.1)

$$
\int_{-1}^{t} \mathbf{1}_{[-1,1]}(\tau) d \tau=\frac{1}{\Gamma\left(\frac{3}{2}\right)} \int_{-\infty}^{\phi(t)} e^{-\tau^{2}} d \tau
$$

Then, $\phi^{\prime}>0$, and

$$
\begin{equation*}
\Gamma\left(\frac{3}{2}\right) \mathbf{1}_{[-1,1]}(s)=e^{-\phi(s)^{2}} \phi^{\prime}(s) \tag{5}
\end{equation*}
$$

for all $s \in(-1,1)$. Note that $\phi^{\prime}$ is an even function that is strictly decreasing on the interval $(-1,0)$ and strictly increasing on the interval $(0,1)$.

Now, ( $\left(\overline{0} \cdot \mathbf{2}_{2}^{2}\right)$ and $(\overline{1} \cdot 5)$ give
(5.3:3)

$$
\operatorname{int} Z_{\infty}^{*}=\left\{x \in \mathbb{R}^{n}: \sup _{u \in \operatorname{supp} \mu}|x \cdot u|<1\right\} .
$$

We see from (5.3i.3) that for each $x \in \operatorname{int} Z_{\infty}^{*}$

$$
\begin{equation*}
\exp \left\{\int_{\text {supp } \mu} \log \mathbf{1}_{[-1,1]}(x \cdot u) d \mu(u)\right\}=1 . \tag{5.54}
\end{equation*}
$$

Define $T: \operatorname{int} Z_{\infty}^{*} \rightarrow \mathbb{R}^{n}$ by

$$
\begin{equation*}
T x=\int_{S^{n-1}} u \phi(x \cdot u) d \mu(u) . \tag{5.3.5}
\end{equation*}
$$

Note that (5.3) shows that $x \cdot u$ is in the domain of $\phi$, for all $x \in \operatorname{int} Z_{\infty}^{*}$ and all $u \in \operatorname{supp} \mu$. It follows from ( 5.5$)$ and Lemma 3

$$
\begin{equation*}
1 / \rho_{Z_{2}}(T x)^{2} \leq \int_{S^{n-1}} \phi(x \cdot u)^{2} d \mu(u) . \tag{3}
\end{equation*}
$$

Now (5.5) gives

$$
\begin{equation*}
d T(x)=\int_{S^{n-1}} u \otimes u \phi^{\prime}(x \cdot u) d \mu(u) . \tag{5.31.7}
\end{equation*}
$$

Since $\phi^{\prime}>0$, the matrix $d T(x)$ is positive definite for each $x \in \operatorname{int} Z_{\infty}^{*}$. Hence, the transformation $T$ : int $Z_{\infty}^{*} \rightarrow \mathbb{R}^{n}$ is (globally) injective.

Finally, note that from ( $\left.\overline{2} .4)^{2}\right)$, we have

$$
\begin{equation*}
\int_{\operatorname{supp} \mu} d \mu(u)=n . \tag{5.3:8}
\end{equation*}
$$

From ( $\overline{5} \cdot \mathbf{3} 4$ ), ( $\overline{5} \cdot 312$ ), ( $\left.(\overline{2} \cdot)^{2}\right),(\overline{5} \cdot \overline{6})$, making the change of variable $y=T x$, and finally ( $(\overline{1}, \overline{3})$, we have

$$
\begin{aligned}
\Gamma\left(\frac{3}{2}\right)^{n} & \left|Z_{\infty}^{*}\right| \\
& =\Gamma\left(\frac{3}{2}\right)^{n} \int_{\operatorname{int}\left(Z_{\infty}^{*}\right)} \exp \left\{\int_{\operatorname{supp} \mu} \log \mathbf{1}_{[-1,1]}(x \cdot u) d \mu(u)\right\} d x \\
& =\Gamma\left(\frac{3}{2}\right)^{n} \int_{\operatorname{int}\left(Z_{\infty}^{*}\right)} \exp \left\{\int_{\operatorname{supp} \mu} \log \left[\Gamma\left(\frac{3}{2}\right)^{-1} e^{-\phi(x \cdot u)^{2}} \phi^{\prime}(x \cdot u)\right] d \mu(u)\right\} d x \\
& =\int_{\operatorname{int}\left(Z_{\infty}^{*}\right)} \exp \left\{\int_{\operatorname{supp} \mu}-\phi(x \cdot u)^{2} d \mu(u)\right\} \exp \left\{\int_{\operatorname{supp} \mu} \log \phi^{\prime}(x \cdot u) d \mu(u)\right\} d x \\
& \leq \int_{\operatorname{int}\left(Z_{\infty}^{*}\right)} \exp \left\{\int_{\operatorname{supp} \mu}-\phi(x \cdot u)^{2} d \mu(u)\right\}|d T(x)| d x \\
& \leq \int_{\operatorname{int}\left(Z_{\infty}^{*}\right)} \exp \left\{-1 / \rho_{Z_{2}}(T x)^{2}\right\}|d T(x)| d x \\
& \leq \int_{\mathbb{R}^{n}} e^{-1 / \rho_{Z_{2}}(y)^{2}} d y \\
& =\Gamma\left(1+\frac{n}{2}\right)|B| \\
& =2^{n} \Gamma\left(\frac{3}{2}\right)^{n} .
\end{aligned}
$$

Assume equality holds in inequality $\left({ }_{5}^{(5)} \cdot \overline{3}^{3}\right)$. The equality conditions in the Ball-Barthe Lemma ( $\left.\overline{2} . \bar{x}_{1}^{\prime}\right)$, show that this implies that there exists a $\delta>0$ such that whenever $x$ satisfies $|x|<\delta$, then for fixed $x$ the function $\phi^{\prime}\left(x \cdot u_{1}\right) \cdots \phi^{\prime}\left(x \cdot u_{n}\right)$ is constant for linearly independent $u_{1}, \ldots, u_{n} \in$ supp $\mu$. (Note that since $Z_{\infty} \subseteq B$, it follows that $B \subseteq Z_{\infty}^{*}$, and hence $\delta$
 conditions.
q.e.d.

In order to prove Theorems 㤩' and ' ${ }_{2}^{2}$ ' of section, we only need:
Lemma 5.4. Suppose $p \in[1, \infty]$. If $\mu$ is an even isotropic measure on $S^{n-1}$, then

$$
\omega_{n} / c_{p} \leq\left|Z_{p}^{*}\right| \quad \text { and } \quad\left|Z_{p}\right| \leq \omega_{n} c_{p}
$$

If $p \in[1, \infty)$ is not an even integer, then there is equality in either inequality if and only if $\mu$ is suitably normalized Lebesgue measure.

To establish the lemma, first recall that for $p$ not an even integer the $L_{p}$-cosine transform is injective (see, e.g. [18] [ 19 [ $\overline{3} \overline{8} \bar{l}]$ ); i.e., if $p \in[1, \infty)$ is not an even integer and the measures $\mu$ and $\bar{\mu}$ are even Borel measures on $S^{n-1}$ such that $Z_{p}(\mu)=Z_{p}(\bar{\mu})$, then $\mu=\bar{\mu}$.

To establish the first inequality, observe that for $p<\infty$, from ( definition ( $\overline{0}, \overline{1}$ ) , and the polar coordinate formula, together with the Hölder inequality, definition ( $\left.\overline{0} \overline{1}_{1}^{\prime}\right)$, interchanging the order of integration, and ( $2 \cdot \overline{2}-\overline{4})$, we have

$$
\begin{aligned}
\left(\frac{\left|Z_{p}^{*}\right|}{\omega_{n}}\right)^{-p / n} & =\left[\frac{1}{n \omega_{n}} \int_{S^{n-1}} h_{Z_{p}}(u)^{-n} d u\right]^{-p / n} \\
& \leq \frac{1}{n \omega_{n}} \int_{S^{n-1}} h_{Z_{p}}(u)^{p} d u \\
& =\frac{1}{n \omega_{n}} \int_{S^{n-1}} \int_{S^{n-1}}|u \cdot v|^{p} d \mu(v) d u \\
& =\frac{c_{p}^{p / n}}{n} \int_{S^{n-1}} d \mu(v) \\
& =c_{p}^{p / n}
\end{aligned}
$$

with equality if and only if $Z_{p}$ is a ball. The injectivity of the $L_{p}$-cosine transform now yields the equality conditions for the left inequality.

To establish the second inequality recall that the classical Urysohn inequality (see, e.g. [12 p. 318]) states that for an origin-symmetric body $K$ that is not a ball, the normalized volume $\left(|K| / \omega_{n}\right)^{1 / n}$ is strictly less than the average value of its support function, $h_{K}$. Now, for real $p$, the Urysohn inequality, followed by the Hölder inequality, definition ( 0.1

$$
\begin{aligned}
\left(\frac{\left|Z_{p}\right|}{\omega_{n}}\right)^{1 / n} & \leq \frac{1}{n \omega_{n}} \int_{S^{n-1}} h_{Z_{p}}(u) d u \\
& \leq\left[\frac{1}{n \omega_{n}} \int_{S^{n-1}} h_{Z_{p}}(u)^{p} d u\right]^{1 / p} \\
& =\left[\frac{1}{n \omega_{n}} \int_{S^{n-1}} \int_{S^{n-1}}|u \cdot v|^{p} d \mu(v) d u\right]^{1 / p} \\
& =\left[\frac{c_{p}^{p / n}}{n} \int_{S^{n-1}} d \mu(v)\right]^{1 / p} \\
& =c_{p}^{1 / n}
\end{aligned}
$$

with equality if and only if $Z_{p}$ is a ball. The injectivity of the $L_{p}$-cosine transform now yields the equality conditions for the right inequality.
q.e.d.

It is easily seen that

$$
\begin{array}{rlrl}
B & \subseteq Z_{p} \subseteq n^{\frac{1}{p}-\frac{1}{2}} B, & & p \in[1,2] \\
n^{\frac{1}{p}-\frac{1}{2}} B \subseteq Z_{p} \subseteq B, & & p \in[2, \infty]
\end{array}
$$

To see this, note that for $p \in[1,2)$, the isotropy of $\mu$ gives us

$$
\begin{aligned}
h_{Z_{p}}(u) & =\left[\int_{S^{n-1}}|u \cdot v|^{p} d \mu(v)\right]^{\frac{1}{p}} \\
& \geq\left[\int_{S^{n-1}}|u \cdot v|^{2} d \mu(v)\right]^{\frac{1}{p}} \\
& =1
\end{aligned}
$$

while from the Hölder inequality and the isotropy of $\mu$, we get

$$
\begin{aligned}
h_{Z_{p}}(u) & =n^{\frac{1}{p}}\left[\frac{1}{n} \int_{S^{n-1}}|u \cdot v|^{p} d \mu(v)\right]^{\frac{1}{p}} \\
& \leq n^{\frac{1}{p}}\left[\frac{1}{n} \int_{S^{n-1}}|u \cdot v|^{2} d \mu(v)\right]^{\frac{1}{2}} \\
& =n^{\frac{1}{p}-\frac{1}{2}} .
\end{aligned}
$$

For $p \in(2, \infty]$, the inequalities are reversed.
The above inclusions provide an ellipsoid (in fact a ball) which contains the body $Z_{p}$ (and hence is contained in the body $Z_{p}^{*}$ ). These inclusions, together with the definitions of $\operatorname{vr}_{i}$ and $\mathrm{vr}_{o}$, and Theorems ' $\underline{I}_{1}^{\prime}$ and $\overline{2}$ give the following volume ratio inequalities.

Theorem Suppose $1 \leq p \leq \infty$. If $\mu$ is an isotropic measure on $S^{n-1}$, then

$$
\begin{aligned}
\operatorname{vr}_{i}\left(Z_{p}^{*}\right) & \leq \operatorname{vr}_{i}\left(B_{p}^{n}\right) \\
\operatorname{vr}_{o}\left(Z_{p}\right) & \geq \operatorname{vr}_{o}\left(B_{p^{*}}^{n}\right)
\end{aligned}
$$

For $p \neq 2$, there is equality in each of the inequalities if and only if $\mu$ is a cross measure.

The first inequality of Theorem ' $\overline{\bar{\prime}}$ ' is due to Ball $[\overline{2}]$. The second inequality is due to Barthe $[\overline{4}]$, for $p>1$, and to Ball $[\overline{1} 1]$, for $p=1$. The equality conditions for $p=\infty$ and discrete $\mu$ are due to Barthe [

## Appendix A.

If $x_{1}, \ldots, x_{n} \in \mathbb{R}^{n}$, then $\left[x_{1}, \ldots, x_{n}\right]$ is the $n$-dimensional volume of the parallelotope whose defining vectors are $x_{1}, \ldots, x_{n}$. If $\mu_{1}, \ldots, \mu_{n}$ are Borel measures on $S^{n-1}$, then let $\left[\mu_{1} \times \cdots \times \mu_{n}\right.$ ] denote the Borel measure on the $n$ copies $S^{n-1} \times \cdots \times S^{n-1}$ defined by

$$
\begin{array}{rl}
\int_{S^{n-1} \times \cdots \times S^{n-1}} & f(\mathbf{u}) d\left[\mu_{1} \times \cdots \times \mu_{n}\right](\mathbf{u}) \\
& =\int_{S^{n-1}} \ldots \int_{S^{n-1}} f\left(u_{1}, \ldots, u_{n}\right)\left[u_{1}, \ldots, u_{n}\right] d \mu_{1}\left(u_{1}\right) \ldots d \mu_{n}\left(u_{n}\right)
\end{array}
$$

for each continuous $f: S^{n-1} \times \cdots \times S^{n-1} \longrightarrow \mathbb{R}$.
Define the set $\Phi$ by

$$
\Phi=\left\{\left(u_{1}, \ldots, u_{n}\right) \in S^{n-1} \times \cdots \times S^{n-1}:\left[u_{1}, \ldots, u_{n}\right] \neq 0\right\} .
$$

Our goal is to establish:
Lemma A.1. Suppose $\mu_{1}, \ldots, \mu_{n}$ are finite non-negative Borel measures on $S^{n-1}$, and $g: S^{n-1} \times \cdots \times S^{n-1} \longrightarrow \mathbb{R}$ is continuous. Then $g$ is constant a.e. with respect to $\left[\mu_{1} \times \cdots \times \mu_{n}\right]$ if and only if $g$ is constant on

$$
\Phi \cap\left(\operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n}\right) .
$$

To prove Lemma 'A.'.
Lemma A.2. If $\mu_{1}, \ldots, \mu_{n}$ are finite non-negative Borel measures on $S^{n-1}$, then

$$
\operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n}=\operatorname{supp}\left(\mu_{1} \times \cdots \times \mu_{n}\right) .
$$

Proof. Let $N_{i} \subset S^{n-1}$ be the largest open sets so that $\mu_{i}\left(N_{i}\right)=0$; i.e., $N_{i}^{c}=\operatorname{supp} \mu_{i}$. Let $\mathcal{O}$ be the largest open set for which $\mu_{1} \times \cdots \times \mu_{n}(\mathcal{O})=$ 0 ; i.e.,

$$
\mathcal{O}^{c}=\operatorname{supp}\left(\mu_{1} \times \cdots \times \mu_{n}\right) .
$$

First, observe that

$$
\begin{aligned}
& \operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n} \\
& \quad=N_{1}^{c} \times \cdots \times N_{n}^{c} \\
& \quad=\left(\left(N_{1} \times S^{n-1} \times \cdots \times S^{n-1}\right) \cup \cdots \cup\left(S^{n-1} \times \cdots \times S^{n-1} \times N_{n}\right)\right)^{c} \\
& \quad \supseteq \operatorname{supp}\left(\mu_{1} \times \cdots \times \mu_{n}\right) .
\end{aligned}
$$

To see that the above inclusion cannot be strict, assume that there exists a $\left(u_{1}, \ldots, u_{n}\right) \in \mathcal{O}$, such that $\left(u_{1}, \ldots, u_{n}\right) \notin\left(N_{1} \times S^{n-1} \times \cdots \times S^{n-1}\right) \cup \cdots \cup\left(S^{n-1} \times \cdots \times S^{n-1} \times N_{n}\right)$.

Thus, $u_{i} \notin N_{i}$, for all $i$. Since $\left(u_{1}, \ldots, u_{n}\right) \in \mathcal{O}$ and $\mathcal{O}$ is open, there exist open sets $V_{i}$ such that $\left(u_{1}, \ldots, u_{n}\right) \in V_{1} \times \cdots \times V_{n} \subseteq \mathcal{O}$. But $u_{i} \in V_{i}$ and $u_{i} \notin N_{i}$ implies that the open sets $V_{i}$ are not contained in $N_{i}$, and hence $\mu_{i}\left(V_{i}\right)>0$. Therefore,

$$
\begin{aligned}
0 & =\mu_{1} \times \cdots \times \mu_{n}(\mathcal{O}) \\
& \geq \mu_{1} \times \cdots \times \mu_{n}\left(V_{1} \times \cdots \times V_{n}\right) \\
& =\mu_{1}\left(V_{1}\right) \cdots \mu_{n}\left(V_{n}\right)>0
\end{aligned}
$$

a contradiction. q.e.d.

Proof of Lemma ${ }^{\bar{A}} \overline{2}$. $\overline{1}$ I. $. ~ L e t ~ \mathcal{D}^{c}=\operatorname{supp}\left[\mu_{1} \times \cdots \times \mu_{n}\right]$. Hence $\mathcal{D}^{c}$ is an open set such that

$$
\int_{\mathcal{D}}\left[u_{1}, \ldots, u_{n}\right] d \mu_{1}\left(u_{1}\right) \cdots d \mu_{n}\left(u_{n}\right)=0
$$

and since $\left[u_{1}, \ldots, u_{n}\right] \geq 0$ on $\mathcal{D}$, we have

$$
\int_{\Phi \cap \mathcal{D}}\left[u_{1}, \ldots, u_{n}\right] d \mu_{1}\left(u_{1}\right) \cdots d \mu_{n}\left(u_{n}\right)=0 .
$$

Since $\left[u_{1}, \ldots, u_{n}\right]>0$ on $\Phi \cap \mathcal{D}$, we conclude that

$$
\int_{\Phi \cap \mathcal{D}} d \mu_{1} \cdots d \mu_{n}=0
$$

This and the fact that $\Phi \cap \mathcal{D}$ is open shows that $\Phi \cap \mathcal{D}$ is contained in the complement of the support of $\mu_{1} \times \cdots \times \mu_{n}$. Thus,

$$
\operatorname{supp}\left(\mu_{1} \times \cdots \times \mu_{n}\right) \subseteq(\Phi \cap \mathcal{D})^{c}
$$

and hence

$$
\Phi \cap \operatorname{supp}\left(\mu_{1} \times \cdots \times \mu_{n}\right) \subseteq \Phi \cap(\Phi \cap \mathcal{D})^{c} \subseteq \mathcal{D}^{c}=\operatorname{supp}\left[\mu_{1} \times \cdots \times \mu_{n}\right]
$$

Thus, from Lemma ' $\bar{A} \cdot \bar{A} \cdot \overline{1}$, , we have

If $g$ is constant a.e. with respect to $\left[\mu_{1} \times \cdots \times \mu_{n}\right]$, then since $g$ is continuous, $g$ is constant on the set $\operatorname{supp}\left[\mu_{1} \times \cdots \times \mu_{n}\right]$, and from ('A.A.1.1) we now see that $g$ is constant on the set $\Phi \cap\left(\operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n}\right)$.

Suppose now that $g$ is constant on $\Phi \cap\left(\operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n}\right)$. This assumption implies that $g$ is constant on all but a set of $\left[\mu_{1} \times \cdots \times \mu_{n}\right]$ measure 0 . To see this, simply observe that

$$
\begin{aligned}
(\Phi & \left.\cap\left(\operatorname{supp} \mu_{1} \times \cdots \times \operatorname{supp} \mu_{n}\right)\right)^{c} \\
& =\Phi^{c} \cup\left(N_{1}^{c} \times \cdots \times N_{n}^{c}\right)^{c} \\
& =\Phi^{c} \cup\left(N_{1} \times S^{n-1} \times \cdots \times S^{n-1}\right) \cup \cdots \cup\left(S^{n-1} \times \cdots \times S^{n-1} \times N_{n}\right)
\end{aligned}
$$

where $N_{i}^{c}=\operatorname{supp} \mu_{i}$, and clearly, this is a union of sets of $\left[\mu_{1} \times \cdots \times \mu_{n}\right]-$ measure 0 .
q.e.d.

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