

## A Class of Functions Defined by Using Hadamard Product

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### Abstract

We introduce a class  $P_\alpha[\beta, \gamma]$  of functions defined by using Hadamard product  $f * S_\alpha(z)$  of  $f(z)$  and  $S_\alpha(z) = z/(1-z)^{2(1-\alpha)}$ . The object of the present paper is to determine extreme points, coefficient inequalities, distortion theorems, and radii of starlikeness and convexity for functions in  $P_\alpha[\beta, \gamma]$ . Further, we give distortion theorems for fractional calculus of functions belonging to the class  $P_\alpha[\beta, \gamma]$ .

### 1. Introduction

Let  $A$  denote the class of functions of the form

$$(1.1) \quad f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

which are analytic in the unit disk  $U = \{z : |z| < 1\}$ . And let  $S$  denote the subclass of  $A$  consisting of analytic and univalent functions  $f(z)$  in the unit disk  $U$ . A function  $f(z)$  in  $S$  is said to be starlike of order  $\alpha$  if

$$(1.2) \quad \operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha \quad (z \in U)$$

for some  $\alpha (0 \leq \alpha < 1)$ . We denote by  $S^*(\alpha)$  the class of all starlike functions of order  $\alpha$ . Further, a function  $f(z)$  in  $S$  is said to be convex of order  $\alpha$  if

$$(1.3) \quad \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha \quad (z \in U)$$

for some  $\alpha (0 \leq \alpha < 1)$ . And we denote by  $K(\alpha)$  the class of all convex functions of order  $\alpha$ . It is well-known that  $f(z) \in K(\alpha)$  if and only if  $zf'(z) \in S^*(\alpha)$ , and that  $S^*(\alpha) \subseteq S^*(0) \equiv S^*$ , and  $K(\alpha) \subseteq K(0) \equiv K$  for  $0 \leq \alpha < 1$ .

These classes  $S^*(\alpha)$  and  $K(\alpha)$  were first introduced by Rebertson [9],

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and later were studied by Schild [12], MacGregor [4] and Pinchuk [8].

Now, the function

$$(1.4) \quad S_\alpha(z) = \frac{z}{(1-z)^{2(1-\alpha)}}$$

is the well-known extremal function for the class  $S^*(\alpha)$  (see [9, p. 385], [1]). Setting

$$(1.5) \quad C(\alpha, n) = \frac{\prod_{k=2}^n (k-2\alpha)}{(n-1)!} \quad (n=2, 3, 4, \dots),$$

$S_\alpha(z)$  can be written in the form

$$(1.6) \quad S_\alpha(z) = z + \sum_{n=2}^{\infty} C(\alpha, n) z^n.$$

Then we note that  $C(\alpha, n)$  is decreasing in  $\alpha$  and satisfies

$$(1.7) \quad \lim_{n \rightarrow \infty} c(\alpha, n) = \begin{cases} \infty & (\alpha < 1/2) \\ 1 & (\alpha = 1/2) \\ 0 & (\alpha > 1/2). \end{cases}$$

Let  $f * g(z)$  be the convolution or Hadamard product of two functions  $f(z)$  and  $g(z)$ , that is, if  $f(z)$  is given by (1.1) and  $g(z)$  is given by

$$(1.8) \quad g(z) = z + \sum_{n=2}^{\infty} b_n z^n,$$

then

$$(1.9) \quad f * g(z) = z + \sum_{n=2}^{\infty} a_n b_n z^n.$$

We say that a function  $f(z)$  defined by (1.1) belongs to the class  $P_\alpha(\beta, \gamma)$  if  $f(z)$  satisfies the following condition

$$(1.10) \quad \left| \frac{(f * S_\alpha(z))' - 1}{(f * S_\alpha(z))' + (1 - 2\beta)} \right| < \gamma \quad (z \in U)$$

for  $\beta (0 \leq \beta < 1)$  and  $\gamma (0 < \gamma \leq 1)$ .

Let  $T$  denote the subclass of  $A$  consisting of functions  $f(z)$  whose nonzero coefficients, from the second on, are negative. That is, an analytic function  $f(z)$  is in the class  $T$  if it can be expressed as

$$(1.11) \quad f(z) = z - \sum_{n=2}^{\infty} a_n z^n \quad (a_n \geq 0).$$

And we denote by  $P_\alpha[\beta, \gamma]$  the class obtained by taking intersection of  $P_\alpha(\beta, \gamma)$  with  $T$ , that is,

$$P_\alpha[\beta, \gamma] = P_\alpha(\beta, \gamma) \cap T.$$

The class  $P_\alpha[\beta, \gamma]$  is the generalization of the class  $P^*(\beta, \gamma)$  which was introduced by Gupta and Jain [3]. In particular,  $P_{1/2}[\beta, \gamma] = P^*(\beta, \gamma)$  when  $\alpha = 1/2$ . Further we note that many classes defined by using the Hadamard product  $f * S_\alpha(z)$  of  $f(z)$  and  $S_\alpha(z)$  were introduced by Sheil-Small, Silverman and Silvia [13], Silverman and Silvia ([15], [16]), and Ahuja and Silverman [1].

### 2. Coefficient Inequalities

**THEOREM 1.** *Let the function  $f(z)$  be defined by (1.11). Then  $f(z)$  is in the class  $P_\alpha[\beta, \gamma]$  if and only if*

$$(2.1) \quad \sum_{n=2}^{\infty} n(1+\gamma)C(\alpha, n)a_n \leq 2\gamma(1-\beta).$$

The result is sharp.

**PROOF.** We employ the same technique as used by Ahuja and Silverman [1]. Let  $f(z)$  be in the class  $P_\alpha[\beta, \gamma]$ . Then we have

$$(2.2) \quad \left| \frac{(f * S_\alpha(z))' - 1}{(f * S_\alpha(z))' + (1 - 2\beta)} \right| = \left| \frac{-\sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}}{2(1-\beta) - \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}} \right| < \gamma$$

for all  $z \in U$ . Since the denominator in (2.2) is positive for small positive values of  $z$  and, consequently, for all  $z (0 < z < 1)$ , we let  $z \rightarrow 1^-$  to obtain

$$(2.3) \quad \sum_{n=2}^{\infty} nC(\alpha, n)a_n \leq \gamma \left\{ 2(1-\beta) - \sum_{n=2}^{\infty} nC(\alpha, n)a_n \right\},$$

which is equivalent to (2.1).

For the converse, let the inequality (2.1) hold. Then we obtain that

$$(2.4) \quad \begin{aligned} & |(f * S_\alpha(z))' - 1| - \gamma |(f * S_\alpha(z))' + (1 - 2\beta)| \\ &= \left| -\sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1} \right| - \gamma \left| 2(1-\beta) - \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1} \right| \\ &\leq \sum_{n=2}^{\infty} n(1+\gamma)C(\alpha, n)a_n - 2\gamma(1-\beta) \leq 0. \end{aligned}$$

Hence, by the maximum modulus theorem, we can see that  $f(z)$  is in the class  $P_\alpha[\beta, \gamma]$ .

Finally the result is sharp, with the extremal function being of the form

$$(2.5) \quad f(z) = z - \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)}z^n$$

for some  $n \geq 2$ .

COROLLARY 1. *Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$ . Then*

$$(2.6) \quad a_n \leq \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)}$$

for  $n \geq 2$ . The equality is attained by the function  $f(z)$  in (2.5).

In view of Theorem 1, it follows that  $P_\alpha[\beta, \gamma]$  is closed under convex linear combinations. We shall now show that the extreme points of the closed convex hull of  $P_\alpha[\beta, \gamma]$  are those that maximize the coefficients.

THEOREM 2. *Let*

$$(2.7) \quad f_1(z) = z$$

and

$$(2.8) \quad f_n(z) = z - \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)}z^n \quad (n \geq 2).$$

Then  $f(z)$  is in the class  $P_\alpha[\beta, \gamma]$  if and only if it can be expressed in the form

$$(2.9) \quad f(z) = \sum_{n=1}^{\infty} \lambda_n f_n(z),$$

where  $\lambda_n \geq 0$  for  $n \in N = \{1, 2, 3, \dots\}$  and

$$(2.10) \quad \sum_{n=1}^{\infty} \lambda_n = 1.$$

PROOF. Assume that

$$(2.11) \quad \begin{aligned} f(z) &= \sum_{n=1}^{\infty} \lambda_n f_n(z) = z - \sum_{n=2}^{\infty} \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)} \lambda_n z^n \\ &= z - \sum_{n=2}^{\infty} a_n z^n, \end{aligned}$$

where

$$(2.12) \quad a_n = \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)} \lambda_n.$$

Then we observe that

$$(2.13) \quad \begin{aligned} \sum_{n=2}^{\infty} n(1+\gamma)C(\alpha, n)a_n &= 2\gamma(1-\beta) \sum_{n=2}^{\infty} \lambda_n \\ &= 2\gamma(1-\beta)(1-\lambda_1) \leq 2\gamma(1-\beta). \end{aligned}$$

This shows that  $f(z) \in P_\alpha[\beta, \gamma]$  with the aid of Theorem 1.

Conversely, assume that  $f(z)$  is in the class  $P_\alpha[\beta, \gamma]$  for  $0 \leq \alpha < 1$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Remembering the formula

$$\sum_{n=2}^{\infty} \frac{n(1+\gamma)C(\alpha, n)}{2\gamma(1-\beta)} a_n \leq 1,$$

from Theorem 1, we may set

$$(2.14) \quad \lambda_n = \frac{n(1+\gamma)C(\alpha, n)}{2\gamma(1-\beta)} a_n \quad (n \geq 2)$$

and we have

$$\sum_{n=2}^{\infty} \lambda_n \leq 1.$$

Setting

$$(2.15) \quad \lambda_1 = 1 - \sum_{n=2}^{\infty} \lambda_n,$$

we have the representation (2.9). Thus we have the theorem.

### 3. Distortion Theorems

With the aid of Theorem 2, we may now find bounds on the modulus of  $f(z)$  and  $f'(z)$  for  $f(z) \in P_\alpha[\beta, \gamma]$ .

**THEOREM 3.** *If the function  $f(z)$  defined by (1.11) is in the class  $P_\alpha[\beta, \gamma]$ ,  $0 \leq \beta < 1$ ,  $0 < \gamma \leq 1$ , and either  $0 \leq \alpha \leq 5/6$  or  $|z| \leq 3/4$ , then*

$$(3.1) \quad |f(z)| \geq \max \left\{ 0, |z| - \frac{\gamma(1-\beta)}{2(1-\alpha)(1+\gamma)} |z|^2 \right\}$$

and

$$(3.2) \quad |f(z)| \leq |z| + \frac{\gamma(1-\beta)}{2(1-\alpha)(1+\gamma)} |z|^2.$$

The bounds are sharp.

PROOF. By virtue of Theorem 2, we note that

$$(3.3) \quad |f(z)| \geq \max \left\{ 0, |z| - \max_{n \in \mathbb{N} - \{1\}} \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)} |z|^n \right\}$$

and

$$(3.4) \quad |f(z)| \leq |z| + \max_{n \in \mathbb{N} - \{1\}} \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)} |z|^n$$

for  $z \in U$ . Hence it suffices to deduce that

$$(3.5) \quad G(\alpha, \beta, \gamma, |z|, n) = \frac{2\gamma(1-\beta)}{n(1+\gamma)C(\alpha, n)} |z|^n$$

is a decreasing function of  $n (n \geq 2)$ . Since

$$(3.6) \quad C(\alpha, n+1) = \frac{n+1-2\alpha}{n} C(\alpha, n),$$

we can see that, for  $|z| \neq 0$ ,

$$(3.7) \quad G(\alpha, \beta, \gamma, |z|, n) \geq G(\alpha, \beta, \gamma, |z|, n+1)$$

if and only if

$$(3.8) \quad H(\alpha, |z|, n) = (n+1)(n+1-2\alpha) - n^2|z| \geq 0.$$

It is easy to see that  $H(\alpha, |z|, n)$  is a decreasing function of  $\alpha$  for fixed  $|z|$ . Consequently it follows that

$$(3.9) \quad H(\alpha, |z|, n) \geq H(5/6, |z|, n) = n^2(1-|z|) + \frac{1}{3}(n-2) \geq 0$$

for  $0 \leq \alpha \leq 5/6$ ,  $z \in U$ , and  $n \geq 2$ .

Further, since  $H(\alpha, |z|, n)$  is decreasing in  $|z|$  and increasing in  $n$ , we obtain that

$$(3.10) \quad H(\alpha, |z|, n) > H(1, |z|, n) \geq H(1, 3/4, 2) = 0$$

for  $0 \leq \alpha < 1$ ,  $|z| \leq 3/4$ , and  $n \geq 2$ . Thus

$$\max_{n \in \mathbb{N} - \{1\}} G(\alpha, \beta, \gamma, |z|, n)$$

is attained at  $n=2$ , and the proof is complete.

Finally, since the functions  $f_n(z) (n \geq 2)$  defined in Theorem 2 are the extreme points of the class  $\mathbf{P}_\alpha[\beta, \gamma]$ , we can see that the bounds of the theorem are attained by the function  $f_2(z)$  in (2.8), i. e.

$$(3.11) \quad f_2(z) = z - \frac{\gamma(1-\beta)}{2(1-\alpha)(1+\gamma)}z^2.$$

COROLLARY 2. Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 5/6$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then  $f(z)$  is included in a disk with its center at the origin and radius  $r$  given by

$$(3.12) \quad r = 1 + \frac{\gamma(1-\beta)}{2(1-\alpha)(1+\gamma)}.$$

REMARK 1. The extremal function  $f(z)$  given by (3.11) is equal to zero when  $z = 2(1-\alpha)(1+\gamma)/\gamma(1-\beta)$ . Letting  $z \rightarrow 1^-$ , it follows that  $\alpha \rightarrow (2+\gamma+\beta\gamma)/2(1+\gamma)$ . We thus have

$$(3.13) \quad |f(z)| \geq |z| - \frac{\gamma(1-\beta)}{2(1-\alpha)(1+\gamma)}|z|^2$$

for all  $z \in U$  if and only if  $0 \leq \alpha \leq (2+\gamma+\beta\gamma)/2(1+\gamma)$ .

Theorem 3 leaves open the question of an upper bound for  $|f(z)|$  when  $5/6 < \alpha < 1$  and  $3/4 < |z| < 1$ . That is, given  $n_0$  fixed ( $n_0 = 3, 4, 5, \dots$ ) we are interested to find the values of  $\alpha, \beta, \gamma$  and  $|z|$  for which  $|f_{n_0}(z)|$  gives the extremal values of  $|f(z)|$  whenever  $f(z) \in P_\alpha[\beta, \gamma]$ .

THEOREM 4. Let  $r(n_0, \alpha) = (n_0+1)(n_0+1-2\alpha)/n_0^2$ . Further let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  for  $r(n_0, \alpha) < |z| < 1$  with  $0 \leq \beta < 1$ ,  $0 < \gamma \leq 1$ , and

$$(3.14) \quad \frac{2n_0+1}{2(n_0+1)} < \alpha \leq \frac{2n_0+3}{2(n_0+2)} \quad (n_0 \geq 2).$$

Then

$$(3.15) \quad |f(z)| \leq |z| + \frac{2\gamma(1-\beta)}{(n_0+1)(1+\gamma)C(\alpha, n_0+1)}|z|^{n_0+1}.$$

Equality holds for the function given by

$$(3.17) \quad f(z) = z - \frac{2\gamma(1-\beta)}{(n_0+1)(1+\gamma)C(\alpha, n_0+1)}z^{n_0+1}.$$

PROOF. Let us find a condition under which  $G(\alpha, \beta, \gamma, |z|, n)$  in (3.5) is maximized for  $n = n_0 + 1 > 2$ . The maximum will occur if  $H(\alpha, |z|, n)$  in (3.8) is negative for  $n = n_0$  and positive for  $n = n_0 + 1$ . For fixed  $n_0$ , it follows from (3.8) that both conditions will be satisfied when

$$(3.18) \quad r(n_0, \alpha) < |z| < r(n_0+1, \alpha).$$

Here,  $r(n_0, \alpha) < 1$  if and only if  $\alpha > (2n_0 + 1) / 2(n_0 + 1)$  and  $r(n_0 + 1, \alpha) \geq 1$  for  $\alpha \leq (2n_0 + 3) / 2(n_0 + 2)$ . Hence, the maximum of  $G(\alpha, \beta, \gamma, |z|, n)$  in (3.5) occurs at  $n = n_0 + 1$  for  $r(n_0, \alpha) < |z| < 1$  and  $\alpha$  as given by (3.14). This completes the proof of the theorem.

**THEOREM 5.** *If the function  $f(z)$  defined by (1.11) is in the class  $P_\alpha[\beta, \gamma]$ ,  $0 \leq \beta < 1$ ,  $0 < \gamma \leq 1$ , and either  $0 \leq \alpha \leq 1/2$  or  $|z| \leq 1/2$ , then*

$$(3.19) \quad 1 - \frac{\gamma(1-\beta)}{(1-\alpha)(1+\gamma)}|z| \leq |f'(z)| \leq 1 + \frac{\gamma(1-\beta)}{(1-\alpha)(1+\gamma)}|z|.$$

*The bounds are sharp.*

**PROOF.** By means of Theorem 2, we note that

$$(3.20) \quad |f'(z)| \geq 1 - \max_{n \in \mathbb{N} - \{1\}} \frac{2\gamma(1-\beta)}{(1+\gamma)C(\alpha, n)}|z|^{n-1}$$

and

$$(3.21) \quad |f'(z)| \leq 1 + \max_{n \in \mathbb{N} - \{1\}} \frac{2\gamma(1-\beta)}{(1+\gamma)C(\alpha, n)}|z|^{n-1}.$$

It suffices to deduce that

$$(3.22) \quad G_1(\alpha, \beta, \gamma, |z|, n) = \frac{2\gamma(1-\beta)}{(1+\gamma)C(\alpha, n)}|z|^{n-1}$$

is a decreasing function of  $n (n \geq 2)$ . But we can see that, for  $|z| \neq 0$ ,

$$(3.23) \quad G_1(\alpha, \beta, \gamma, |z|, n) \geq G_1(\alpha, \beta, \gamma, |z|, n+1)$$

if and only if

$$(3.24) \quad H_1(\alpha, |z|, n) = n+1 - 2\alpha - n|z| \geq 0.$$

Since  $H_1(\alpha, |z|, n)$  is decreasing in  $|z|$ , it follows that

$$(3.25) \quad H_1(\alpha, |z|, n) \geq H_1(\alpha, 1, n) = 1 - 2\alpha \geq 0$$

for  $0 \leq \alpha \leq 1/2$ . Further,  $H_1(\alpha, |z|, n)$  is decreasing in  $\alpha$ , we have

$$(3.26) \quad \begin{aligned} H_1(\alpha, |z|, n) &\geq H_1(1, |z|, n) = n - 1 - n|z| \geq H_1(1, 1/2, n) \\ &\geq H_1(1, 1/2, 2) = 0 \end{aligned}$$

for  $|z| \leq 1/2$ .

Finally the bounds of the theorem are attained by the function  $f_2(z)$  given by (3.11).

**REMARK 2.** In order to see that  $|z| \leq 1/2$  is best possible, we note that

$$(3.27) \quad H_1(1, |z|, 2) = 1 - 2|z| < 0$$

for  $|z| > 1/2$ .

REMARK 3. The bound of  $\alpha$  for which (3.19) still holds for all  $|z|$  can't be improved. To show this, let us find  $n \geq 3$  for which the maximum in (3.20) or (3.21) attains. This means to show the inequality

$$(3.28) \quad \max_{n \in \mathbb{N} - \{1\}} \frac{2\gamma(1-\beta)}{(1+\gamma)C(\alpha, n)} |z|^{n-1} > \frac{\gamma(1-\beta)}{(1-\alpha)(1+\gamma)} |z|$$

for each  $\alpha$  ( $1/2 < \alpha < 1$ ). And this is equivalent to showing that there is an  $n$  for which

$$(3.29) \quad C(\alpha, n) < 2(1-\alpha) |z|^{n-2}.$$

Putting  $|z| = 1 - 1/(n-2)$ , the right hand side of (3.29) approaches  $2(1-\alpha)e^{-1} > 0$  as  $n \rightarrow \infty$ . Further, for  $1/2 < \alpha < 1$ , we found in (1.7) that

$$\lim_{n \rightarrow \infty} C(\alpha, n) = 0.$$

Consequently, for each  $\alpha$  ( $1/2 < \alpha < 1$ ), there exists surely an integer  $n$  and a real number  $|z| < 1$  for which (3.29) holds.

#### 4. Radii of Starlikeness and Convexity

In this section, we determine the radii of starlikeness and convexity of functions  $f(z)$  in  $P_\alpha[\beta, \gamma]$ .

We say that the function  $f(z)$  is starlike of order  $\alpha$  in the disk  $|z| < r$  if it satisfies (1.2) for  $|z| < r$ , and that the function  $f(z)$  is convex of order  $\alpha$  in the disk  $|z| < r$  if it satisfies (1.3) for  $|z| < r$ .

THEOREM 6.  $P_\alpha[\beta, \gamma]$  is a subclass of  $S$  if and only if  $0 \leq \alpha \leq 1/2$ .

PROOF. Note that the function  $f(z)$  defined by (1.1) is in the class  $S$  if

$$(4.1) \quad \sum_{n=2}^{\infty} n|a_n| \leq 1 \quad (\text{cf. [14]}).$$

Hence it suffices to prove that

$$(4.2) \quad (1+\gamma)C(\alpha, n) \geq 2\gamma(1-\beta)$$

for  $0 \leq \alpha \leq 1/2$  and  $n \geq 2$  by means of Theorem 1. Since  $C(\alpha, n) \geq C(1/2, n) = 1$  for  $0 \leq \alpha \leq 1/2$ , we can see that, for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ ,

$$(4.3) \quad (1+\gamma)C(\alpha, n) - 2\gamma(1-\beta) \geq 1 - \gamma + 2\beta\gamma \geq 0.$$

Conversely, if we assume  $\alpha > 1/2$ , then

$$\lim_{n \rightarrow \infty} C(\alpha, n) = 0.$$

Taking the function  $f_n(z)$  given by (2.8), we have

$$(4.4) \quad f'_n(z) = 1 - \frac{2\gamma(1-\beta)}{(1+\gamma)C(\alpha, n)} z^{n-1} = 0$$

for

$$(4.5) \quad z^{n-1} = \frac{(1+\gamma)C(\alpha, n)}{2\gamma(1-\beta)},$$

which is less than one for  $n$  sufficiently large. Thus  $f_n(z)$  is not univalent for  $\alpha > 1/2$  and  $n = n(\alpha)$  sufficiently large.

REMARK 4. Since a function  $f(z) \in \mathcal{T}$  is starlike if and only if it is univalent [14], and  $\mathcal{P}_\alpha[\beta, \gamma] \subset \mathcal{T}$ , it follows from the above theorem that the functions in  $\mathcal{P}_\alpha[\beta, \gamma]$ ,  $0 \leq \alpha \leq 1/2$  are all starlike.

In view of Remark 4, we now determine the largest disk in which functions in  $\mathcal{P}_\alpha[\beta, \gamma]$ ,  $0 \leq \alpha \leq 1/2$ , are starlike of order  $\delta$  ( $0 \leq \delta < 1$ ).

THEOREM 7. Let the function  $f(z)$  defined by (1.11) be in the class  $\mathcal{P}_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then  $f(z)$  is starlike of order  $\delta$  ( $0 \leq \delta < 1$ ) in the disk  $|z| < r_1$ , where

$$(4.6) \quad r_1 = \inf_{n \in \mathbb{N} - \{1\}} \left\{ \frac{n(1+\gamma)(1-\delta)C(\alpha, n)}{2\gamma(1-\beta)(n-\delta)} \right\}^{1/(n-1)}.$$

PROOF. Note that

$$(4.7) \quad \left| \frac{zf'(z)}{f(z)} - 1 \right| \leq \frac{\sum_{n=2}^{\infty} (n-1)a_n |z|^{n-1}}{1 - \sum_{n=2}^{\infty} a_n |z|^{n-1}} \leq 1 - \delta$$

if and only if

$$(4.8) \quad \sum_{n=2}^{\infty} \left( \frac{n-\delta}{1-\delta} \right) a_n |z|^{n-1} \leq 1.$$

By virtue of Theorem 1, we need only to find values of  $|z|$  for which the inequality

$$(4.9) \quad \left( \frac{n-\delta}{1-\delta} \right) |z|^{n-1} \leq \frac{n(1+\gamma)C(\alpha, n)}{2\gamma(1-\beta)}$$

is valid for all  $n \geq 2$ , which will be true when  $|z| < r_1$ . This completes the proof of the theorem.

**THEOREM 8.** *Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then  $f(z)$  is convex of order  $\delta$  ( $0 \leq \delta < 1$ ) in the disk  $|z| < r_2$ , where*

$$(4.10) \quad r_2 = \inf_{n \in \mathbb{N} - \{1\}} \left\{ \frac{(1 + \gamma)(1 - \delta)C(\alpha, n)}{2\gamma(1 - \beta)(n - \delta)} \right\}^{1/(n-1)}.$$

**PROOF.** Since  $f(z)$  is convex of order  $\delta$  if and only if  $zf'(z)$  is starlike of order  $\delta$ , we have the theorem by replacing  $a_n$  with  $na_n$  in Theorem 7.

### 5. Order of Starlikeness

In view of Remark 4, it is of interest to determine the order of starlikeness for functions  $f(z)$  in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ .

**THEOREM 9.** *Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then  $f(z)$  is starlike of order  $\lambda$ , where*

$$(5.1) \quad \lambda = \frac{2(1 - \alpha) - 2\gamma(\alpha - \beta)}{2(1 - \alpha) + \gamma(1 - 2\alpha + \beta)}.$$

**PROOF.** It is known [14] that a function

$$f(z) = z - \sum_{n=2}^{\infty} a_n z^n \quad (a_n \geq 0)$$

in  $T$  is starlike of order  $\lambda$  if and only if

$$\sum_{n=2}^{\infty} (n - \lambda) a_n \leq 1 - \lambda.$$

Therefore, in view of Theorem 1, it suffices to show that

$$(5.2) \quad \sum_{n=2}^{\infty} \frac{n(1 + \gamma)C(\alpha, n)}{2\gamma(1 - \beta)} a_n \leq 1$$

implies that

$$(5.3) \quad \sum_{n=2}^{\infty} \left( \frac{n - \lambda}{1 - \lambda} \right) a_n \leq 1.$$

This will be true if

$$(5.4) \quad G_2(\alpha, \beta, \gamma, n) = \frac{n(1+\gamma)C(\alpha, n)(1-\lambda)}{2\gamma(1-\beta)(n-\lambda)} \geq 1$$

for  $n \geq 2$ . For  $\beta$  and  $\gamma$  fixed,  $G_2(\alpha, \beta, \gamma, n)$  can be shown to be a decreasing function of  $\alpha$  ( $0 \leq \alpha \leq 1/2$ ), and an increasing function of  $n$  ( $n \geq 2$ ), so that

$$(5.5) \quad G_2(\alpha, \beta, \gamma, n) \geq G_2(1/2, \beta, \gamma, 2) = 1$$

for  $0 \leq \alpha \leq 1/2$  and  $n \geq 2$ . Thus we have the theorem.

## 6. Application of the Fractional Calculus

Many essentially equivalent definitions of the fractional calculus, that is, the fractional derivatives and the fractional integrals, have been given in the literature (cf., e.g., [2, Chapter 13], [5], [6], [10], [11], and [17, p.28 et seq.]). We find it to be convenient to recall here the following definitions which were used recently by Owa [7] (and by Srivastave and Owa [18]).

DEFINITION 1. The fractional integral of order  $\lambda$  is defined by

$$(6.1) \quad D_z^{-\lambda} f(z) = \frac{1}{\Gamma(\lambda)} \int_0^z \frac{f(\xi)}{(z-\xi)^{1-\lambda}} d\xi,$$

where  $\lambda > 0$ ,  $f(z)$  is an analytic function in a simply connected region of the  $z$ -plane containing the origin and the multiplicity of  $(z-\xi)^{\lambda-1}$  is removed by requiring  $\log(z-\xi)$  to be real when  $(z-\xi) > 0$ .

DEFINITION 2. The fractional derivative of order  $\lambda$  is defined by

$$(6.2) \quad D_z^\lambda f(z) = \frac{1}{\Gamma(1-\lambda)} \frac{d}{dz} \int_0^z \frac{f(\xi)}{(z-\xi)^\lambda} d\xi,$$

where  $0 \leq \lambda < 1$ ,  $f(z)$  is an analytic function in a simply connected region of the  $z$ -plane containing the origin and the multiplicity of  $(z-\xi)^{-\lambda}$  is removed by requiring  $\log(z-\xi)$  to be real when  $(z-\xi) > 0$ .

DEFINITION 3. Under the hypotheses of Definition 2, the fractional derivative of order  $(n+\lambda)$  is defined by

$$(6.3) \quad D_z^{n+\lambda} f(z) = \frac{d^n}{dz^n} D_z^\lambda f(z),$$

where  $0 \leq \lambda < 1$  and  $n \in \mathbf{N} \cup \{0\}$ .

THEOREM 10. Let the function  $f(z)$  defined by (1.11) be in the class  $\mathbf{P}_\alpha[\beta, \gamma]$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then

$$(6.4) \quad |D_z^{-\lambda} f(z)| \geq \frac{|z|^{1+\lambda}}{\Gamma(2+\lambda)} \left\{ 1 - \frac{\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z| \right\}$$

and

$$(6.5) \quad |D_z^{-\lambda} f(z)| \leq \frac{|z|^{1+\lambda}}{\Gamma(2+\lambda)} \left\{ 1 + \frac{\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z| \right\}$$

for  $\lambda > 0$  and  $z \in U$ . The bounds are sharp.

PROOF. For  $f(z) \in P_\alpha[\beta, \gamma]$ , it is easily known that

$$D_z^{-\lambda} f(z) = \frac{1}{\Gamma(2+\lambda)} z^\lambda \left\{ z - \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} a_n z^n \right\}.$$

Now, we consider the function

$$(6.6) \quad F(z) = z - \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} a_n z^n$$

for  $\lambda > 0$ . We note that

$$(6.7) \quad 0 < \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} \leq \frac{2}{2+\lambda}$$

for  $\lambda > 0$  and  $n \geq 2$ , and  $C(\alpha, n+1) \geq C(\alpha, n)$  for  $0 \leq \alpha \leq 1/2$  and  $n \geq 2$ . Hence, by using Theorem 1, we obtain that

$$(6.8) \quad \begin{aligned} |F(z)| &\geq |z| - |z|^2 \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} a_n \\ &\geq |z| - \left( \frac{2}{2+\lambda} \right) |z|^2 \sum_{n=2}^{\infty} a_n \\ &\geq |z| - \frac{\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z|^2 \end{aligned}$$

which gives (6.4) and

$$(6.9) \quad \begin{aligned} |F(z)| &\leq |z| + |z|^2 \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} a_n \\ &\leq |z| + \left( \frac{2}{2+\lambda} \right) |z|^2 \sum_{n=2}^{\infty} a_n \\ &\geq |z| + \frac{\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z|^2 \end{aligned}$$

which gives (6.5).

Further, taking the function  $f(z)$  defined by (3.11), we can see that the bounds of the theorem are sharp.

**THEOREM 2.** Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha < 1$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then

$$(6.10) \quad |D_z^\lambda f(z)| \geq \frac{|z|^{1-\lambda}}{\Gamma(2-\lambda)} \left\{ 1 - \frac{\gamma(1-\beta)}{(2-\lambda)(1-\alpha)(1+\gamma)} |z| \right\}$$

and

$$(6.11) \quad |D_z^\lambda f(z)| \leq \frac{|z|^{1-\lambda}}{\Gamma(2-\lambda)} \left\{ 1 + \frac{\gamma(1-\beta)}{(2-\lambda)(1-\alpha)(1+\gamma)} |z| \right\}$$

for  $0 \leq \lambda < 1$  and  $z \in U$ . The bounds are sharp.

PROOF. We consider the function

$$(6.12) \quad P(z) = \Gamma(2-\lambda) z^\lambda D_z^\lambda f(z) = z - \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2-\lambda)}{\Gamma(n+1-\lambda)} a_n z^n$$

for  $0 \leq \lambda < 1$ . In view of Theorem 1, we have

$$(6.13) \quad (1+\gamma)C(\alpha, 2) \sum_{n=2}^{\infty} n a_n \leq \sum_{n=2}^{\infty} n(1+\gamma)C(\alpha, n) a_n \leq 2\gamma(1-\beta)$$

which implies that

$$(6.14) \quad \sum_{n=2}^{\infty} n a_n \leq \frac{\gamma(1-\beta)}{(1-\alpha)(1+\gamma)}.$$

Further we note that

$$(6.15) \quad 1 \leq \frac{\Gamma(n+1)\Gamma(2-\lambda)}{\Gamma(n+1-\lambda)} \leq \frac{n}{2-\lambda}$$

for  $0 \leq \lambda < 1$  and  $n \geq 2$ . Consequently we find that

$$(6.16) \quad \begin{aligned} |P(z)| &\geq |z| - |z|^2 \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2-\lambda)}{\Gamma(n+1-\lambda)} a_n \\ &\geq |z| - \left( \frac{1}{2-\lambda} \right) |z|^2 \sum_{n=2}^{\infty} n a_n \\ &\geq |z| - \frac{\gamma(1-\beta)}{(2-\lambda)(1-\alpha)(1+\gamma)} |z|^2 \end{aligned}$$

which implies (6.10), and

$$(6.17) \quad \begin{aligned} |P(z)| &\leq |z| + |z|^2 \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2-\lambda)}{\Gamma(n+1-\lambda)} a_n \\ &\leq |z| + \left( \frac{1}{2-\lambda} \right) |z|^2 \sum_{n=2}^{\infty} n a_n \\ &\leq |z| + \frac{\gamma(1-\beta)}{(2-\lambda)(1-\alpha)(1+\gamma)} |z|^2 \end{aligned}$$

which implies (6.11).

Finally we can see that the bounds of the theorem are sharp for the function  $f(z)$  given by (3.11). This completes the proof of the theorem.

**THEOREM 12.** *Let the function  $f(z)$  defined by (1.11) be in the class  $P_\alpha[\beta, \gamma]$  with  $0 \leq \alpha < 1$ ,  $0 \leq \beta < 1$ , and  $0 < \gamma \leq 1$ . Then*

$$(6.18) \quad |D_z^{1-\lambda} f(z)| \leq \frac{|z|^\lambda}{\Gamma(2+\lambda)} \left\{ 1 + \lambda + \frac{\gamma(1-\beta)}{(1-\alpha)(1+\gamma)} |z| \right\}$$

for  $\lambda > 0$  and  $z \in U$ . The result is sharp.

**PROOF.** Let the function  $F(z)$  be defined by (6.6). Then, by using (6.7) and (6.14), we prove that

$$(6.19) \quad |F'(z)| \leq 1 + |z| \sum_{n=2}^{\infty} \frac{\Gamma(n+1)\Gamma(2+\lambda)}{\Gamma(n+1+\lambda)} na_n \\ \leq 1 + \left( \frac{2}{2+\lambda} \right) |z| \sum_{n=2}^{\infty} na_n \\ \leq 1 + \frac{2\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z|$$

which implies that

$$(6.20) \quad |\Gamma(2+\lambda)z^{-\lambda} D_z^{1-\lambda} f(z)| \\ \leq \lambda \Gamma(2+\lambda) |z|^{-1-\lambda} |D_z^{-\lambda} f(z)| + 1 \\ + \frac{2\gamma(1-\beta)}{(2+\lambda)(1-\alpha)(1+\gamma)} |z|.$$

Hence we have the inequality (6.18) with the aid of (6.5). Further, taking the function  $f(z)$  defined by (3.11), we can show that the result of the theorem is sharp.

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