## THE INTEGRAL MEANS OF CLOSE-TO-CONVEX FUNCTIONS

## Donald R. Wilken

Let C denote the class of close-to-convex functions f analytic in the unit disc  $\Delta = \{z: |z| < 1\}$  and normalized so that  $f(z) = z + \sum_{n=2}^{\infty} a_n z^n$ . Let  $k(z) = z/(1-z)^2$  denote the Koebe function. In this paper we prove the following result.

THEOREM. If  $f \in C$ ,  $0 \le r < 1$ , and p is a real number  $(p \ge 1)$ , then

$$\frac{1}{2\pi} \int_0^{2\pi} \big|f(re^{i\,\theta})\big|^p\,d\theta \, \leq \frac{1}{2\pi} \int_0^{2\pi} \, \big|k(re^{i\,\theta})\big|^p\,d\theta \, .$$

Recently, T. H. MacGregor [2] established this result for the case where p is a positive integer.

Both MacGregor's and our proof rely on the characterization of the extreme points of the class C viewed as a compact family in the space of all analytic functions in  $\Delta$  with the topology of uniform convergence on compact subsets of  $\Delta$  (see [1]). The restriction  $p \ge 1$  (rather than p > 0) is essential in our technique. In the case  $p \ge 1$ , the p-norm  $\|f\|_p = \left[ (2\pi)^{-1} \int |f(re^{i\theta})|^p d\theta \right]^{1/p}$  is subadditive, so that the maximum value is attained over the extreme points.

The proof of the theorem involves some problems in the calculus.

LEMMA 1. Let

$$0 \le x < 1$$
,  $1/2 ,  $F(x, p) = [1 - (2p - p^2)x^2]^{1/2} - px - (1 - x)^p$ .$ 

Then F(x, p) < 0.

*Proof.*  $F(x, p) \le 0$ , provided  $1 - 2px^2 \le 2px(1 - x)^p + (1 - x)^{2p}$ . Since  $(1 - x)^p \ge 1 - x$  for  $p \le 1$ , and since  $(1 - x)^{2p} \ge 1 - 2px$  for  $p \ge 1/2$ , the lemma follows.

LEMMA 2. Let  $f(z) = 1 + \sum_{n=1}^{\infty} \gamma_n z^n = (1-z)^p$  (1/2  $\leq p \leq 1$ ), and let  $f_N(z) = 1 + \sum_{n=1}^{N} \gamma_n z^n$  be the Nth partial sum of the power series. Then  $|f_N(z)| \leq 1$  if  $|z-1/2| \leq 1/2$ .

*Proof.* Because  $\gamma_1 = -p$  and  $\gamma_n < 0$   $(n = 2, 3, \dots)$ ,

$$\left|1 + \sum_{n=1}^{N} \gamma_n z^n \right| \leq |1 - pz| + \sum_{n=2}^{N} |\gamma_n| |z|^n \leq |1 - pz| + 1 - p|z| - (1 - |z|)^p.$$

Received March 17, 1972.

This research was partially supported by National Science Foundation Grants GP 12020 and SD GU 3171.

Michigan Math. J. 19 (1972).

We note that the circle |z - 1/2| = 1/2 has the parametric representation

$$z = e^{i\alpha} \cos \alpha \quad \left(-\frac{\pi}{2} \le \alpha \le \frac{\pi}{2}\right),$$

and that with the notation  $|z| = r = \cos \alpha$  we can therefore write

$$|1 - pz| + 1 - p|z| - (1 - |z|)^p = [1 - (2p - p^2)r^2]^{1/2} + 1 - pr - (1 - r)^p$$
.

Thus it suffices to show that

$$[1 - (2p - p^2)r^2]^{1/2} + 1 - pr - (1 - r)^p \le 1$$

for  $0 \le r \le 1$  and  $1/2 \le p \le 1$ . The inequality follows from Lemma 1.

The critical step in the proof of the theorem is the following lemma.

LEMMA 3. Let

$$h_a(z) = \left[\frac{1-az}{(1-z)^2}\right]^q = \sum_{n=0}^{\infty} \sigma_n(a) z^n \qquad \left(q \ge \frac{1}{2}, |a-\frac{1}{2}| = \frac{1}{2}\right).$$

Then  $|\sigma_n(a)| \leq \sigma_n(0)$ ; that is, each coefficient is maximized when a = 0.

*Proof.* Write  $q = N/2 + \epsilon$ , where N is a positive integer and  $0 \le \epsilon \le 1/2$ . Let  $S = q/N = 1/2 + \epsilon/N$ , so that  $1/2 \le S \le 1$ . Then

$$h_a(z) = \left[\frac{(1-az)^S}{1-z}\right]^N \frac{1}{(1-z)^{2\varepsilon}}.$$

Note that  $(1-az)^S/(1-z)=1+\sum_{n=1}^\infty b_n(a)\,z^n$ , where  $b_n(a)=1+\sum_{k=1}^N \gamma_k\,a^k$  and  $\gamma_k$  is as given in Lemma 2 with p=S. Hence  $\left|b_n(a)\right|\leq 1$ ; that is,  $\left|b_n(a)\right|\leq b_n(0)$  for  $n=1,2,\cdots$ . The same inequality clearly holds for  $[(1-az)^S/(1-z)]^N$ , and since all coefficients of  $(1-z)^{-2\epsilon}$  are nonnegative, the inequality  $\left|\sigma_n(a)\right|\leq \sigma_n(0)$  holds.

*Proof of the theorem*. In [1], the extreme points of C are given, up to an appropriate rotation, in the form  $f_a(z) = (z - az^2)/(1 - z)^2$  with |a - 1/2| = 1/2. We therefore need only show that

$$\frac{1}{2\pi} \int |f_a(re^{i\theta})|^p d\theta \leq \frac{1}{2\pi} \int |k(re^{i\theta})|^p d\theta \qquad (p \geq 1).$$

Let p = 2q  $(q \ge 1/2)$  and  $h_a(z) = \frac{(1 - az)^q}{(1 - z)^{2q}} = \sum_{n=0}^{\infty} \sigma_n(a) z^n$ . We want to show that

$$\frac{1}{2\pi} \int |h_a(re^{i\theta})|^2 d\theta \leq \frac{1}{2\pi} \int |h_0(re^{i\theta})|^2 d\theta ,$$

in other words, that

$$\sum_{n=0}^{\infty} |\sigma_{n}(a)|^{2} r^{2n} \leq \sum_{n=0}^{\infty} |\sigma_{n}(0)|^{2} r^{2n} = \sum_{n=0}^{\infty} (\sigma_{n}(0))^{2} r^{2n}.$$

But this follows immediately from Lemma 3, and the theorem is proved.

Since the function  $(1 - az)/(1 - z)^2$  is not subordinate to  $1/(1 - z)^2$  for every admissible a, the inequality

$$\frac{1}{2\pi} \int |f_a(re^{i\theta})|^p d\theta \leq \frac{1}{2\pi} \int |f_0(re^{i\theta})|^p d\theta \qquad (0 \leq r < 1, \ p \geq 1)$$

cannot be regarded as a special case of subordination theory.

## REFERENCES

- 1. L. Brickman, T. H. MacGregor, and D. R. Wilken, Convex hulls of some classical families of univalent functions. Trans. Amer. Math. Soc. 156 (1971), 91-107.
- 2. T. H. MacGregor, Applications of extreme-point theory to univalent functions. Michigan Math. J. 19 (1972), 361-376.

State University of New York Albany, New York 12203