## MULTIPLIERS OF $H^p$ AND BMOA

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We characterize the multipliers from  $H^1$  to X, where X is BMOA, VMOA,  $\mathscr{B}$  or  $\mathscr{B}_0$  and from  $H^p$  to  $H^q$   $(p < \min(q, 1))$ . Also we give short proofs of some results of Hardy and Littlewood and Fleet.

**I. Introduction.** For  $0 , by <math>H^p$  we denote the space of functions f(z) analytic in the unit disk U, for which

$$M_p^p(r, f) = \frac{1}{2\pi} \int_0^{2\pi} |f(re^{i\theta})|^p d\theta$$

or

$$M_{\infty}(r, f) = \max_{0 \le \theta \le 2\pi} |f(re^{i\theta})|$$

remains bounded as  $r \to 1$ . Duren's book [4] and Garnett's book [11] will be frequently cited as a reference to  $H^p$  theory and related subjects.

Let A and B be two vector spaces of sequences. A sequence  $\lambda = \{\lambda_n\}$  is said to be a multiplier from A to B if  $\{\lambda_n \alpha_n\} \in B$  whenever  $\{\alpha_n\} \in A$ . The set of all multipliers from A to B will be denoted by (A, B). We regard spaces of analytic functions in the disk as sequence spaces by identifying a function with its sequence of Taylor coefficients.

Hardy and Littlewood [14] have proved the following theorem: If  $1 \le p \le 2 \le q$  and  $p^{-1} - q^{-1} = 1 - \sigma^{-1}$  and if

(1.1) 
$$M_{\sigma}(r, g') \leq c(1-r)^{-1}, \quad 0 < r < 1,$$

then  $g \in (H^p, H^q)$  (c will be used for a general constant, not necessarily the same at each occurrence). Stein and Zygmund [21] (see also Sledd [20]) have observed that the condition (1.1) is also necessary in the case p = 1,  $q \ge 2$ . Hence the following theorem holds.

THEOREM HL. Let  $2 \le q < \infty$ . Then  $g \in (H^1, H^q)$  if and only if (1.2)  $M_q(r, g') \le c/(1-r), \quad 0 < r < 1.$