## FACTORIZATION OF P-COMPLETELY BOUNDED MULTILINEAR MAPS

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Given Banach spaces  $X_1, \ldots, X_N, Y_1, \ldots, Y_N, X, Y$  and subspaces  $S_i \subset B(X_i, Y_i)$   $(1 \leq i \leq N)$ , we study *p*-completely bounded multilinear maps  $A : S_N \times \cdots \times S_1 \to B(X, Y)$ . We obtain a factorization theorem for such A which is entirely similar to the Christensen-Sinclair representation theorem for completely bounded multilinear maps on operator spaces. Our main tool is a generalisation of Ruan's representation theorem for operator spaces in the Banach space setting. As a consequence, we are able to compute the norms of adapted multilinear Schur product maps on  $B(\ell_n^n)$ .

## 1. Introduction and preliminaries.

1.1. Introduction. In a recent paper, Pisier [Pi1] proved that the Wittstock factorization theorem for completely bounded maps (cf. [Ha], [Pa1], [Pa2], [W]) has a natural generalization to the more general framework of *p*-completely bounded maps defined on sets of Banach space operators. The main goal of this paper is to prove a version of the Christensen-Sinclair theorem (cf. [CS, PS]) in this extensive setting.

Let us first recall the definition of *p*-complete boundedness as introduced (or suggested) in [**Pi**]. Let  $1 \leq p < +\infty$  be a number. Let X, Y be Banach spaces. We denote by B(X, Y) the space of all bounded operators from Xinto Y. Let  $S \subset B(X, Y)$  be a subspace. We denote by  $M_{n,m}(S)$  the vector space of all  $n \times m$  matrices with entries from S. Any  $s = [s_{ij}] \in M_{n,m}(S)$  may be canonically identified with a bounded operator from  $\ell_p^m(X)$  into  $\ell_p^n(Y)$ . Under this identification, s has the following norm:

(1.1) 
$$||[s_{ij}]||_{M_{n,m}(S)}$$
  
=  $\sup \left\{ \left( \sum_{i} \left\| \sum_{j} s_{ij}(x_{j}) \right\|^{p} \right)^{\frac{1}{p}} / x_{1}, \dots, x_{m} \in X, \sum_{j} ||x_{j}||^{p} \leq 1 \right\}.$ 

Then the usual concept of complete boundedness has the following natural extension.