## ON ALGEBRA ACTIONS ON A GROUP ALGEBRA

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A complete description of all algebra actions of the group algebra  $L^{1}(K)$  on the group algebra  $L^{1}(G)[M(G)]$  for locally compact Abelian groups K and G is presented. A fundamental algebra action of  $L^{1}(K)$  on  $L^{1}(G)$  is that induced by a continuous homomorphism  $\theta$ :  $K \rightarrow G$  via a generalized convolution; such actions have been considered by Gelbaum in characterizing topological tensor products of group algebras. It is shown in this paper that conversely every algebra action of  $L^{1}(K)$  on  $L^{1}(G)[M(G)]$  is induced by a necessarily continuous homomorphism of K into the quotient of G by a compact subgroup. The analysis is based on a representation theorem for algebra actions on  $L^{1}(G)$  for general locally compact group G. Namely, every algebra action of a Banach algebra C on  $L^{1}(G)$  is the composition of a necessarily continuous cetral homomorphism  $\Psi$  of C into M(G) and convolution in M(G):  $c \cdot a = \Psi(c) * a$  for all  $c \in C$  and  $a \in L^1(G)$ . Applications to topological tensor products of group algebras are announced.

Let G and K be locally compact Abelian groups, and, let  $\theta$  be a continuous homomorphism of K into G. Gelbaum [3] has observed that  $\theta$  induces a module action of the group algebra  $L^{1}(K)$  on the group algebra  $L^{1}(G)$  via a "generalized convolution": if  $c \in L^{1}(K)$  and  $a \in L^{1}(G)$ , then  $c *_{\theta} a \in L^{1}(G)$  is given by

$$c*_{\theta}a(g) = \int_{\kappa} c(k)a(g - \theta(k))dk, \qquad (g \in G).$$

Moreover, this module action is associative in the sense that

$$(c*_{\theta}a)*a' = c*_{\theta}(a*a') \quad (=a*(c*_{\theta}a'))$$

by commutativity of  $L^{1}(G)$ , and, the action satisfies the inequality  $||c*_{\theta}a||_{1} \leq ||c||_{1} ||a||_{1}$ . Hence  $L^{1}(G)$  is an algebra over  $L^{1}(K)$  and the action is continuous, i.e.,  $L^{1}(G)$  is an (isometric) Banach  $L^{1}(K)$ -algebra.

The question we pose is "Does the converse hold, i.e., if  $L^{1}(G)$  is an algebra over  $L^{1}(K)$  such that  $||c \cdot a||_{1} \leq ||c||_{1} ||a||_{1}$  for all  $c \in L^{1}(K)$  and  $a \in L^{1}(G)$ , is the action of  $L^{1}(K)$  on  $L^{1}(G)$  induced by a continuous homomorphism of K into G?" We answer this question in full, the main result culminating in Corollary 3.2.

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