## MULTIPLICATION ALTERATION AND RELATED RIGIDITY PROPERTIES OF ALGEBRAS

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Given an algebra C over a commutative ring k and an element (called a C-two-cocycle)  $\sigma = \sum_i a_i \otimes b_i \otimes c_i$  in  $C \otimes_k C$  satisfying certain relations, Sweedler defined a new multiplication \* on C by  $x*y = \sum_i a_i x b_i y c_i$  for all x, y in C and denoted C with this new multiplication by  $C^{\sigma}$ . This paper studies three rigidity properties which arise by asking whether:

(i)  $C^{\sigma} \simeq C$  as algebras;

(ii) a certain functor from the category of C-bimodules to the category of  $C^{\sigma}$ -bimodules is an equivalence;

(iii) a certain functor from the category of algebras over C to the category of algebras over  $C^{\sigma}$  is an equivalence. For certain algebras over a field k (including finite dimensional algebras possessing a Wedderburn factor), these rigidity properties are shown to be equivalent to (respectively): (i) all k-separable subalgebras B of C are commutative and for a separability idempotent  $\sum_i x_i \otimes y_i$  of B,  $\{c \in C \mid \sum_i x_i c y_i = 0\}$ is an ideal with square  $\{0\}$ ; (ii) all k-separable subalgebras of C are central; (iii) k is the only k-separable subalgebra of C.

We recall Sweedler's basic definitions [7] and determine some elementary properties of multiplication alteration in §§1 and 2. The behavior of an algebra under alteration by Waterhouse's C-twococycle  $\sigma_e = e \otimes 1 + 1 \otimes e - (e \otimes 1)(1 \otimes e)$  associated with a k-separable subalgebra B of C having separability idempotent e is studied in §3.

Section 4 introduces the notion of dominance: the k-algebra Cis said to dominate the k-algebra D (written C > D) if there is a C-two-cocycle  $\sigma$  with  $D \simeq C^{\sigma}$ . C is called rigid if C > D implies  $D \simeq C$ . Dominance is a partial order on the class of k-algebras. In the course of proving this an alternate characterization of a C-twococycle  $\sigma$  in terms of the existence of a certain functor  $F^{\sigma}: A(C) \rightarrow A(C^{\sigma})$ is given. (For any k-algebra D, A(D) is the category of k-algebras over D.) We provide a dominance description of the central simple algebras over a field k as the "highly nonrigid" algebras and characterize those algebras over a perfect field k with nilpotent Jacobson radical J(C) and k-dim C/J(C) finite which are rigid. The main step in our study of rigidity is a theorem which states that if the kernel of an idempotent algebra endomorphism p of C satisfies a certain nilpotency condition every C-two-cocycle  $\sigma$  is "equivalent" to the p(C)-two cocycle  $p(\sigma)$  (cf. Theorem 4.7).