

## NONFACTORIZATION IN COMMUTATIVE, WEAKLY SELF-ADJOINT BANACH ALGEBRAS

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A Banach algebra  $A$  is said to have “(weak) factorization” if for each  $f \in A$ , there exist  $g, h \in A$  (resp.  $n \geq 1$  and  $g, h_1, \dots, g_n, h_n \in A$ ) such that  $f = gh$  ( $f = \sum g_j h_j$ ). Cohen’s factorization theorem says that if  $A$  has bounded approximate identity, then  $A$  has factorization. The converse is false in general. This paper investigates various implications of factorization and weak factorization for commutative algebras that are weakly self-adjoint. (Defined below; these algebras include self-adjoint algebras.) The main result is Theorem 1.3: If the weakly self-adjoint commutative Banach algebra  $A$  of functions on the locally compact space  $X$  has weak factorization, then there exists  $K > 0$  such that, for all compact subsets  $E$  of  $X$ , there exists  $f \in A$  such that  $\|f\| \leq K$  and  $f \geq 1$  on  $E$ . Applications of 1.3 are given. In particular it is shown that a proper character Segal algebra on  $L^1(G)$ , ( $G$  a LCA group) cannot have weak factorization.

We say that a Banach algebra  $B$  of complex-valued continuous functions on a topological space is *weakly self-adjoint* if there exists  $K_0 > 0$  such that for each  $f \in B$

$$(0.1) \quad |f|^2 \in B \quad \text{and} \quad \| |f|^2 \|_B \leq K_0 \|f\|_B^2.$$

Obviously (0.1) is satisfied if  $B$  is self-adjoint ( $f \in B$  implies  $\bar{f} \in B$ ), or if  $B$  is a Banach ideal of a self-adjoint Banach algebra  $A$  of complex-valued continuous functions. Recall that  $B$  is called a *Banach ideal* of a Banach algebra  $A$  if  $\|f\|_B \geq \|f\|_A$  and  $fg \in B$ , with  $\|fg\|_B \leq \|f\|_B \|g\|_A$  for all  $f \in B, g \in A$ . Dense Banach ideals have been called  $A$ -Segal algebras by Burnham [1] and others. It is worth mentioning that a self-adjoint Banach algebra  $B$  has weak factorization if and only if each element of  $B$  can be written as a linear combination of elements of the form  $|f|^2, f \in B$  (this follows easily from the identity  $f\bar{g} = 1/4 \sum_{k=0}^3 f^k |f + i^k g|^2$ ).

Our work was motivated by an attempt to give a converse to Cohen’s theorem for Segal algebras on abelian groups (defined in §2), and thereby extend the results of Burnham [1], Leinert [7], Wang [15], Yap [17] and others. Since such a Segal algebra cannot have bounded approximate units, that would prove that a proper Segal algebra cannot have weak factorization. We cannot prove that in full generality, but we are able to improve earlier results substantially.