

## AN ANALYTIC FAMILY OF UNIFORMLY BOUNDED REPRESENTATIONS OF A FREE PRODUCT OF DISCRETE GROUPS

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**We construct for each  $|z| < 1$  a uniformly bounded representation  $\pi_z$  of a free product group. The correspondence  $z \mapsto \pi_z$  is proved to be analytic. The representations are irreducible if the free product factors are infinite groups. On free groups they have as coefficients block radial functions—gives thus a new series of representations. They can be made unitary iff  $z \in (-\frac{1}{N-1}, 1)$ .**

This paper is devoted to the construction of a family  $\{\pi_z : |z| < 1\}$  of uniformly bounded representations of a free product of infinite groups. The construction is based on the ideas of Pytlik and Szwarc, who considered free groups on countably many generators. We have investigated a family of block radial functions discovered by W. Młotkowski. The functions were defined as follows: for  $|z| < 1$ ,

$$\varphi_z(x) = \begin{cases} 1 & \text{if } x = e, \\ \frac{(N-1)z+1}{Nz} z^{\|x\|} & \text{if } x \neq e. \end{cases}$$

Each of these functions turns out to be a matrix coefficient of one of our representations  $\{A_z : |z| < 1\}$ , namely:

$$\varphi_z(x) = \langle A_z(x)\xi, \xi \rangle$$

where  $\xi$  is the common cyclic vector. The constructed representations will be shown to be irreducible, except when  $z = 0$  or  $z = -\frac{1}{N-1}$ , which independently follows from Szwarc's general theorem on the family  $\{\varphi_z : |z| < 1\}$  (see [Sz.2] Theorem). In the two exceptional cases  $z = 0$  and  $z = -\frac{1}{N-1}$  we identify the representations with the regular and the quasi-regular representation, respectively.

Next we consider the problem of whether some of the representations  $\{A_z\}$  can be made unitary. For this purpose we introduce a family of operators  $\{V_z : z \in \Omega\}$  where  $\Omega = \{|z| < 1\} \setminus (-1, -\frac{1}{N-1}]$  and intertwine each representation by a proper  $V_z$ . In this way we get (Theorem 11) an analytic family of uniformly bounded representations  $\{\pi_z : z \in \Omega\}$  which are unitary if and only if  $z \in (-\frac{1}{N-1}, 1)$ . All the representations are irreducible if the free product factors are