## THE CAUCHY INTEGRAL, ANALYTIC CAPACITY AND SUBSETS OF QUASICIRCLES

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In this paper, we show that if  $K \subset \mathbb{C}$  is AD-regular and sufficiently flat, then K is a subset of a chord-arc curve if the Cauchy integral operator is bounded on  $L^2(K)$ . This result partially answers a question raised by G. David, P. Jones and S. Semmes. Also, we prove that if K is as above (locally) and has positive analytic capacity, then K must contain a subset of a rectifiable curve of positive length. Finally, we characterize subsets of some quasicircles in terms of a simple geometric condition invented by P. Jones.

**Introduction.** Let  $K \subset \mathbb{C}$  be a bounded set and, for  $\delta > 0$ , write

$$\Lambda^{\delta}(K) = \inf \left\{ \sum_{j=1}^{\infty} \delta_j : K \subset \bigcup_{j=1}^{\infty} D(a_j, \, \delta_j); \, \delta_j \leq \delta \right\},$$

where  $D(a_j, \delta_j) = \{ z : |z - a_j| \leq \delta_j \}$ . Then  $\Lambda^{\delta}(K)$  is a decreasing function of  $\delta$ . The one-dimensional Hausdorff measure  $\Lambda(\cdot)$  is defined by

$$\Lambda(K) = \lim_{\delta \to 0} \Lambda^{\delta}(K).$$

If K is connected and  $\Lambda(K) < \infty$ , then we call it a rectifiable curve.

DEFINITION 1. A  $\Lambda$ -measurable set  $K \subset \mathbb{C}$  is said to be regular in the sense of Ahlfors and David, or AD-regular, if there exists  $M < \infty$  such that for all  $x \in K$  and  $0 < r \leq \operatorname{diam}(K)$ ,

$$M^{-1}r \leq \Lambda(K \cap D(x,r)) \leq Mr.$$

If K is connected we call it an AD-regular curve.