## Von Neumann-Jordan constant and uniformly non-square Banach spaces

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Abstract. A sequence of characterizations of uniform non-squareness is given, some of which are similar to the well-known homogeneous characterization of uniformly convex spaces. As corollaries: (i) Banach spaces with von Neumann-Jordan constant less than 2 are characterized as those uniformly non-square; (ii) it is presented that uniform nonsquareness is inherited by dual spaces.

## 1. Introduction and preliminaries

According to Clarkson [5] the von Neumann-Jordan (NJ-) constant of a Banach space X, we denote it by  $C_{NJ}(X)$ , is the smallest constant C for which

$$\frac{1}{C} \leq \frac{\|\mathbf{x} + \mathbf{y}\|^2 + \|\mathbf{x} - \mathbf{y}\|^2}{2(\|\mathbf{x}\|^2 + \|\mathbf{y}\|^2)} \leq C$$
(1)

holds for all x,  $y \in X$  with  $||x||^2 + ||y||^2 \neq 0$ . (Note that the first and second inequalities of (1) are equivalent; put x + y = u, x - y = v.) Classical results state that: (i)  $1 \leq C_{NI}(X) \leq 2$  for any Banach space

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