

When we read what their college will cost...wo bought the maximum life insurance available in the IMS Members' Insurance Program.."

"...Oh, we expect to be there—proud as can be—when they enter college. But, just in case one of us isn't...the insurance coverage will be." If a breadwinner is no longer around to provide for family shelter and the children's college education...ife insurance had better be.

education...life insurance had better be.
Our group term life insurance can supplement your insurance portfolio so that your family has the protection it needs now—and for the future.
As a member, you can fill your insurance needs at low group rates. You can get family coverage, too. And if you change jobs, your group insurance automatically goes with you, so there's no lapse in your insurance coverage.

Check your insurance portfolio. Will it meet your family's future needs? If not, call or write the Administrator.

UP TO \$240,000 IN TERM LIFE INSURANCE PROTECTION IS AVAILABLE TO IMS MEMBERS.

Contact Administrator. IMS Group Insurance Program Smith-Sternau Organization, Inc 1255 23rd Street, N W Washington, D C 20037

800 424-9883 Toll Free in Washington D C area 202 296 8030