

52. A Note on p -valently Bazilevič Functions

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1. Introduction. Let $\mathcal{A}(p)$ be the class of functions of the form

$$(1.1) \quad f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n \quad (p \in \mathcal{N} = \{1, 2, 3, \dots\})$$

which are analytic in the unit disk $\mathcal{U} = \{z : |z| < 1\}$. A function $f(z)$ in $\mathcal{A}(p)$ is said to be p -valently starlike in \mathcal{U} if it satisfies

$$(1.2) \quad \operatorname{Re} \left\{ \frac{z f'(z)}{f(z)} \right\} > 0 \quad (z \in \mathcal{U}).$$

We denote by $\mathcal{S}^*(p)$ the subclass of $\mathcal{A}(p)$ consisting of all p -valently starlike functions in \mathcal{U} .

A function belonging to $\mathcal{A}(p)$ is said to be a member of the class $\mathcal{B}(p, \alpha)$ if there exists a function $g(z) \in \mathcal{S}^*(p)$ such that

$$(1.3) \quad \operatorname{Re} \left\{ \frac{z f'(z) f(z)^{\alpha-1}}{g(z)^\alpha} \right\} > 0$$

for some α ($\alpha > 0$) and for all $z \in \mathcal{U}$. Then, we note that $\mathcal{B}(p, \alpha)$ is the subclass of p -valently Bazilevič functions in the unit disk \mathcal{U} . In particular, the class $\mathcal{B}(1, \alpha)$ when $p=1$ was studied by Singh [3], and by Obradović ([1], [2]).

2. Main result. In order to derive our result, we need the following lemma due to Obradović [2].

Lemma. *If $f(z) \in \mathcal{B}(1, \alpha)$, $\alpha > 0$, then the function $F(z)$ defined by*

$$(2.1) \quad F(z)^\alpha = \frac{\alpha+1}{z} \int_0^z f(t)^\alpha dt \quad (z \in \mathcal{U})$$

is also in the class $\mathcal{B}(1, \alpha)$.

An application of the above lemma leads to

Main result. *If $f(z) \in \mathcal{B}(p, \alpha)$, $\alpha > 0$, then the function $H(z)$ defined by*

$$(2.2) \quad H(z)^\alpha = \frac{p\alpha+1}{z} \int_0^z f(t)^\alpha dt \quad (z \in \mathcal{U})$$

is also in the class $\mathcal{B}(p, \alpha)$.

Proof. We note that $f(z) \in \mathcal{B}(p, \alpha)$ implies that there exists a function $g(z) \in \mathcal{S}^*(p)$ such that

$$\operatorname{Re} \left\{ \frac{z f'(z) f(z)^{\alpha-1}}{g(z)^\alpha} \right\} > 0 \quad (z \in \mathcal{U}).$$

Letting $f(z) = f_1(z)^p$, $g(z) = g_1(z)^p$, and $H(z) = H_1(z)^p$, we have

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