## On absolutely continuous invariant measures with respect to Hausdorff measures on self-similar sets

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ABSTRACT. We treat here measures which are invariant with respect to the renormalization map on a self-similar set. A criterion for their absolute continuity with respect to their associated Hausdorff measures is given in terms of symbolic dynamics. Using this criterion, we give a striking characterization of the equilibrium state for a certain potential function.

## 1. Introduction

In this paper we shall study the properties of ergodic invariant measures on self-similar sets. Especially we shall investigate the relations between invariant measures and the Hausdorff measures associated to them from the point of the absolute continuity. In the sense of [8], a self-similar set K is constructed from a system  $\Phi = \{\varphi_i | i \in S\}, S = \{1, \dots, N\}$  of contractions and a bounded open set  $V \subset \mathbf{R}^d$  by  $K = \bigcap_{n=1}^{\infty} \bigcup_{(i_1,...,i_n) \in S} \varphi_{i_1} \circ \cdots \circ \varphi_{i_n}(\overline{V})$ . Here we assume that  $\Phi$  and V satisfy  $\bigcup_{i=1}^{N} \varphi_i(V) \subset V$  and  $\varphi_i(V) \cap \varphi_i(V) = \emptyset$  if  $i \neq j$ , which is often referred to as the open set condition. See [8] for the details. It is easy to see that there exists a continuous surjection  $\psi: S^{\mathbb{N}} \to K$  and this fact enables us to work on the symbolic dynamics  $(S^{\mathbb{N}}, \sigma)$ ,  $\sigma((x_n)_{n \in \mathbb{N}}) = (x_{n+1})_{n \in \mathbb{N}}$ . In order to guarantee the existence of the renormalization transformation fon K corresponding to  $\sigma$  with a measure theoretically negligible exceptional set, we have to make a further assumption (A7) below. By virtue of this assumption we can immediately have a one to one correspondence between f-invariant measures and  $\sigma$ -invariant measures through the map  $\psi$ . In this paper we shall make a little extension of the above notion of self-similar sets. That is, as in [1], for each  $N \times N$  aperiodic matrix A we construct a compact set  $K_A$  by  $K_A = \bigcap_{n=1}^{\infty} \bigcup_{(i_1,\ldots,i_n)\in\Sigma_{A,n}} \varphi_{i_1} \circ \cdots \circ \varphi_{i_n}(\overline{V})$  where  $\Sigma_{A,n}$  is the set of all A-admissible words of length n, that is, those  $(i_1, \dots, i_n) \in S^n$  such that  $A_{i_1 i_{i+1}} = 1$ ,  $j=1,\dots,n-1$ . Deterministic Markov self-similar sets which are considered

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