## FACTORIZATIONS IN UNIVERSAL OPERATOR SPACES AND ALGEBRAS

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ABSTRACT. We build on previous work with V. Paulsen, using a notion of quantum variables. This enables us to give an explicit description of the norm in many universal  $C^*$ -algebras, operator algebras and operator spaces. This yields curious factorization results, for example a "generalized Fourier series" representation of all continuous functions on a compact group.

1. Introduction. Let f be a function in the Wiener algebra. Thus, we think of f as a function on the circle, and we may write  $f = \sum_{k=-\infty}^{\infty} a_k e^{ik\theta}$ , where  $\sum_{k=-\infty}^{\infty} |a_k| < \infty$ . Now rewrite f in a slightly different but exactly equivalent way:

$$f = \begin{bmatrix} b_1 & b_2 & b_3 & \cdots \end{bmatrix} \begin{bmatrix} 1 & 0 & 0 & 0 & \cdots \\ 0 & e^{i\theta} & 0 & 0 & \cdots \\ 0 & 0 & e^{-i\theta} & 0 & \cdots \\ 0 & 0 & 0 & e^{2i\theta} & \cdots \\ \vdots & \vdots & & & \ddots \end{bmatrix} \begin{bmatrix} c_1 \\ c_2 \\ c_3 \\ \vdots \end{bmatrix}.$$

This may be done, for example, by relabelling the double series as an ordinary series  $d_1 + d_2 e^{i\theta} + d_3 e^{-i\theta} + d_4 e^{2i\theta} + \cdots$ , and then taking the  $b_k = |d_k|^{1/2}$  and  $c_k$  equal to  $b_k$  multiplied by a complex number of modulus 1. Then the row and column matrices above have bounded norm. Let us write the factorization above as  $f = \underline{\mathbf{b}}^t Z(\theta)\underline{\mathbf{c}}$ . The coefficients  $(b_k$  and  $c_k)$  are no longer uniquely determined; however, the Wiener algebra norm may be obtained by

$$||f||_{W} = \sum_{k=-\infty}^{\infty} |a_{k}| = \min\{||\underline{\mathbf{b}}^{t}|| ||\underline{\mathbf{c}}|| : f = \underline{\mathbf{b}}^{t} Z(\theta)\underline{\mathbf{c}}\}.$$

We can again rewrite f equivalently as  $f = b^t Z(\theta)\underline{c}$ , but now we allow  $Z(\theta)$  to be a diagonal matrix with powers  $e^{ik\theta}$  on the diagonal in any

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