## ON THE PRESERVATION OF DIRECTION CONVEXITY UNDER DIFFERENTIATION AND INTEGRATION

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ABSTRACT. For functions which are convex in one direction, we investigate to what extent this property is preserved under differentiation and integration.

1. Introduction. A domain  $M \subset \mathbf{C}$  is said to be convex in the direction  $e^{i\varphi}$  if for every  $a \in \mathbf{C}$  the set

$$M \cap \left\{ a + te^{i\varphi} : t \in \mathbf{R} \right\}$$

is either connected or empty. We denote by  $C(\varphi)$  the family of univalent analytic functions f in the unit disk  $\mathbf{D}$  with the property that f(0)=0 and  $f(\mathbf{D})$  is convex in the direction  $e^{i\varphi}$ . One of the interesting features about functions that are convex in one direction is that it is not in general so that  $f \in C(\varphi)$  implies that  $f(rz) \in C(\varphi)$ , for r < 1. It was conjectured by Goodman and Saff [2], and later proved by Ruscheweyh and Salinas [9], that for  $0 < r \le \sqrt{2} - 1$  we have that  $f \in C(\varphi)$  implies  $f(rz) \in C(\varphi)$ , but for  $\sqrt{2} - 1 < r < 1$  this is not necessarily the case. In solving the Goodman-Saff conjecture, Ruscheweyh and Salinas introduced the class DCP, direction convexity preserving functions [9].

**Definition 1.1.** A function g, analytic in  $\mathbf{D}$ , is said to be direction convexity preserving, DCP, if for every  $\varphi \in \mathbf{R}$ , and every  $f \in C(\varphi)$  we have  $g * f \in C(\varphi)$ . (\* denotes the Hadamard product.)

The problem of finding the largest r for which  $f \in C(\varphi)$  implies  $f(rz) \in C(\varphi)$  can then be formulated as finding the largest r for which the geometrical series 1/(1-rz) is in DCP. Since we have  $z/(1-z)^2*f(z)=zf'(z)$  and  $\log(1-z)*f(z)=\int_0^z (f(\zeta)/\zeta)d\zeta$ , it is clear that if we can find the DCP-radius of the Koebe function

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