## MAXIMAL OPERATORS ASSOCIATED TO FAMILIES OF FLAT CURVES IN THE PLANE

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**Introduction.** Let C denote a smooth curve in the plane. Let  $M_t f(x) = \int_C f(x - ty) d\sigma(y)$ , where  $d\sigma(y)$  denotes a cutoff function times the Lebesgue measure on C. Let  $\mathcal{M}f(x) = \sup_{t>0} M_t f(x)$ . A question we ask is for what range of the exponents p is the following a priori inequality satisfied:

(1.1)  $\|\mathscr{M}f\|_{p} \leq C_{p}\|f\|_{p}, \quad f \in \mathscr{S}.$ 

Bourgain showed that if C has nonvanishing curvature, the inequality (1.1) holds for p > 2 (see [B]). In this paper, we shall consider a situation when the curvature is allowed to vanish of finite order on a finite set of isolated points. We shall need the following definition.

Definition 1.1. Let  $C: I \to \mathbb{R}^2$ , where I is a compact interval in  $\mathbb{R}$  and C is smooth. We say that C is of finite type if  $\langle (C(x) - C(x_0)), \mu \rangle$  does not vanish of infinite order for any  $x_0 \in I$ , and any unit vector  $\mu$ .

We shall also need a more precise definition which would specify the order of vanishing at each point. Let  $a_0$  denote a point in the compact interval *I*. We can always find a smooth function  $\gamma$ , such that in a small neighborhood of  $a_0$ ,  $C(s) = (s, \gamma(s))$ , where  $s \in I$ .

Definition 1.2. Let C be defined as before. Let  $C(s) = (s, \gamma(s))$  in a small neighborhood of  $a_0$ . We say that C is of finite type m at  $a_0$  if  $\gamma^{(k)}(a_0) = 0$  for  $1 \le k < m$ , and  $\gamma^{(m)}(a_0) \neq 0$ .

Our main result is the following.

THEOREM 1.1. Let C be a finite-type curve which is of finite type m at  $a_0$ . Let  $M_t f(x) = \int_C f(x - ty) d\sigma(y)$ , where  $d\sigma$  is the Lebesgue measure on C multiplied by a smooth cutoff function supported in a sufficiently small neighborhood of  $a_0$ . Let  $\mathcal{M}f(x) = \sup_{t>0} M_t f(x)$ . Then

(1.2) 
$$\|\mathscr{M}f\|_{p} \leq C_{p}\|f\|_{p} \quad \text{for } p > m.$$

Furthermore, the result is sharp. Let  $h_p(x) = |x_2|^{1/p} \log(1/|x_2|)^{-1} \phi(x)$ , where  $\phi(x)$  is a nonnegative  $C_0^{\infty}$  function supported in the unit ball, such that  $\phi \equiv 1$  near the

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