

## ON THE STANDARD $L$ -FUNCTION FOR $G_2$

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Let  $G = G_2$ . The group  ${}^L G^0 = G_2(\mathbb{C})$  has a seven-dimensional irreducible representation which we refer to as the standard representation of  $G_2$ . Let  $\pi$  be an irreducible generic cusp form on  $G(\mathbb{A})$ . According to the Langlands program we may associate to  $\pi$  and to the standard representation of  $G_2$  an  $L$ -function which we call the standard  $L$ -function (see Section 3).

In [15] a Rankin-Selberg integral representation is constructed for this  $L$ -function. This integral involves an Eisenstein series on  $SO_7$  induced from a non-maximal parabolic.

In this paper we construct another Rankin-Selberg integral which represents the standard  $L$ -function of  $G_2$ . This construction involves an Eisenstein series on the double cover of  $SL_2$ . Since the poles of this Eisenstein series are well known (see [1]), this enables us to show that the partial standard  $L$ -function can have at most one simple pole. Finally, we show that the existence of this pole implies a non-vanishing property of a certain period (see Section 5).

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### 1. Notations

**(1.1)** Let  $G = G_2$ .  $G$  has two simple roots,  $\alpha$  the short root and  $\beta$  the long root. Its positive roots are denoted by  $\alpha, \beta, \alpha + \beta, 2\alpha + \beta, 3\alpha + \beta, 3\alpha + 2\beta$ . The long roots  $\beta, 3\alpha + \beta, 3\alpha + 2\beta$  form the root system of  $SL_3$ . If  $\varepsilon$  is a root,  $x_\varepsilon(r)$  will denote the one parametric subgroup corresponding to  $\varepsilon$ .

Let  $P = GL_2 U$  (resp.  $Q = GL_2 V$ ) be the maximal parabolic subgroup of  $G$  such that  $x_\alpha(r) \subset GL_2$  (resp.  $x_\beta(r) \subset GL_2$ ). Thus  $\dim U = \dim V = 5$ . We shall denote by  $R$  the maximal unipotent radical of  $G$ . The maximal split torus of  $G$  is denoted by  $h(t_1, t_2)$  and parametrized such that

$$h^{-1}(t_1, t_2)x_\alpha(r)h(t_1, t_2) = x_\alpha(t_2^{-1}r)$$

$$h^{-1}(t_1, t_2)x_\beta(r)h(t_1, t_2) = x_\beta(t_1^{-1}t_2r).$$

Under this embedding of  $SL_3$  in  $G$ ,  $h(t_1, t_2)$  is identified with  $\text{diag}(t_1, t_2, t_1^{-1}t_2^{-1})$ . The two simple reflections of the Weyl group of  $G$ , corresponding to  $\alpha$  and  $\beta$ , are denoted by  $w_\alpha$  and  $w_\beta$ .

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