

P-ADIC MEASURES FOR SPHERICAL
REPRESENTATIONS OF REDUCTIVE *P*-ADIC
GROUPS

MICHAEL HARRIS

Introduction. In recent years, much effort has been devoted to the construction of *p*-adic analogues of the *L*-functions attached to automorphic forms. In the work of Mazur–Swinnerton-Dyer [M-S] and Manin [Ma], among others, a crucial step is the translation of the relations imposed upon the various transforms of a given automorphic form by the action of the Hecke algebra into the “distribution relations” which characterize a *p*-adic measure. The articles just cited accomplished this translation for automorphic forms on $GL(2)$; more recently, Masur [M] has succeeded in extending this technique to $GL(n)$, for arbitrary *n*.

In attempting to understand Mazur’s work, it is natural to reinterpret his construction in the language of reductive *p*-adic groups; it then becomes an exercise in the structure theory of such groups to perform this construction in the most general context. In this paper we carry out this exercise: we show that any “ordinary” spherical representation of a reductive *p*-adic group *G* (by “ordinary” we mean: definable over a *p*-adic integer ring) gives rise to a *p*-adic measure on the “integral points” of a maximal unipotent subgroup of *G*. The proof is based upon the known structure of the Hecke algebra of *G* with respect to a good maximal compact subgroup *K*; this theory is due essentially to Satake [Sa], and we have followed the exposition of MacDonald [Mac] rather closely.

The results in this paper thus represent the skeleton of a general theory of *p*-adic *L*-functions associated to automorphic forms. The skeleton will remain without flesh until this theory can be connected with that of complex *L*-functions, attached to automorphic forms. This has so far been carried out only for $GL(2)$ and, in certain cases, for $GL(3)$. The difficulties here are of several types: (1) In most cases one does not yet know how to define the complex *L*-function; therefore one cannot even make an intelligent guess as to what the *p*-adic analogue should be; (2) When the complex *L*-function exists, its special values must be computable in terms of a generalized “modular symbol”; (3) The invariance properties of the symbol are often likely to make the measure equal zero; therefore the construction will have to be modified in each case to take this invariance into account (some possible modifications are described in §4, below); (4) The construction breaks down completely in the non-ordinary case, which indicates that it is not in its most convenient form (in Manin’s paper [Ma], for

Received August 20, 1981. Partially supported by NSF Grant PCM77-04951.